

# Proximus Group Results

Q2 2019



# Cautionary Statement

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“This communication might include some forward-looking statements, without limitation, regarding Proximus’ financial or operational results, certain strategic plans or objectives, macro-economic trends, regulation, future market conditions and other risk factors. These forward-looking statements rely on a number of assumptions concerning future events and are subject to uncertainties and other factors, many of which are outside Proximus’ control. Therefore the actual future results may differ materially from those expressed in or implied by the statements.

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Proximus disclaims any intention or obligation to update and revise any forward-looking statements, whether as a result of new information, future events or otherwise”.

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# Note

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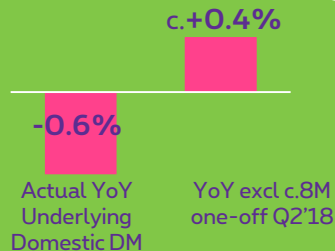
- The financials results of Proximus Group are reported under the accounting standards IFRS 15 and, as of 2019, IFRS 16 (replacing IAS 17).
- All figures included in this presentation are on 'Underlying' basis, allowing for a meaningful YOY comparison.
- Figures are rounded. Variances are calculated from the source data before rounding, implying that some variances may not add up.

# Key messages Q2

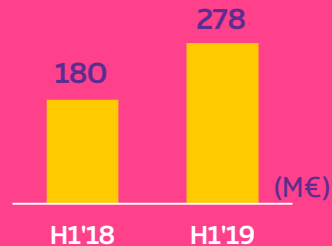
## Growing customer base in competitive setting



## Limited effect of revenue decline on Direct Margin

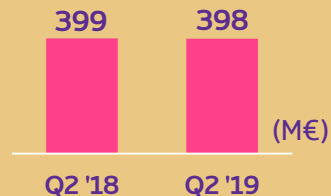


## € 278M FCF H1'19 acquisition impact excluded



## Stable Domestic OPEX

Lower headcount & cost efficiencies offsetting ICT M&A impact



## Q2 underlying Domestic EBITDA

€ 446M

-0.8% on high comparable base

€ 484M

Group underlying EBITDA -0.9%

## H1 Capex and Fiber roll-out on track

€ 474M

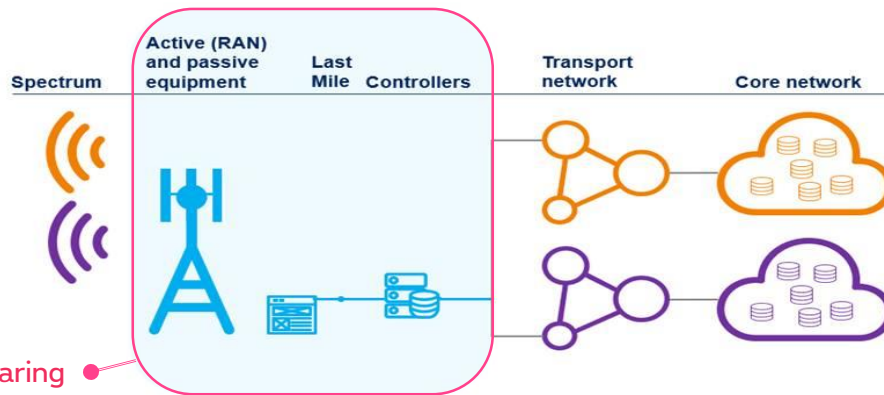


Continuing revenue mix shift from Voice to Data

DM +0.8% YoY  
EBITDA -1.8% YoY

# Proximus & Orange join forces to develop the mobile network of the future

In scope



Term sheet signed with Orange Belgium on 11 July '19

## Benefits



Better overall experience, meet increasing customer demand for mobile network quality



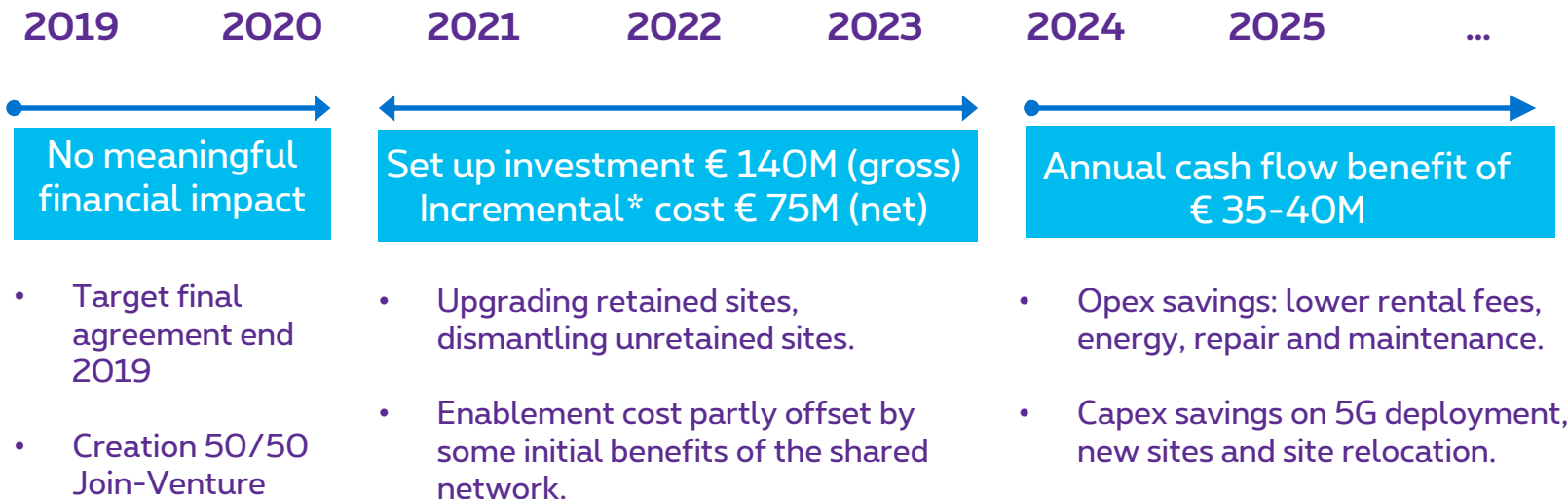
Further improving deep-indoor and overall coverage



Allow faster and cost efficient 5G roll out

# Proximus & Orange join forces to develop the mobile network of the future (continued)

Proximus expects to generate a very good return on the outlined agreement



\* Additional costs compared to standalone projections

# “Think possible” as new brand image

The new brand promise “Think possible” was launched on 13<sup>th</sup> June with new products and services that will change our customers’ media experience. With “Think possible”, we want to exploit the immense potential offered by the digital world.



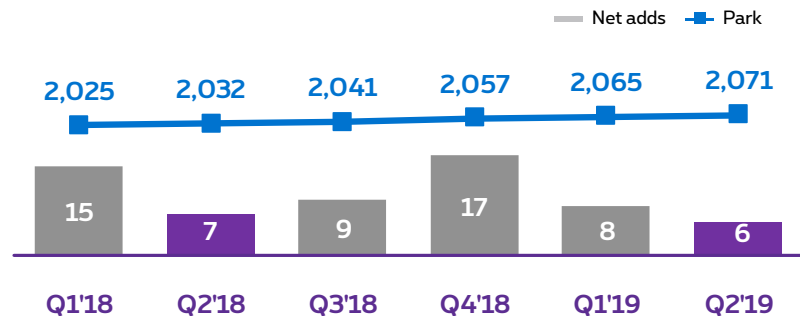
Think possible

- **Proximus Pickx**, a new TV interface and an innovative content platform
- **The new V7 decoder**, a European first, integrating Android P
- **Cloud gaming** thanks to Shadow
- **Enjoy!**, a new personalized loyalty program
- **Smart Ads**, targeted advertisement adapted to the consumer's fields of interest



# Positive momentum maintained for Broadband and TV

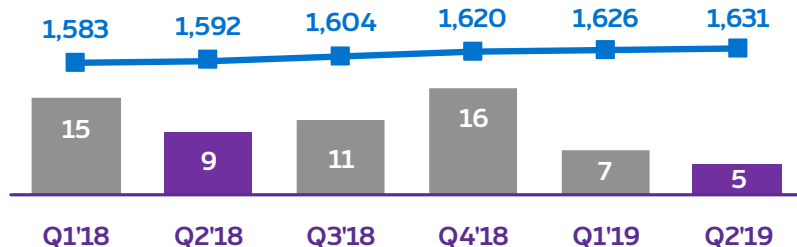
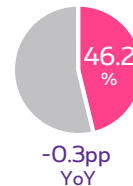
Growing base for Broadband and TV, supported by dual brand strategy and further traction of multiplay offers in highly competitive setting.



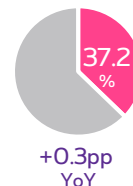
Customer base

**+39K**  
YoY  
**+1.9%**

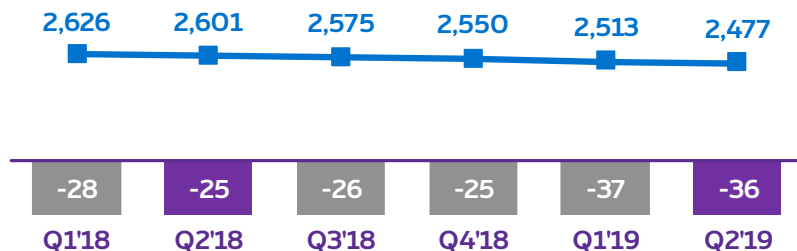
Market share



**+39K**  
YoY  
**+2.4%**



Declining trend of fixed voice intake, with move to new voice solutions and non-Voice Packs (Minimus, EPIC Combo).



**-125K**  
YoY  
**-4.8%**

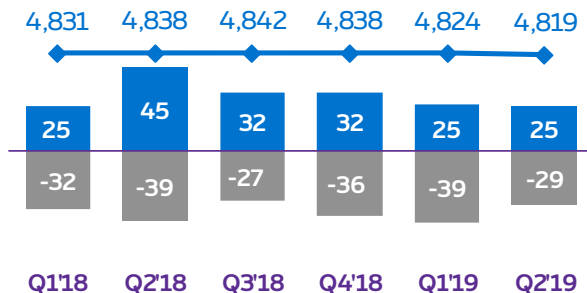


# Growing Mobile Postpaid base

## Mobile Cards

Park ('000, excl. M2M)

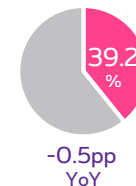
- Postpaid net adds
- Prepaid net adds
- Mobile park excl. M2M



Postpaid  
**+114K** YoY, i.e.  
 +2.9%

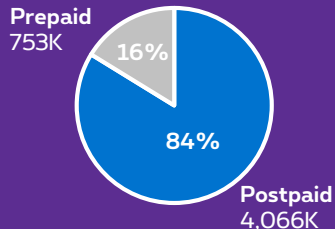
Prepaid  
**-132K** YoY, i.e.  
 -14.9%

## Mobile Market share



- Back to normal growth in consumer postpaid
- Competitive pressure in Enterprise

Mobile cards  
 4,819K end Q2'19

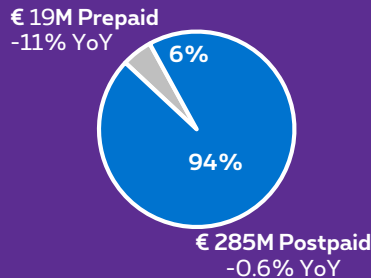


Smartphone penetration



78%  
 +3pp YoY

Mobile service revenue  
 € 304M end Q2'19



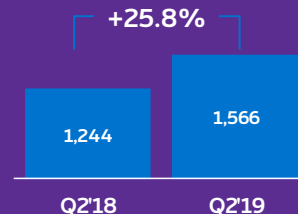
National Mobile Data Usage



2.7GB  
 ~ +50% YoY

(average/user/month)

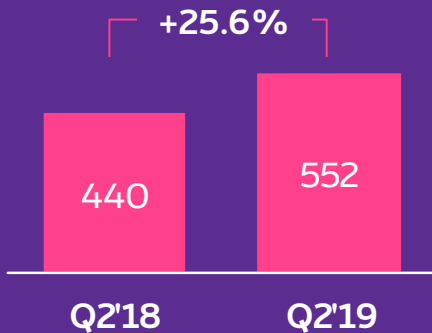
M2M\*



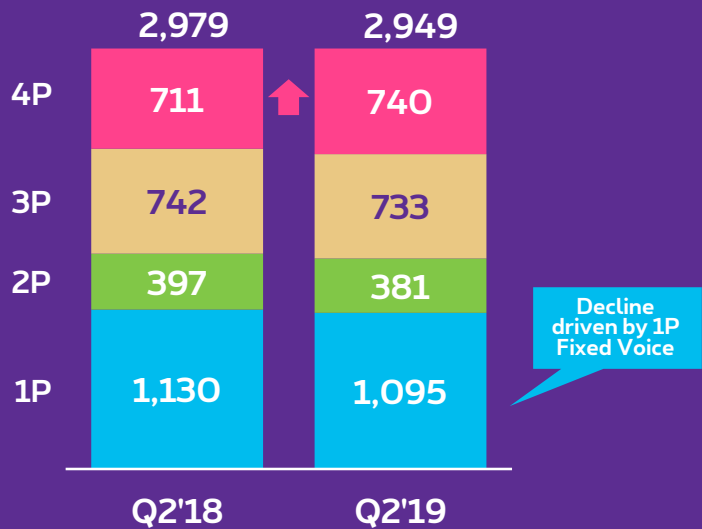
(\*Enterprise + small nr of Consumer M2M)

# Increasingly convergent customer base in premium family segment

Continued growth for Tuttimus/Bizz All-in...  
Subscribers ('000)



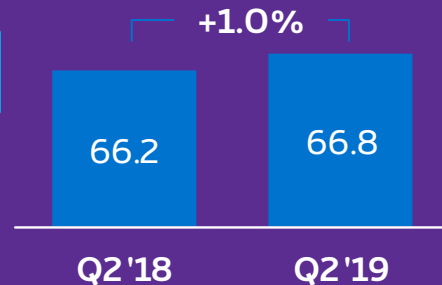
...driving higher 4P customer base  
HH/SO (in '000)



YoY **+39,000**  
Convergent households thanks to Tuttimus/Bizz All-in/Epic combo/Minimus; +13,000 in Q2

**59.2%**  
convergence rate \*

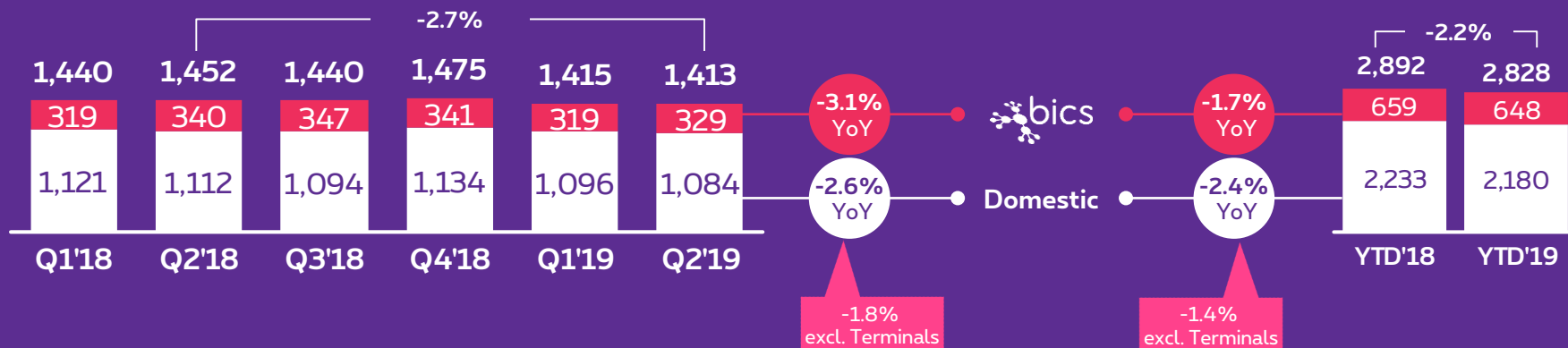
...and higher ARPH (€)



\*Households/small offices subscribing to both Fixed and Mobile services vs total of multi-play HH/SO

# Q2'19 Group Revenue

(M€ & YoY %)



## Domestic Q2



### Consumer: -2.5% YoY

- + Growing TV/Internet/Postpaid base
- + Value accretive customer mix, convergent HH growing
- Lower Mobile devices sales and inbound (low margin)
- Loss in Mobile Prepaid revenue
- International calling/SMS regulation
- Lower proceeds from reminder fees



### Enterprise: -0.8% YoY

- + Growth in ICT & Advanced Business Services (incl. acquired companies)
- + Mobile Services
- Erosion legacy services
- Lower mobile devices sales (low margin)



### Wholesale: -9.6% YoY

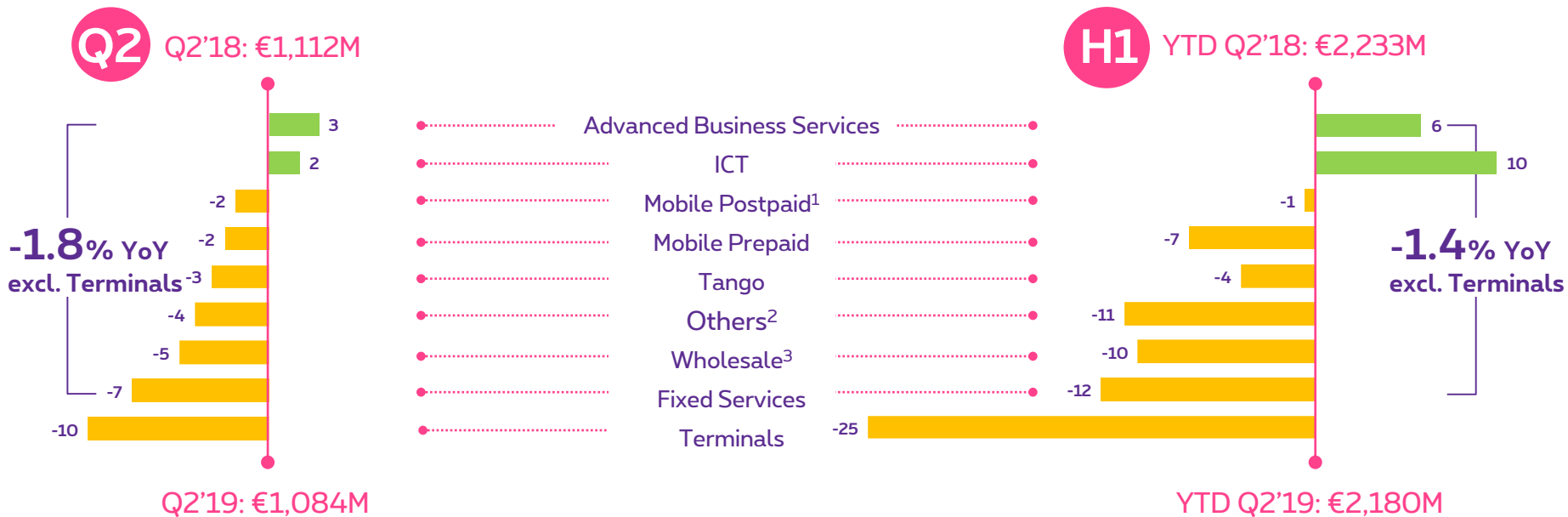
- + Total Roaming traffic volume increase offsetting downwards negotiated Roaming-In WS rates (benefitting the Proximus Group margin)
- Regulatory impact on Fixed termination rates
- Lower revenue from traditional wholesale services

### BICS: - 3.1% YoY

- + Growing A2P\* volumes, leading to non-Voice revenue growth
- Voice revenue down with positive volume effect offset by lower unit revenue (termination rate impact and less favorable destination mix)

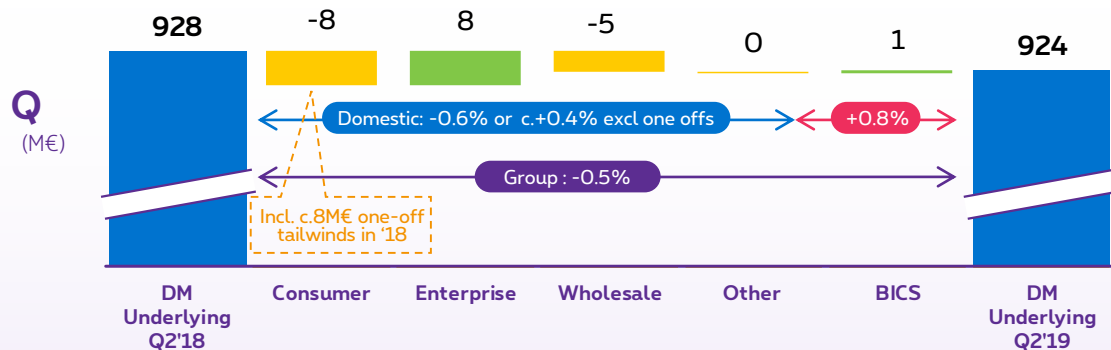
\*Application to Person

# Domestic revenue by product nature, YoY evolution



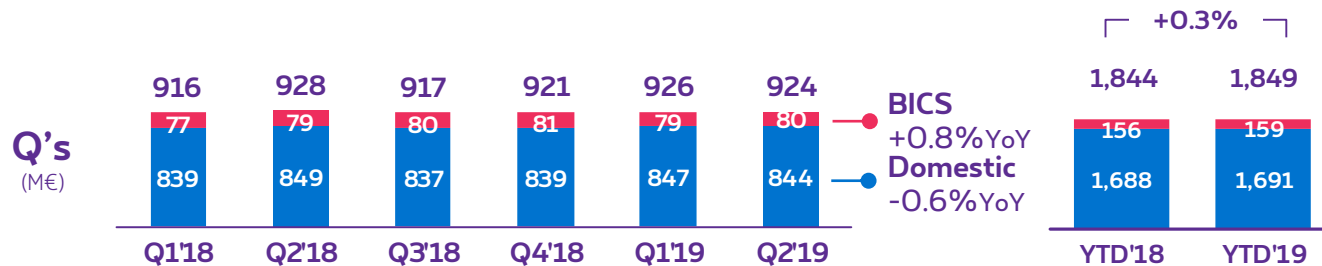
1. Incl. international calling/SMS impact (€-2M in Q2 and YTD Q2)
2. Incl. impact of reminder fees
3. Incl. FTR impact (€-5M in Q2 and €-10M YTD Q2)

# Group direct margin -0.5%



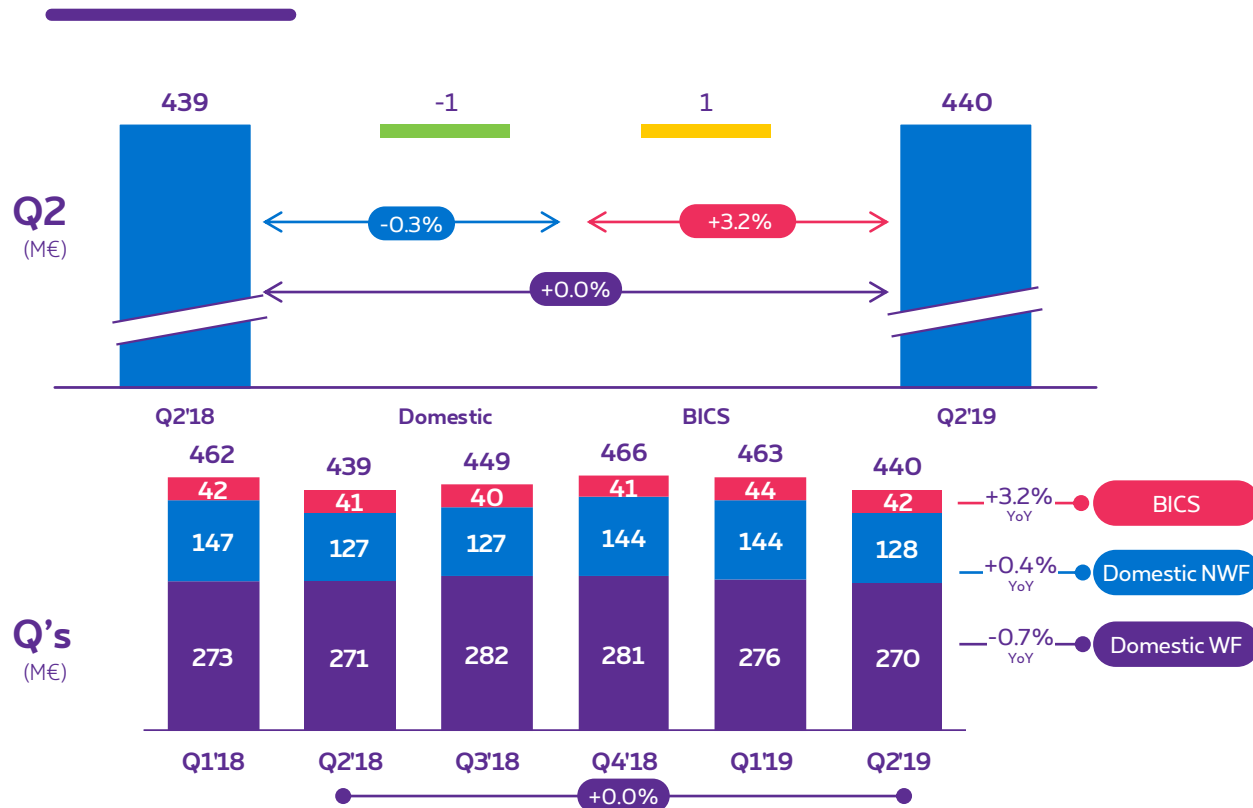
Revenue erosion having only limited impact on direct margin.

- Domestic DM -0.6%, incl. -4M regulation impact ( FTR, International calling/sms)
  - + Consumer -1.4%
  - + Enterprise +3.2%
  - Wholesale -11.3%



- BICS direct margin up +0.8%
  - + Voice -1.1%
  - + Non-voice +2.1%

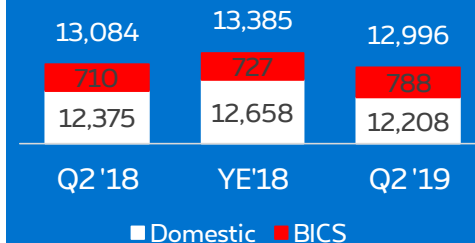
# Stable Group expenses despite growing ICT cost



Domestic expenses -0.3% YoY on low comparable base in 2018

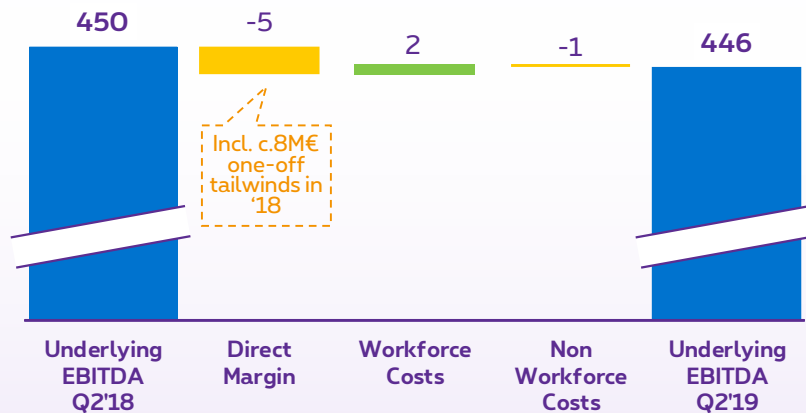
BICS expenses up 3.1% YoY, driven by TeleSign workforce expenses to support its growth and HR related provisions

## FTEs



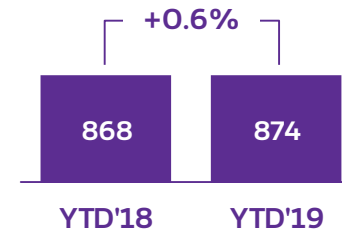
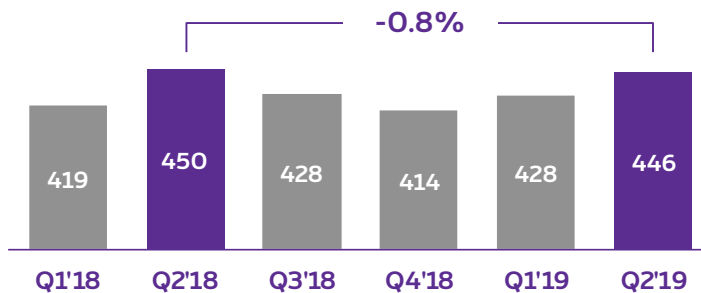
# Domestic EBITDA -0.8% on high comparable base

Q2  
(M€)



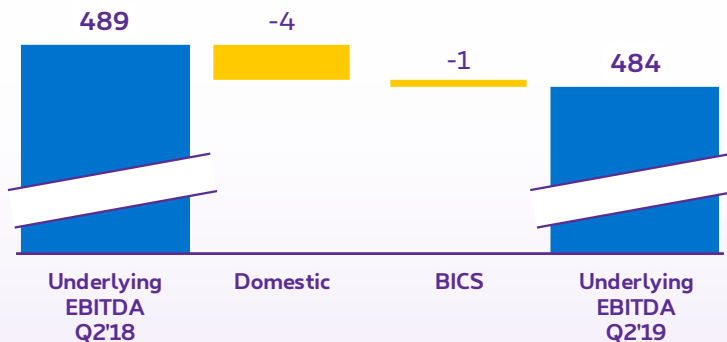
Underlying EBITDA decrease driven by lower direct margin due to 2018 one-off tailwinds. Slightly higher non workforce expenses are partially offset by lower workforce costs.

Q's  
(M€)



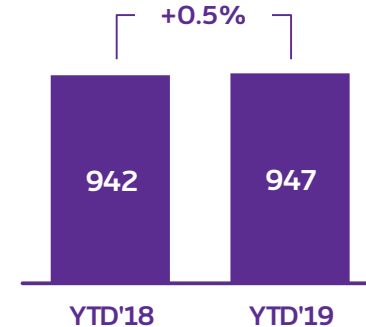
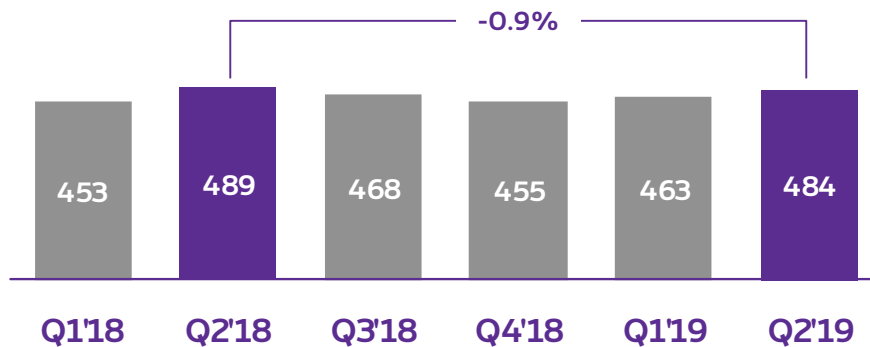
# Group EBITDA -0.9% YoY

Q2  
(M€)



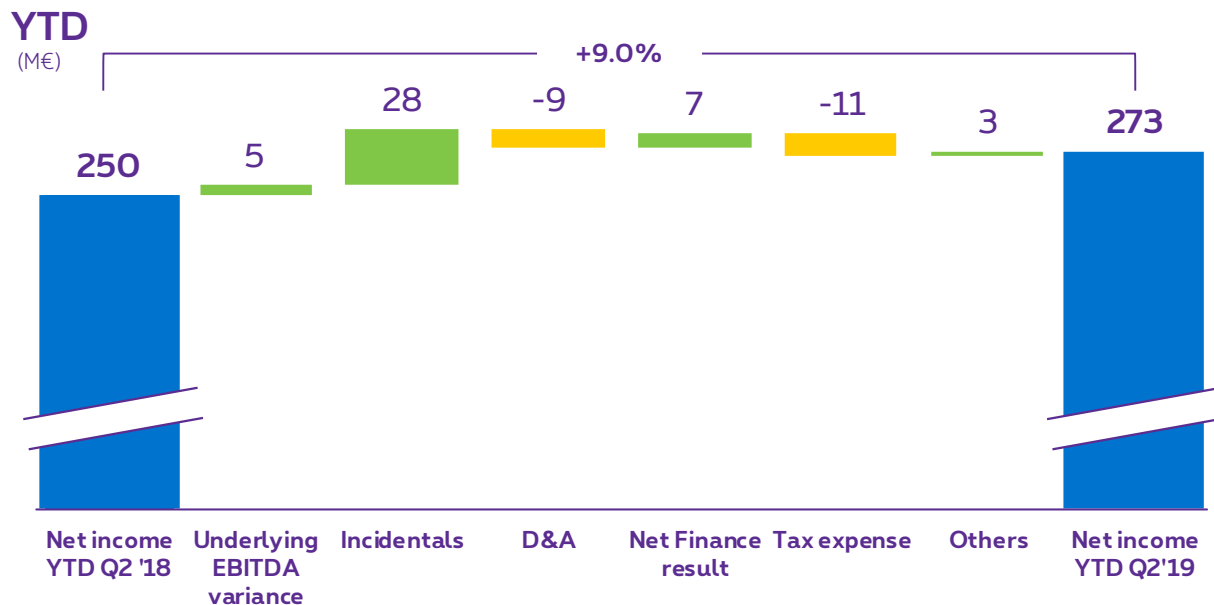
Underlying Group EBITDA on high comparable base for Proximus' Domestic operations.

Q's  
(M€)





# Net income (Group share)

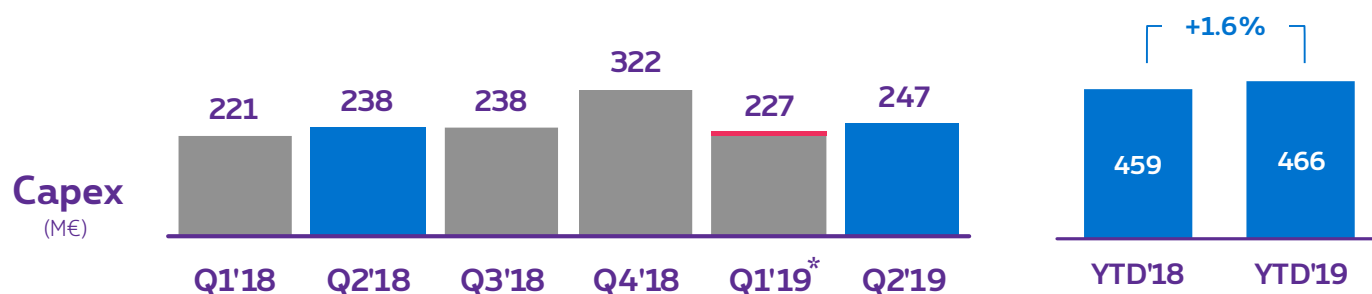


- Higher underlying EBITDA
- Lower impact from incidentals
- Lower net finance cost on high 2018 comparable base\*
- Partially offset by higher D&A (higher investments & acquired companies)
- And by higher tax expenses

27.39% ETR

\*incl. additional interest expenses on the reassessed tax on pylons liability

# € 466 million capex in H1'19



In line with its full-year projections, Proximus invested € 466M in H1'19 excl. spectrum

\* In Q1 '19: Following a law change and Proximus Luxembourg spectrum meeting the conditions, €8M of spectrum is recognized as capex.



### High-quality Mobile network

#### 4G pop coverage

- outdoor >98 %
- indoor >97 %

+ Mobile sites to support traffic increase

+ 4.5G deployment



### TITAN Project

#### Proactively strengthening our transport network

Backbone of all voice, data & TV traffic



Data capacity  
x10



### Copper upgrade

#### 95% FttC, 89% vectoring

>50% 100 Mbps

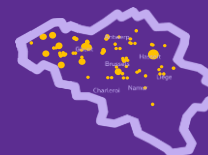
Av. VDSL speed - Mbps  
Proximus customers




### Fiber build progressing

#### FttH & FttB

Ongoing in 11 cities




### New Digital platforms

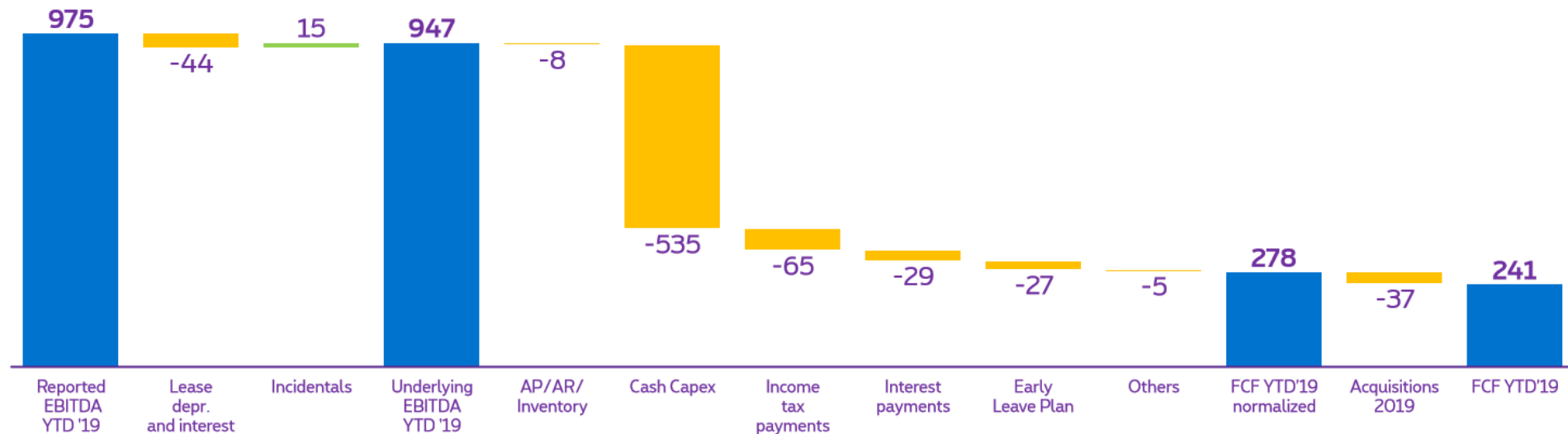
#### New converged fixed and mobile IT stack

#### New Digital Factory

Tools, digital solutions and new ways of working with the latest best-in class technology

# From EBITDA to FCF

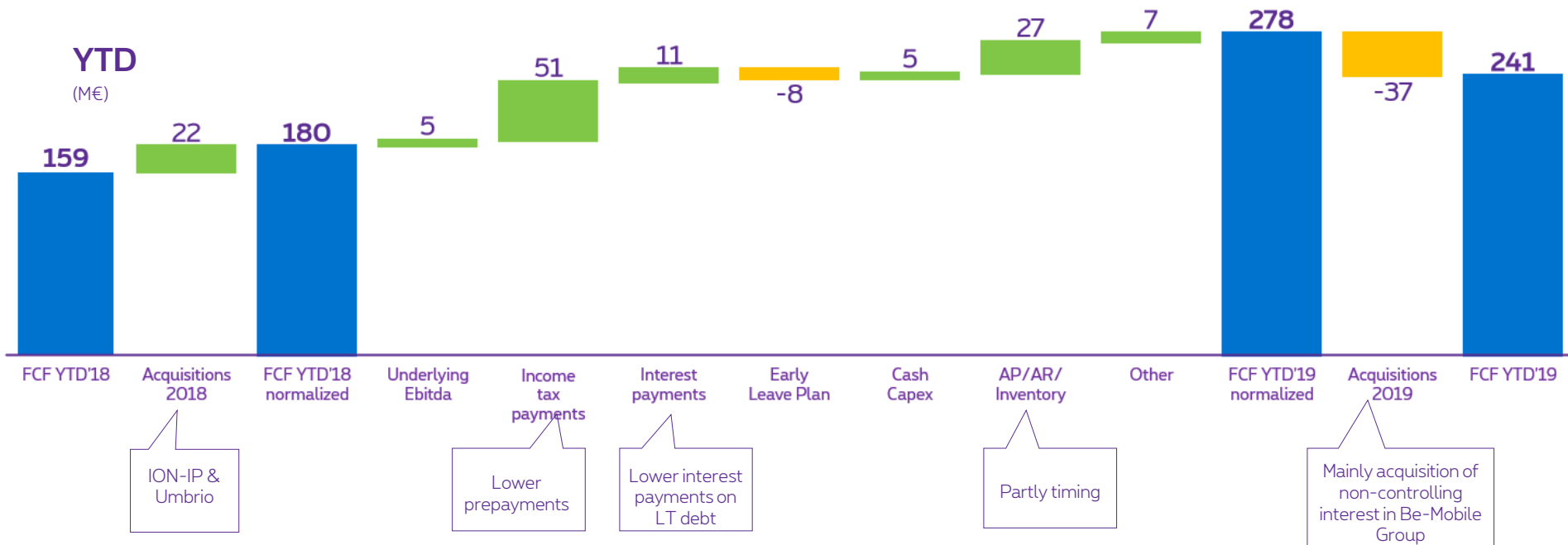
Solid FCF generation, € 278M in H1 2019, acquisition impact excluded



\*Early leave plan refers to voluntary early leave before retirement

# FCF YoY evolution

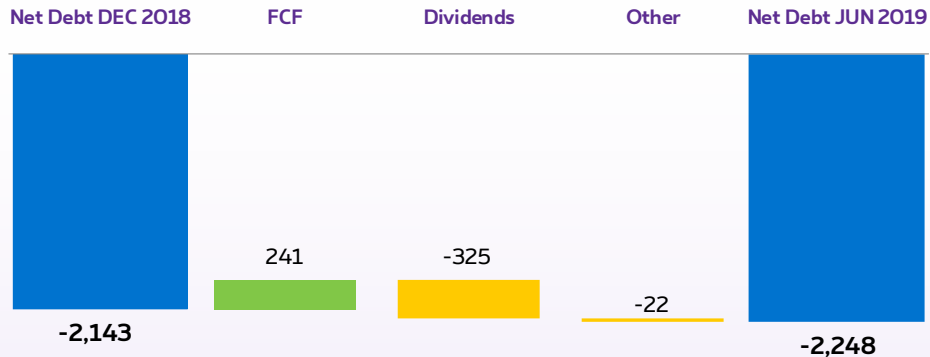
Better YTD FCF mainly only lower tax prepayments and lower cash for business working capital



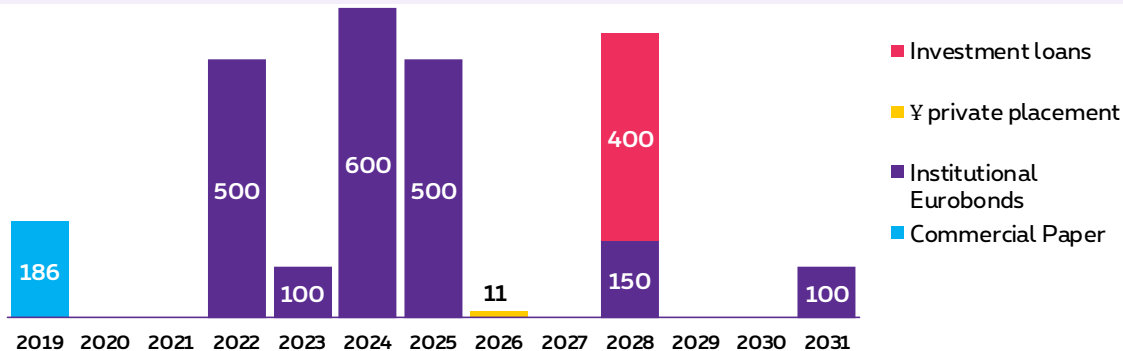
\*Early leave plan refers to voluntary early leave before retirement  
 Note: FCF includes the lease payments to stay comparable to 2018 FCF

# Maintaining a sound financial position

**Adjusted Net Debt\***  
(YTD, M€)



**Debt Maturity Schedule**  
(M€)



**5.5 Yr**

Average debt duration

**1.79%**

Weighted average coupon

**Credit ratings:** Standard & Poor's A, Moody's A1, both stable outlook

**Liquidity end Q2'19:**

- €304m investments, cash & cash equivalents (incl. derivatives)
- EMTN Program €3,500m (€1,950m outstanding)
- CP Program €1,000m (186m outstanding)
- Committed credit line (bilaterals/club/syndicate): €700m

\* Excluding lease liabilities

# Guidance FY 2019 reiterated

Guidance metric	FY'18 Actuals	FY'19 Guidance	FY'19 Q1 Revised Guidance	YTD Actuals
Domestic underlying revenue	€4,460M	nearly stable		
Domestic underlying revenue excluding tel	€4,153M		nearly stable	-1.4%
Group underlying EBITDA	€1,865M	stable	stable	0.5%
Capex (excluding Spectrum)	€1,019M	stable	stable	€466M

In line with the announced 3-year commitment on 16 December 2016.

Stable gross dividend  
per share of  
**€1.50**  
expected over result  
2019

Proximus targets a nearly stable 'Domestic revenue excluding terminals', in spite of the competitive pressure, with a second half-year in line or slightly better than the first half revenue evolution, depending on a more volatile ICT revenue. Proximus also reiterates its outlook for a stable underlying Group EBITDA, including a slight underlying Domestic EBITDA growth. It's expected this will be offset by an unfavorable EBITDA variance for BICS. The insourcing of the transport and management of MTN's traffic within the Middle East and African regions is expected to starting to showing in BICS' results as of the third quarter.

Regulatory measures expected to negatively impact the Domestic margin by € 20 m.

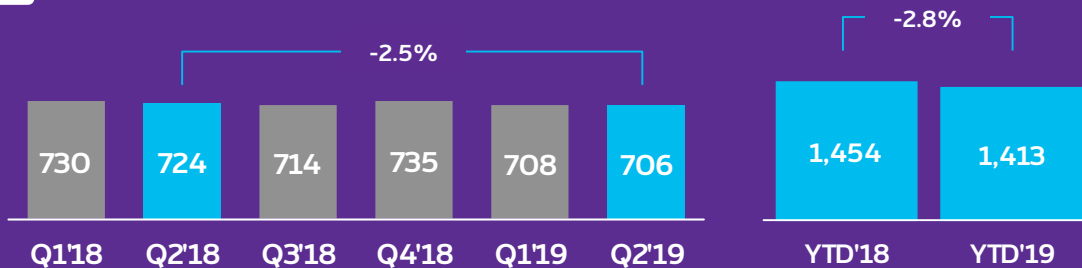
Capex, excl. spectrum, to be stable to the 2018 level.

# Consumer results



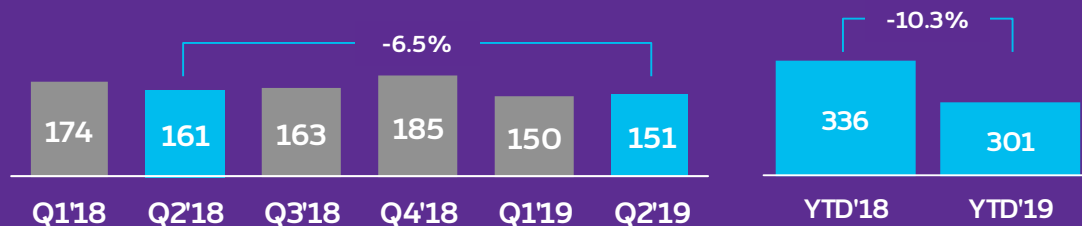
# Consumer

## Revenue (M€, YoY)



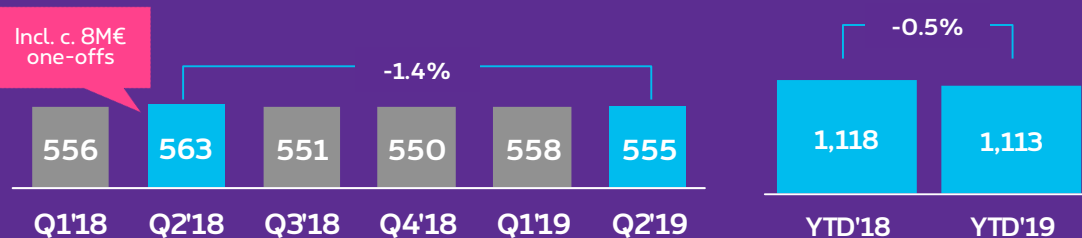
Lower standalone mobile device sales and decreasing inbound weighing on revenue, without Direct Margin impact.

## Cost of Sales (M€, YoY)



The 2018 one-offs tailwinds\* aside, the DM would have been rather stable.

## Direct Margin (M€, YoY)



**78.6%**  
Direct margin/revenue

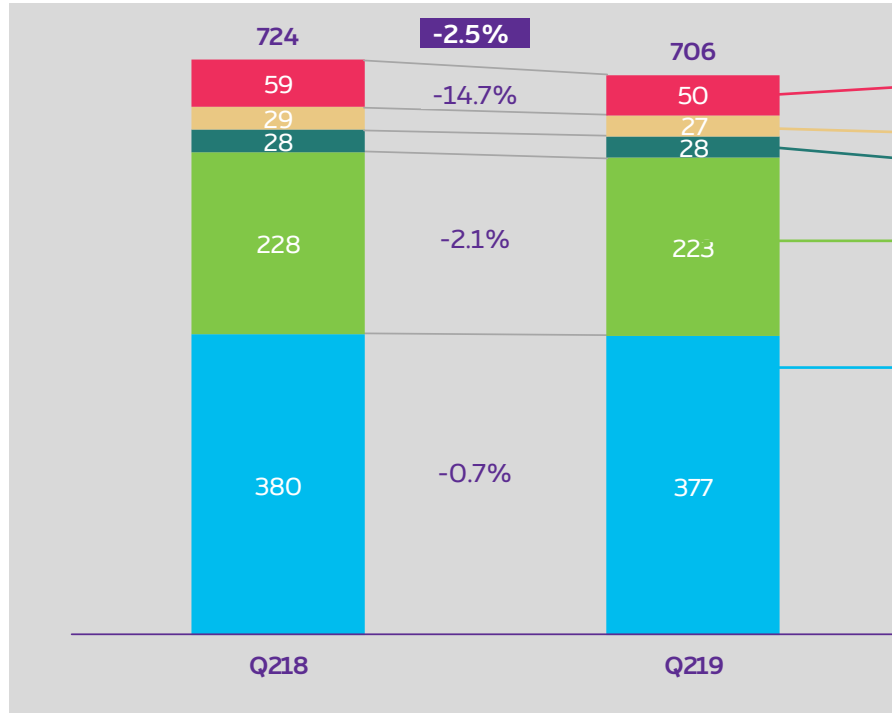
\*Incl. renegotiation of several supplier contracts



# Revenue split by nature

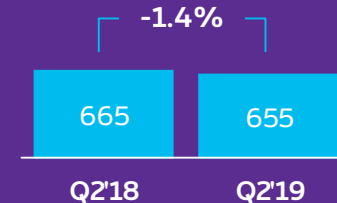
€M

## Highlights



- Terminals:** Declining business of reselling standalone mobile devices at low-margin
- Others:** incl. lower customer reminder fees (following law change mid-2018)
- Tango:** stable revenue
- Mobile services:** Postpaid down on eroding inbound revenue + impact EU regulation on international calling/sms. Prepaid lower YoY on lower base.
- Fixed services:** Growing internet and TV revenue nearly compensating for eroding Fixed Voice.

## Consumer revenue without terminals



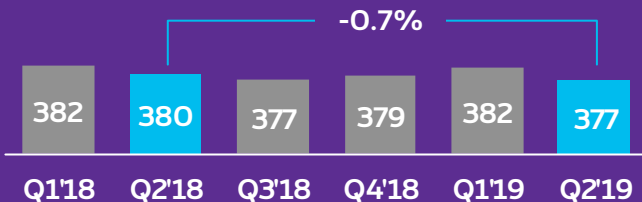
Q2 consumer revenue down by € 10M, in line with Q1

# Fixed Services

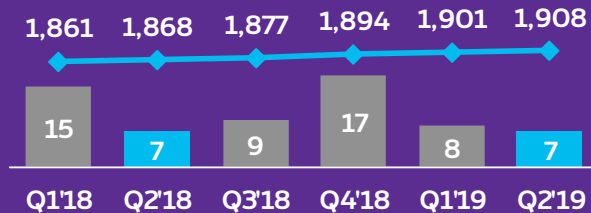
Broadband and TV customer bases improving in competitive setting.

Revenue supported by Internet and TV growth, and 1 January 2019 price indexation; nearly offsetting the Fixed Voice erosion.

Fixed services revenue (M€) & YoY

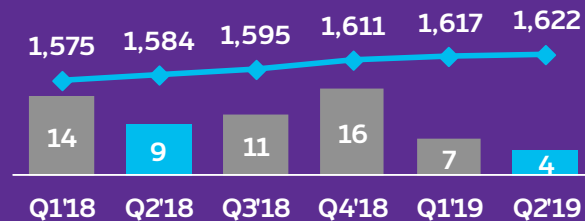


## Internet customers (000)



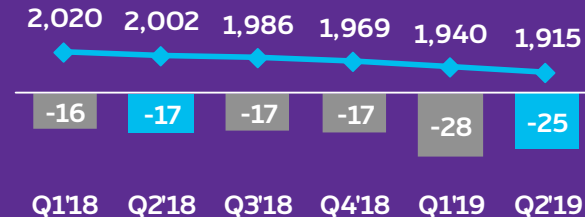
**+40,000**  
Broadband lines  
+2.1% YoY

## TV customers (000)



**+38,000**  
TV households  
+2.4% YoY

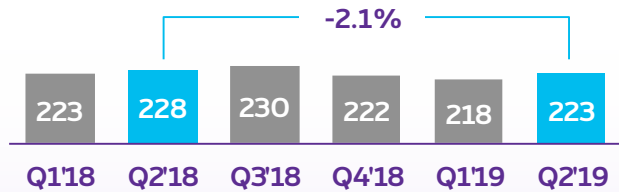
## Fixed voice customers (000)



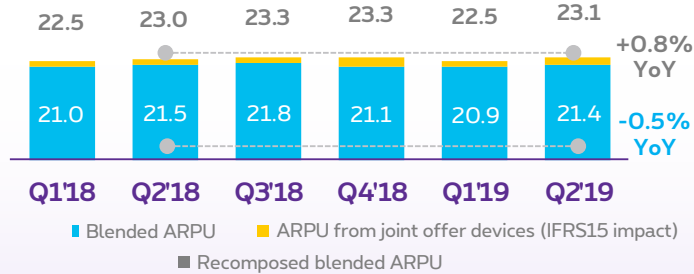
**-4.4% YoY**  
Fixed Voice lines

# Mobile service revenue

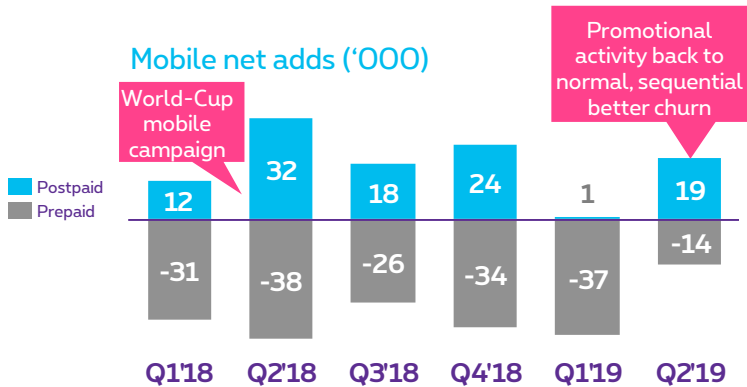
Mobile service revenue (M €) & YoY variance



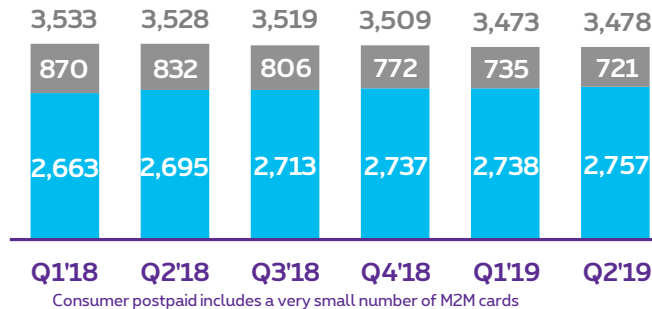
Blended mobile ARPU (€) & YoY variance



Mobile net adds ('000)



Mobile park ('000)



Consumer postpaid includes a very small number of M2M cards

Lower MSR driven by

- Lower inbound revenue
- International calling/sms regulation
- Prepaid erosion

+62,000

Postpaid customers  
+2.3% YoY

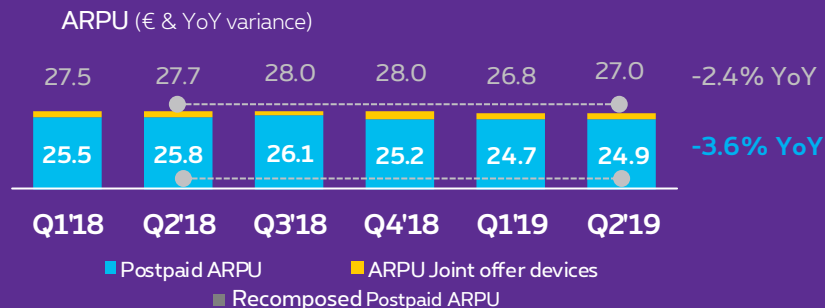
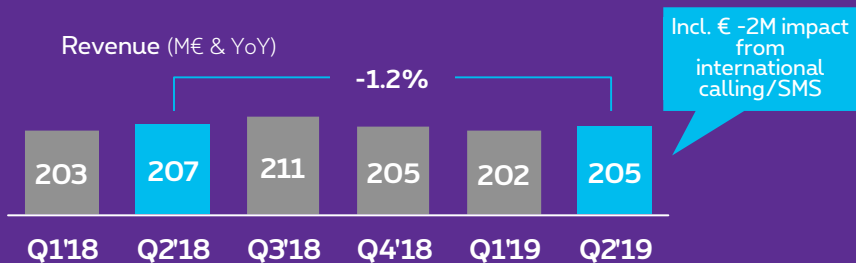
21%  
Prepaid

79%  
Postpaid



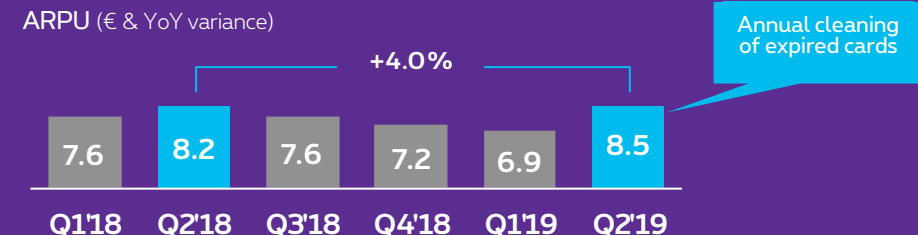
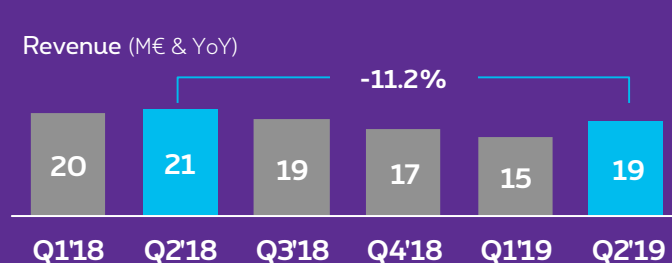
# Postpaid

Customer growth offset by ARPU pressure



# Prepaid

Revenue erosion on lower base

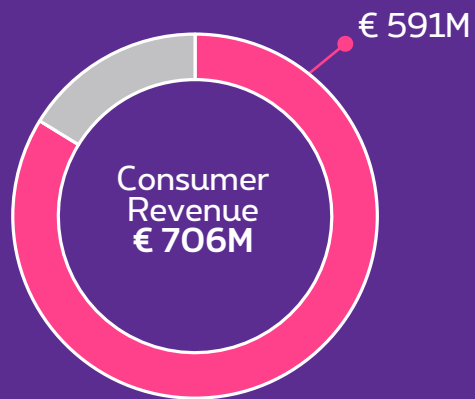


# X-Play view

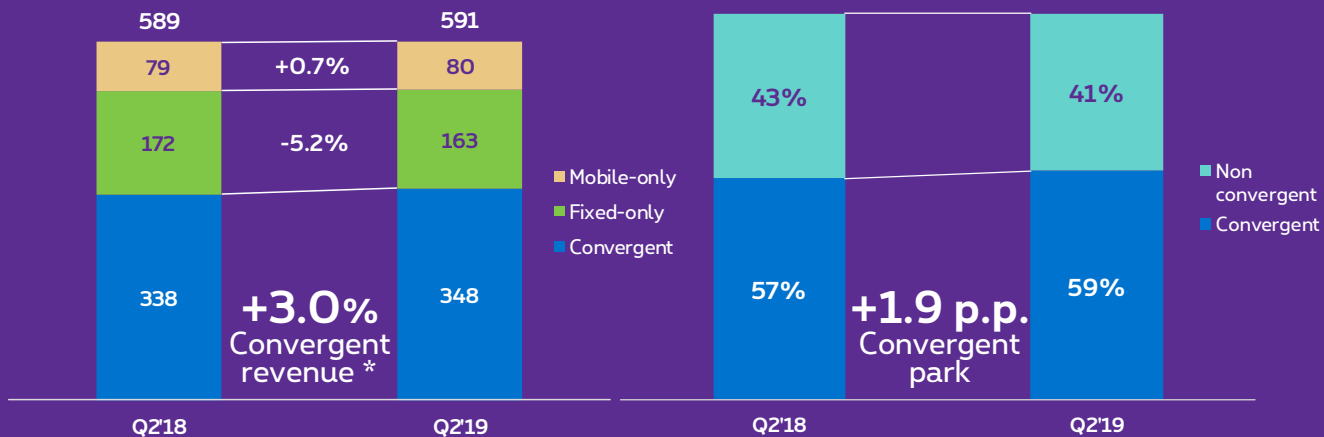


# Increased convergent revenue drives positive HH/SO revenue

84%  
Consumer revenue  
generated by  
X-Play HH/SO



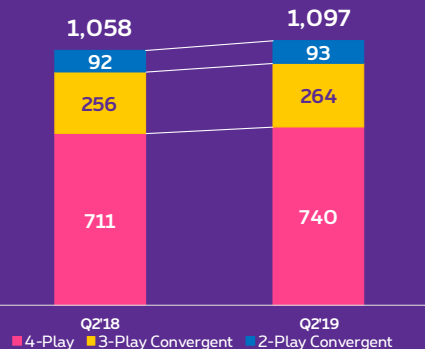
+0.3%  
HH/SO  
revenue



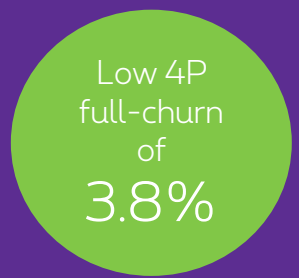
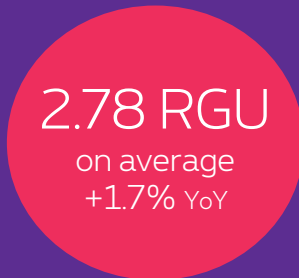
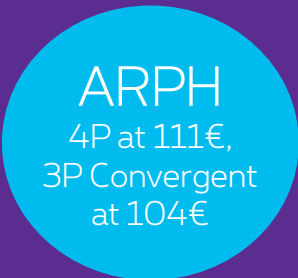
\* Revenue from 2P/3P/4P HH/SO that subscribe to both fixed and mobile services.

# Upselling to 4P & convergent 3P, at higher ARPH

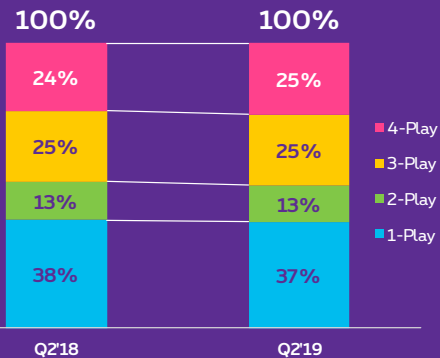
Convergent Park growing (000)



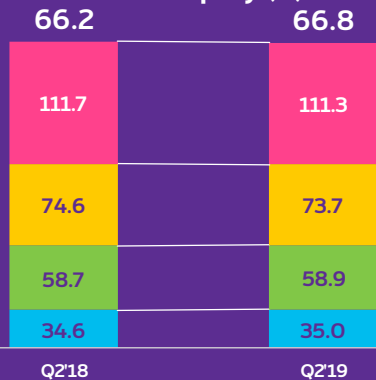
YoY +39,000 convergent HH, +13,000 in Q2 driven by Tuttimus/Bizz All in/Epic combo & Minimus



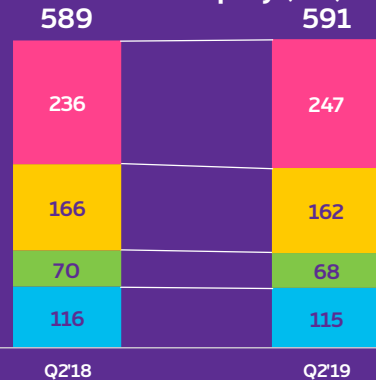
Share in total HH/SO



ARPH x-play (€)



Revenues x-play (M€)



1P Internet and Mobile up YoY; ongoing erosion in 1P Fixed Voice

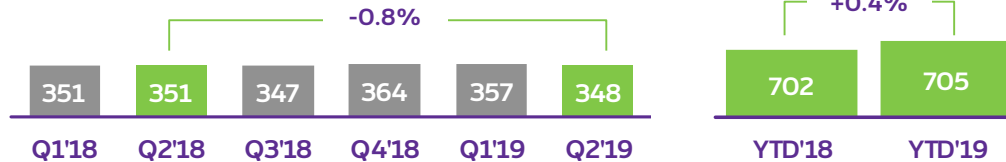
# Enterprise Results





# Enterprise

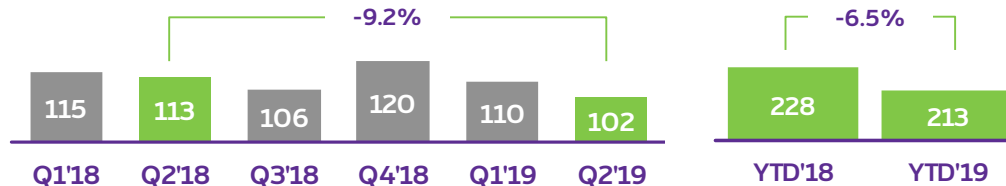
## Revenue (M€, YoY)



## Revenue: -0.8% YoY

Higher revenue from ICT, acquired companies included, Advanced Business Services and Mobile services not fully offsetting erosion in legacy services.

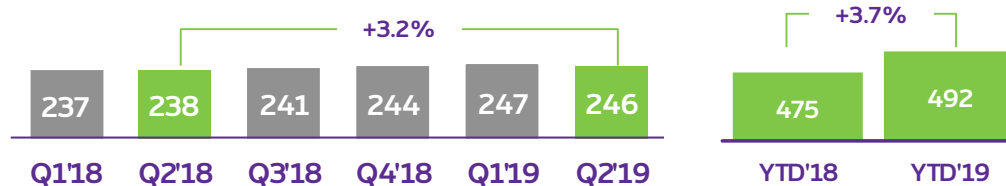
## Cost of Sales (M€, YoY)



## Direct margin: +3.2% YoY

Direct margin from ICT, Mobile Services and Advanced Business Services more than offsetting legacy margin erosion.

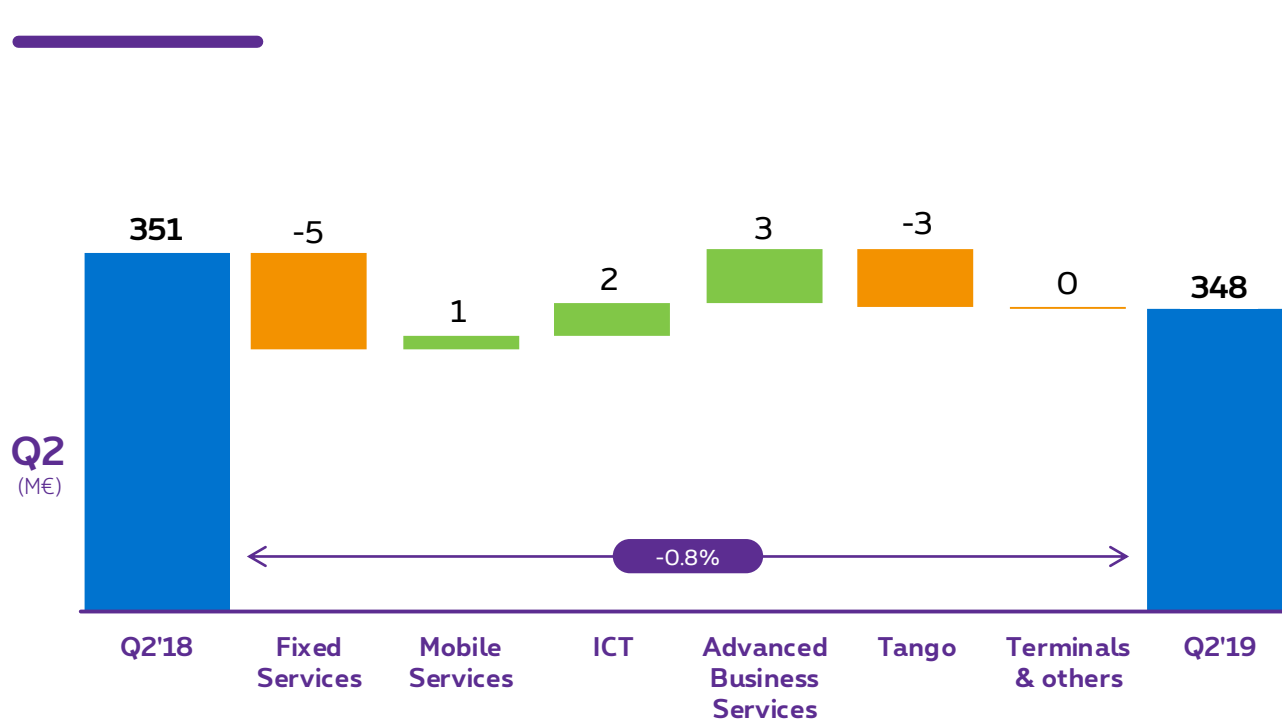
## Direct Margin (M€, YoY)



# 70.6%

Direct margin/revenue  
+2.7pp  
(increasing share of revenue related to labor-intensive ICT services).

# Revenue

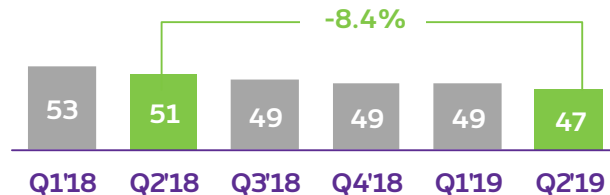


**Q2'19**  
 Enterprise revenue  
 -0.8% YoY

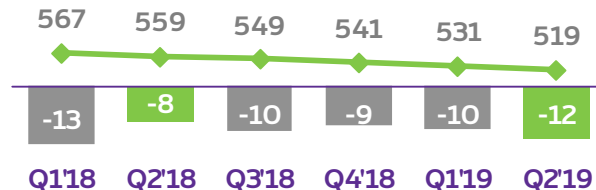
- + Mobile Services revenue up YoY on larger mobile customer base, in spite of ARPU pressure.
- + ICT benefitting from the contribution of acquired companies, partly offset by lower proceeds from ICT products and one-shot services.
- + Advanced Business Services
  - Pressure on legacy Fixed Voice
  - Tango: absorbing the telco intercompany eliminations following the Tango/Telindus Luxemburg merger.

# Fixed Voice

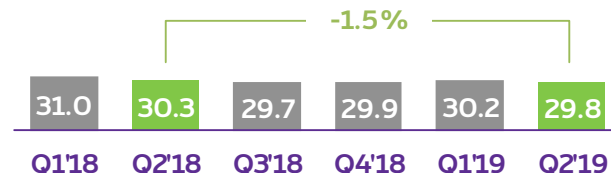
Fixed voice revenue (M€) & YoY variance



Voice line loss/gain & EOP ('000)



Fixed voice ARPU (€) & YoY variance



Steady erosion in Fixed Voice customer base

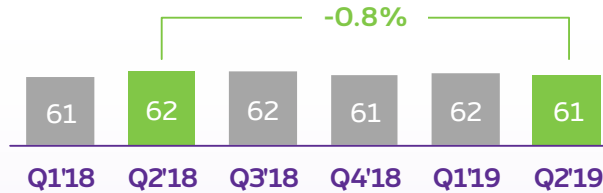
+ (Limited) price indexation on 1 January 2019

- Erosion in Fixed Voice park
- Decrease in traffic per line
- Higher penetration of unlimited call options

519k Fixed voice park, steadily declining, -7.1% YoY

# Fixed Data

Fixed data\* revenue (M€) & YoY variance



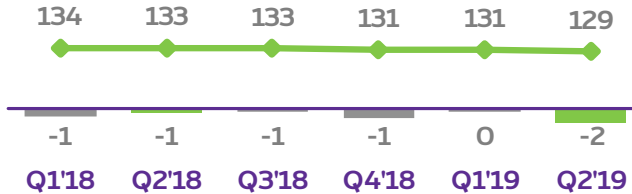
Slightly negative balance between legacy and new data connectivity services.



- + Increasing revenue from flagship VPN solution
- + Growing P2P Fiber park
- Ongoing outphasing/migration legacy products

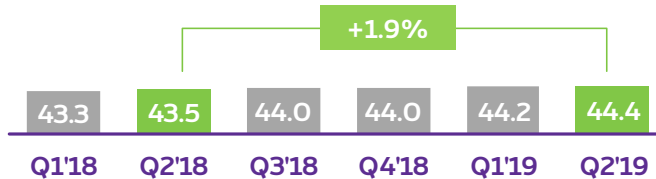
Internet revenue drivers

Broadband growth & EOP ('000)



129k Broadband park, -3.0% YoY

Broadband ARPU (€) & YoY variance

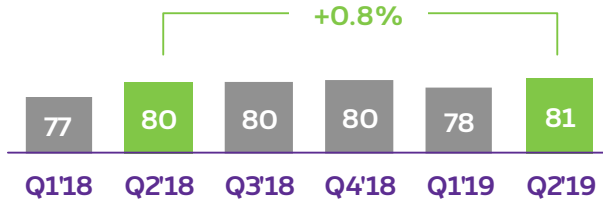


ARPU +1.9%, driven by increased share of high-end internet

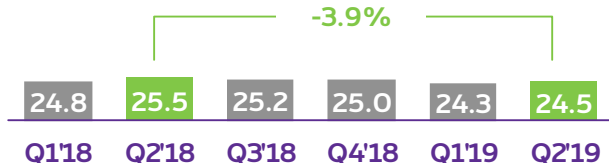
\*Consists of data connectivity services and internet

# Mobile Services

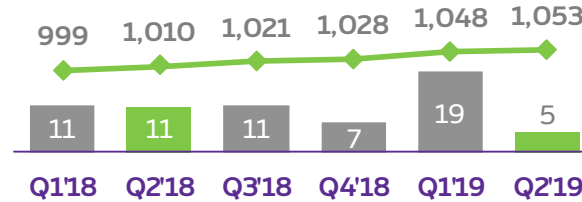
Mobile service revenue (M€) & YoY variance



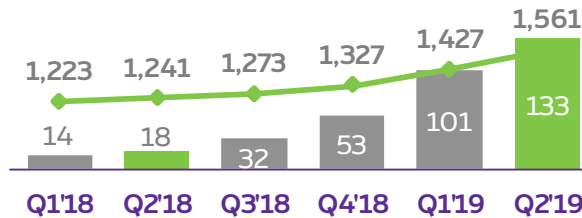
Postpaid ARPU (€) & YoY variance



Postpaid excl. M2M growth & EOP (000)



M2M growth & EOP (000)



**+0.8%**  
Mobile service revenue

Solid revenue growth from subscriptions

**+4.2% YoY**  
Postpaid cards

**+5,000**  
Mobile net adds in Q2'19  
in increasingly competitive market.

**€ 24.5 Mobile ARPU,**  
**-3.9% YoY**  
Competitive price pressure and  
move to mobile price bundles

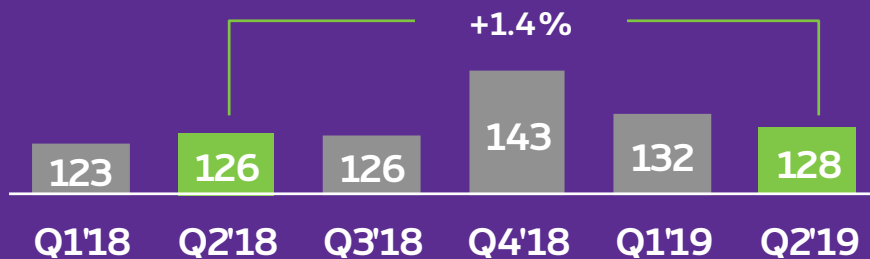
\*As announced on 8 May 2018, Proximus launched its NB-IoT network for the connection of the digital meters of Fluvius. Commissioned by IBM and Sagemcom, Proximus will connect 1.3 million digital meters for gas and electricity, which Fluvius intends to roll out in Flanders by the end of 2022.

# ICT

Successful strategy of expanding portfolio, moving the company from pure connectivity towards digital transformation solutions for its professional customers.

Q2 revenue +1.4% (including acquired companies), in spite of lower proceeds from low-margin ICT products and one-shot services.

**ICT revenue (M) & YoY**



Strengthened ICT portfolio, including acquisition of small-sized, highly specialized companies.

## 2018 acquisitions



- **Codit:** Belgium-headquartered market leader in business application integration, API Management and Cloud services, acquired 11 July 2018



- **Umbrio:** a Dutch enterprise specialised in IT operations & Business Analytics systems, based on big data platforms, acquired on 31 May 2018



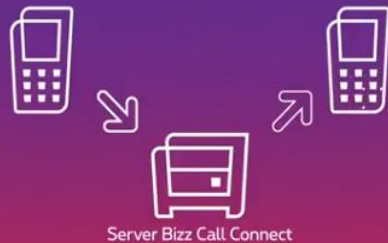
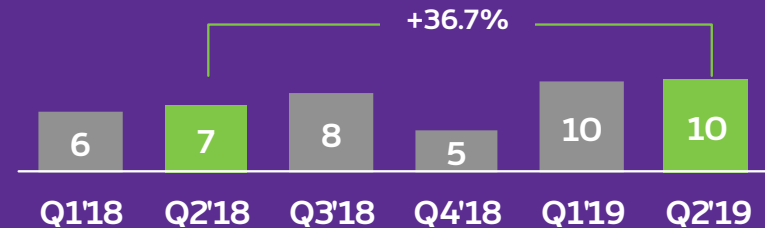
- **ION-IP:** a Dutch company specialized in Managed Security services, acquired on 27 March 2018

Annualized acquisitions in Q2

# Advanced Business Services

Strong increase following the acquisition of Mediamobile in November 2018





Convergent Solutions

## About Mediamobile

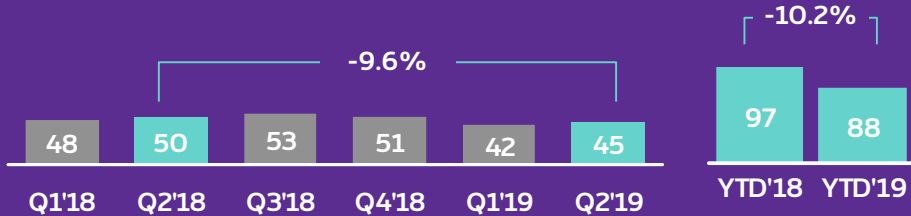
Mediamobile specializes in providing real-time traffic information for car navigation systems. The acquisition strengthens Be-Mobile's position in the automotive industry and increases the coverage of its traffic management services in France, Germany, the Nordics and Poland, where Mediamobile is active today.

# Wholesale

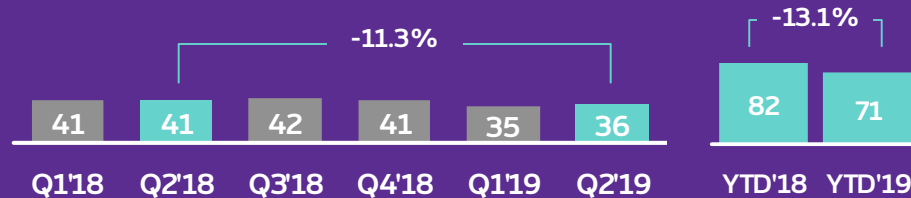
- Revenue and Direct margin impacted by reduced Fixed Termination Rates since 1 January 2019.
- Wholesale roaming revenue was up: higher traffic volumes offsetting impact from lowered roaming wholesale rates, negotiated in the Group's interest.
- Lower revenue from traditional wholesale services, partly due to termination of various contracts with two Wholesale customers (continued failure to comply with their contractual payment obligations); this drove a.o. a reduction of -14,000 MVNO mobile cards (in Group Prepaid).



## Revenue (M€, YoY)



## Direct Margin (M€, YoY)



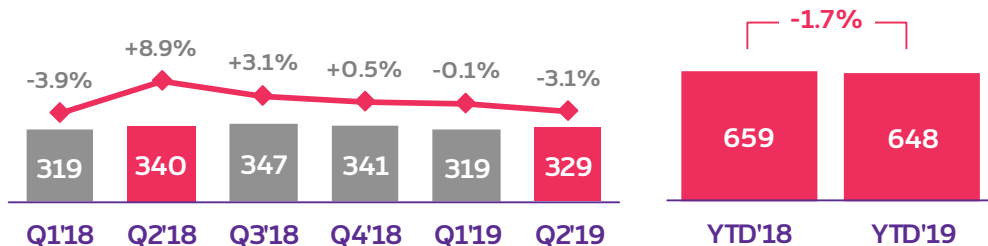


# BICS Results



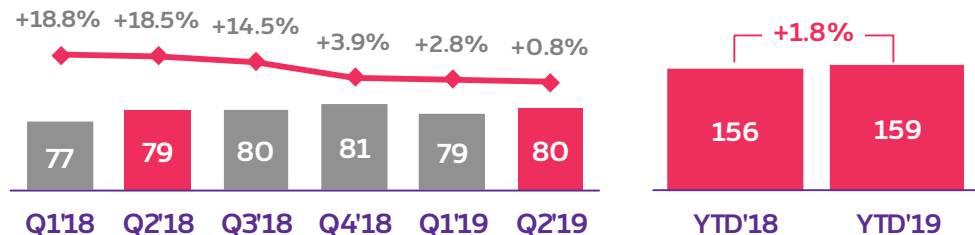
# BICS segment result

Revenue (M€) & YoY variance



In line with the ongoing market trend, BICS' revenue mix moved further from Voice to Data.

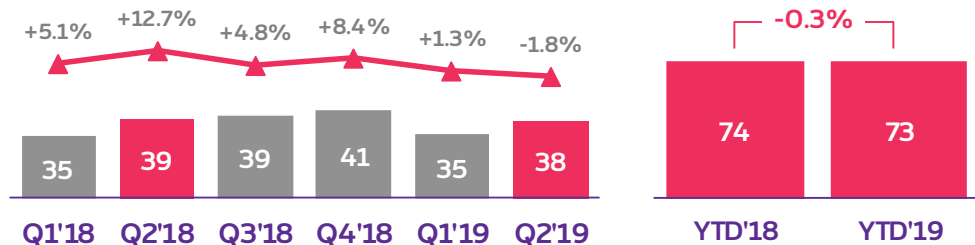
Direct Margin (M€)



Direct margin growth mainly driven by non-Voice.

Pressure on legacy voice for large part offset by TeleSign voice related services.

Segment result (M€) & YoY variance

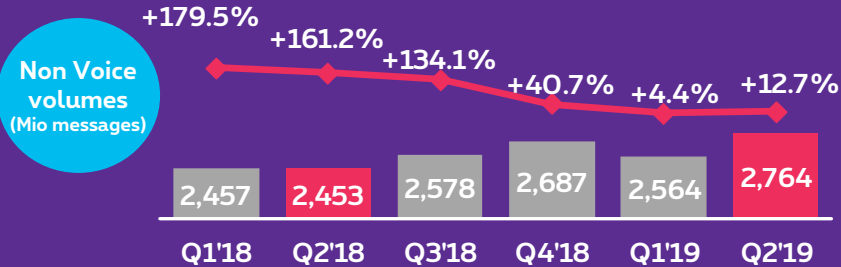
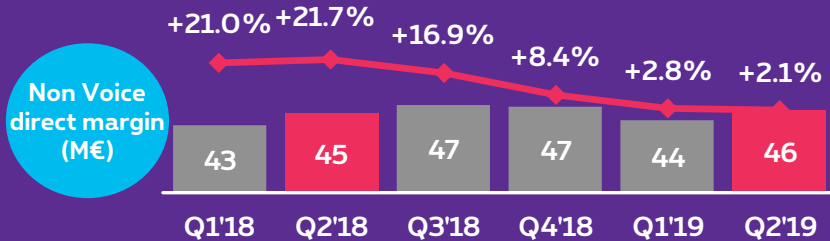
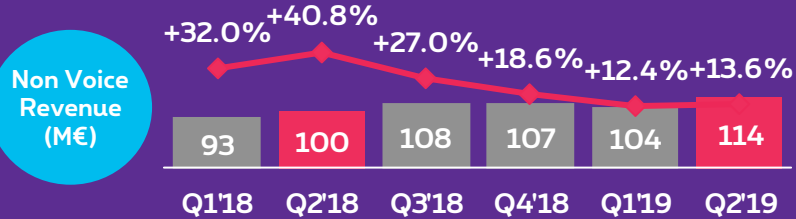


**24.3%**  
DM/rev  
+0.9pp

**11.6%**  
segment margin  
+0.2pp

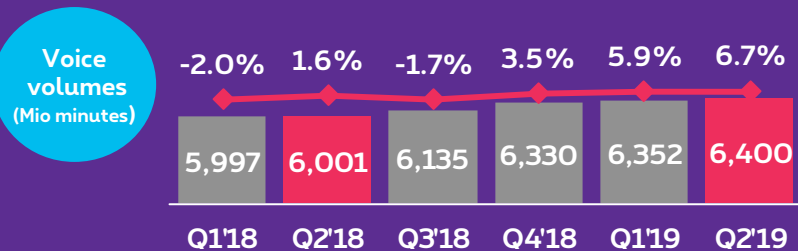
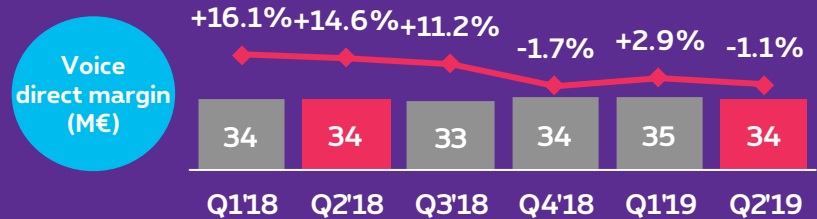
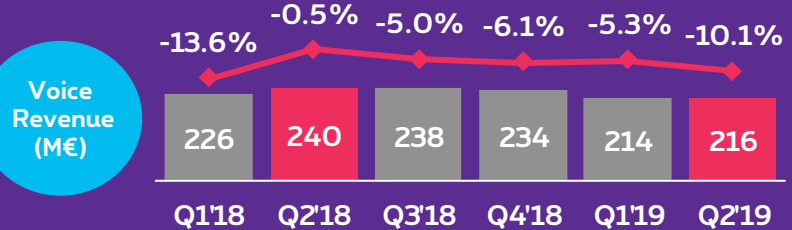
# Non-Voice

Benefitting from increasing messaging revenue, with especially Telesign realizing strong increase in SMS A2P volumes.



# Voice

Continued its eroding trend. Positive volume effect offset by lower unit revenue (lower termination rates, competition and less favorable destination mix).



# Appendix

- From reported to underlying P 45
- Regulation impacts P 46
- IFRS15 impacts on consumer mobile P 47
- Tango P 48
- Headcount P 49
- Pricing information P 50
- Spectrum P 56
- CSR/Sustainability information P 59
- Shareholder structure P 62
- Contact information P 63

# From reported to underlying figures

(EUR million)	GROUP Revenue		GROUP EBITDA		GROUP Revenue		GROUP EBITDA	
	Q2 '18	Q2 '19	Q2 '18	Q2 '19	YTD '18	YTD '19	YTD '18	YTD '19
<b>Reported</b>	<b>1,452</b>	<b>1,415</b>	<b>456</b>	<b>498</b>	<b>2,893</b>	<b>2,832</b>	<b>898</b>	<b>975</b>
Lease Depreciations	nr	0	nr	-22	nr	0	nr	-43
Lease Interest	nr	0	nr	-1	nr	0	nr	-1
Incidentals	0	-2	33	8	-1	-4	44	15
<b>Underlying</b>	<b>1,452</b>	<b>1,413</b>	<b>489</b>	<b>484</b>	<b>2,892</b>	<b>2,828</b>	<b>942</b>	<b>947</b>
<b>Incidentals</b>	<b>0</b>	<b>-2</b>	<b>33</b>	<b>8</b>	<b>-1</b>	<b>-4</b>	<b>44</b>	<b>15</b>
Capital gains on building sales					-1		-1	
change in M&A contingent consideration		-2		-2		-4		-4
Early Leave Plan and Collective Agreement			11	6			22	12
M&A-related transaction costs			1	3			2	5
Shift to Digital plan								2
Pylon Tax provision update (re. past years)			21	1			21	1

# Regulation impacts

(YoY variance in EUR million)	2nd Quarter	Year-to-date
	2019	2019
<b>Revenue</b>	-7	-12
Fixed termination Rate	-5	-10
International calling	-2	-2
<b>Direct Margin</b>	-4	-6
Fixed termination Rate	-2	-3
International calling	-2	-2

## Cable and Broadband regulation

- Regulators have imposed a 'fair pricing'
- New rates cover broadband only, access to television and a combination of both services
- The consultation runs until 6 September, a final decision is expected end 2019
- Consultation on the FTTH fair prices is expected in Autumn 2019

## Fixed Termination Rates (FTR):

- Since 1 Jan 2019: 0.116€ct/min (from 0.709€ct for regional and 0.909€ct for national previously)
- Based on a pure LRIC "Long Run Incremental Cost" model
- Est. FY'19 impact: €-20M on revenue; €-6M Margin

## International regulation:

- Since 15 May 2019: 0.19€ct/min and 6€ct/SMS
- Est. FY'19 impact: €-13M on Revenue and Margin

## Reminder fees (Consumer protection)

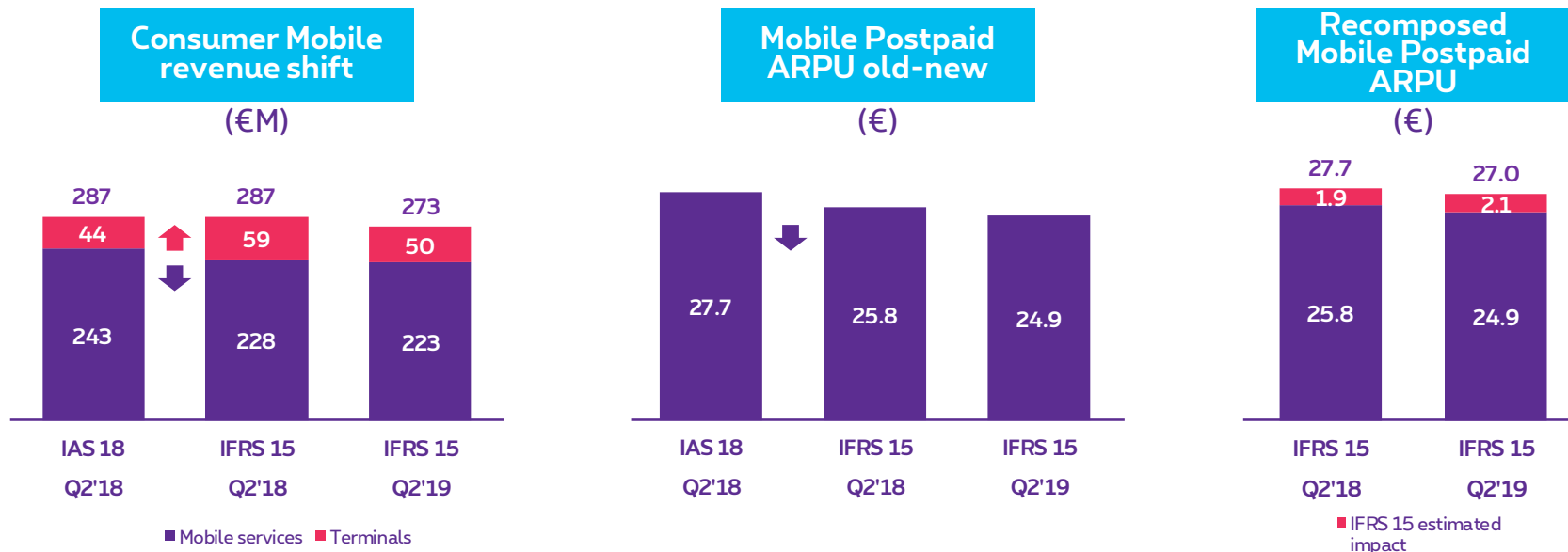
- Since 1 July 2018:
  - First reminder free
  - Subsequent reminders max €10
- Reactivation fees capped at €30

# IFRS15 – Impact on revenue and ARPU

## All reported figures are under the IFRS 15 standard

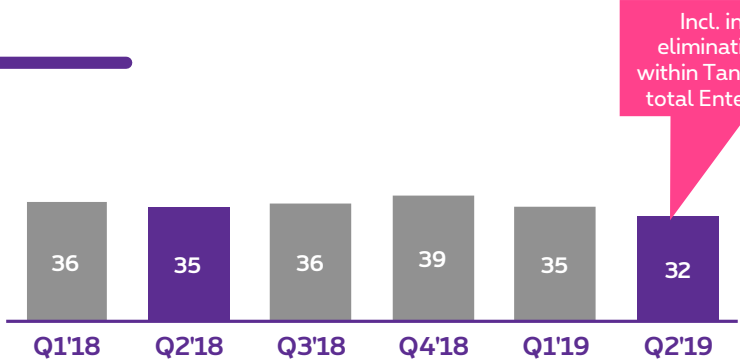
Main impact in Q2 on the Consumer segment:

- Shift from Services to Terminals Revenues in case of joint-offer
- Timing impact: the relative standalone value of the joint offer devices is recognized when the device is sold (contract inception)
- Reducing Mobile service revenue over contract duration & Mobile ARPU

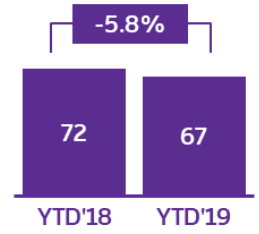
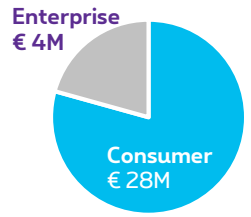



# Tango Luxembourg

Tango Revenue (M€)




Incl. intercompany eliminations, now done within Tango. No impact on total Enterprise revenues






**Postpaid**

**255K** lines  
YoY +5.6%




**Prepaid**


**25K** lines  
YoY -17.0%



**33K** lines  
YoY +12.2%



**9K** lines  
YoY +11.9%



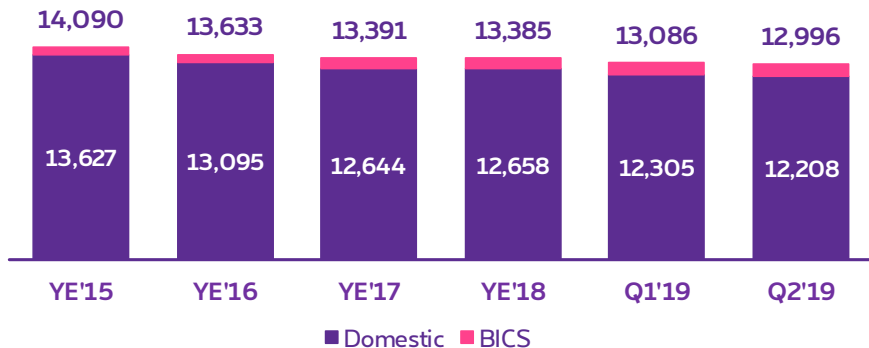
**35K** lines  
YoY +8.4%

**Q2'19 Park**



# Headcount

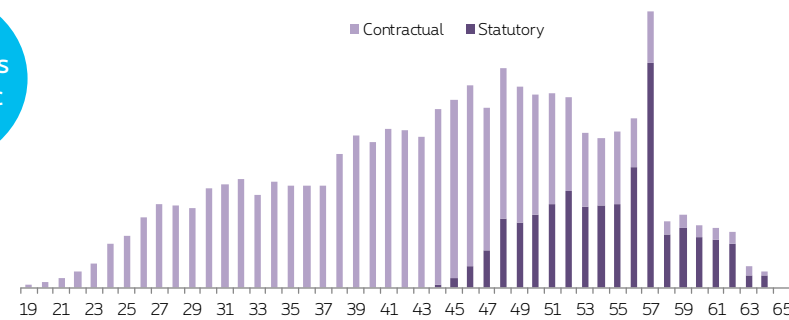
## FTE evolution



23%  
civil servants  
of Domestic  
HC

Early Leave Plan & natural retirements leading to ~2,750 FTEs to leave Proximus over 2016-2020  
(gross outflow - not including hiring to cover business needs)

## Proximus SA age pyramid (excl. employees opting for Early leave plan & subsidiaries)



# Mobilus/Tuttimus pricing

Including Tuttimus price increase 1 January 2019


Prices incl. VAT

Mobile only

## Mobilus

Standalone price

S

 **1.5 GB**  
Unlt. sms  
120 min.


€ 15.99

M

 **5 GB**  
Unlt. sms  
Unlt. min


€ 26.99

L

 **10 GB**  
Unlt. sms  
Unlt. min

€ 36.99

**XL Unlimited**

 **Unlt. data \***  
Unlt. sms  
Unlt. min

€ 42.99

+ Unlimited Mobile data for your favourite App



All-in offer

## Tuttimus



Price Mobile in pack

S

**3 GB**  
Unlt. sms  
120 min. + CUG

€ 92.94

€ 15.99

M

**10 GB**  
Unlt. sms  
Unlt. min

€ 103.94

€ 26.99

L

**20 GB**  
Unlt. sms  
Unlt. min

€ 113.94

€ 36.99

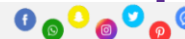
**XL Unlimited**

**Unlimited data \***  
Unlt. sms  
Unlt. min

€ 117.94

€ 40.99


+ Unlimited Mobile data for your favourite App



\* FUP:

BE: 20 GB at full speed, then 512 Kbps  
EU: 16 GB at full speed, then 0.0054€/MB

# Bizz Mobile portfolio

	Bizz Mobile S	Bizz Mobile M	Bizz Mobile L	<b>NEW as of 3<sup>rd</sup> June</b> Bizz Mobile Unlimited	Bizz Mobile International
	1.5 GB 100 min Unlimited SMS	5 GB Unlimited min Unlimited SMS	10 GB Unlimited min Unlimited SMS + Bizz International option included	Unlimited data* Unlimited min Unlimited SMS + Bizz International option included	Unlimited data* Unlimited min Unlimited SMS + 1 GB, 600 min & 600 SMS in/to USA/CAN/SWI or to EU + Bizz International option included
	Unlimited Mobile data for your favourite App 				
<b>Standalone</b>	13€	23€	32€	40€	55€
<b>Pack/Multiple cards</b>	13€	20€	29€	37€	52€

All prices  
VAT excl.

\* FUP:

BE: 25 GB at full speed, then 512 Kbps  
EU: 25 GB included, then 0.0045€/MB

Make

**epic stories**

Endless data\* for social apps



3 GB extra mobile data for all the rest  
90 call minutes  
Unlimited SMS

€19.99

\*20 GB at maximum speed in Belgium  
+ 10 GB without extra cost in the EU

**epic beats it**

Endless data\* for social + music apps



4 GB extra mobile data for all the rest  
120 call minutes  
Unlimited SMS

€24.99

\*20 GB at maximum speed in Belgium  
+ 10 GB without extra cost in the EU



Full-digital journey

Worry-free connection, anytime, anywhere

Pioneering in the Millennials & Gen Z segment



epic

combo

At home & on the go

€ 64.99 / month

Unlimited zero rated apps (Social, music & video apps)



**1 mobile subscription**  
Endless data for all your Epic apps

+ 4 GB for all the rest + 150 calling minutes + unlimited texts



**Internet at home**

Unlimited and ultra-fast Internet



**TV everywhere**

The 23 most popular national channels + regional channels + radio stations  
Accessible on all your screens (smartphone, tablet, PC and TV with the help of Chromecast)



A pack for the specific needs of millennials

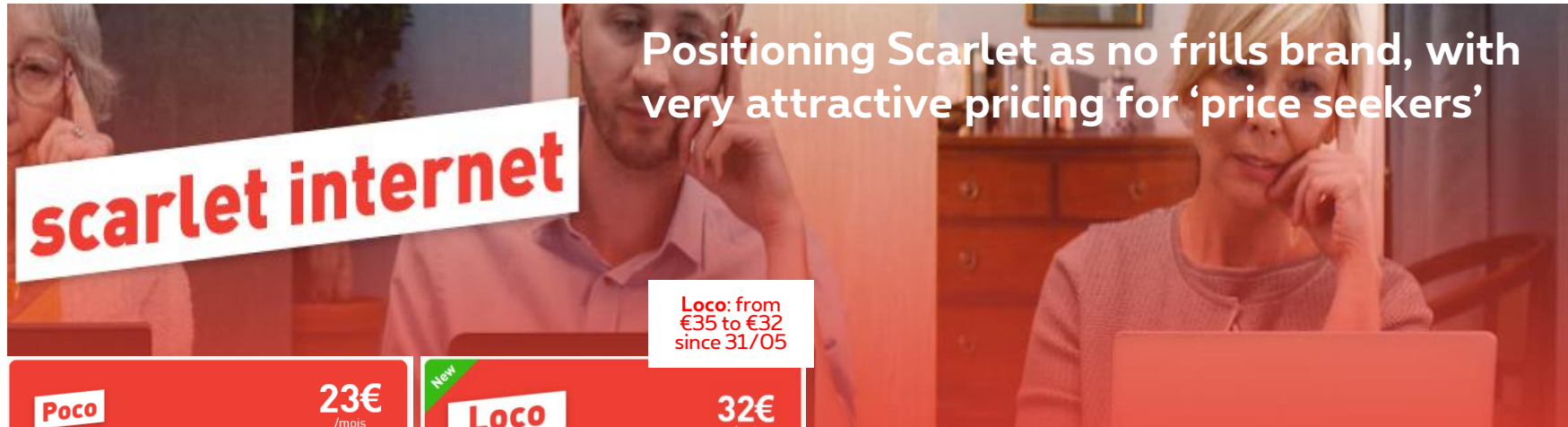
Mobile, fixed internet and TV via Proximus TV App

Co-creation with millennials



# Scarlet Fixed portfolio

Positioning Scarlet as no frills brand, with very attractive pricing for 'price seekers'



Loco: from €35 to €32 since 31/05

**Poco** 23€ /mois

- Volume internet de 50 GB
- Vitesse surf de 30 Mbps max.

**New Loco** 32€ /mois

Surf rapide et illimité<sup>1</sup>

- Volume internet illimité<sup>1</sup>
- Vitesse surf de 50 Mbps max.

New pricing as from 1 July 19  
**€40** /month

**scarlet Trio**

€39 /maand

- 30 populairste zenders
- Onbeperkt<sup>1</sup> & snel surfen
- Onbeperkt<sup>2</sup> vast bellen 's avonds en in het WE

# Scarlet Mobile portfolio

Accueil > Scarlet mobile (abonnement GSM)



The screenshot displays two mobile plans: Red and Hot. Each plan includes a base price, a list of features (minutes, data, and messages), and three data add-on options with their respective prices. A 'Commander' button is located at the bottom of each plan card.

Plan	Price / mois	Minutes	Data	Messages
Red	8€	150 min.	0,5 GB	illimités <sup>1</sup>
Hot	18€	illimités <sup>1</sup>	3 GB	illimités <sup>1</sup>

Plan	+ 1 GB	+ 5 GB	+ 10 GB
Red	5€	10€	15€
Hot	5€	10€	15€



# Spectrum

## Current ownership and new spectrum



\* 40MHz owned by Citymesh and Gridmax until 2025 (regional licenses)





# Spectrum auction – reserved spectrum

The final legislations have not been approved yet. The whole spectrum auction process is on hold until after the formation of a new government. Therefore the timing and the final conditions of the auctions remains uncertain.

Details of reserved spectrum as was published by BIPT

Frequency band	Total capacity	Spectrum cap	Spectrum reserved	
			For each existing operator	For a new entrant
700 MHz	30 MHz duplex	10 MHz duplex	-	5 MHz duplex
900 MHz	35 MHz duplex	15 MHz duplex	5 MHz duplex	5 MHz duplex
1,400 MHz	90 MHz	35 MHz	-	-
1,800 MHz	75 MHz duplex	30 MHz duplex	15 MHz duplex	15 MHz duplex
2,100 MHz	60 MHz duplex	25 MHz duplex	10 MHz duplex	10 MHz duplex
3,600 MHz*	400 MHz	100 MHz	-	-

\* 20MHz TDD is reserved at national level for existing licensees.

In case there would be no new entrant, existing MNO's will have a higher amount of spectrum reserved.

# Spectrum auction – coverage obligations

The final legislations have not been approved yet. The whole spectrum auction process is on hold until after the formation of a new government. Therefore the timing and the final conditions of the auctions remains uncertain.

Details of  
coverage  
obligations as was  
published by BIPT

Frequency band	Obligations for existing operators	Obligation for new entrant
700 MHz	<ul style="list-style-type: none"> <li>• 70% population after 1 year</li> <li>• 99.5% population after 2 years</li> <li>• 99.8% population after 6 years</li> <li>• Speed requirement varies between 3 and 6 Mbps, according to Spectrum ownership</li> <li>• Coverage of main train lines within 2 years</li> </ul>	<ul style="list-style-type: none"> <li>• 30% population after 3 years</li> <li>• 70% population after 6 years</li> <li>• 99.8% population after 8 years</li> <li>• Speed requirement varies between 3 and 6 Mbps, according to Spectrum ownership</li> <li>• Coverage of main train lines within 9 years</li> </ul>
900 MHz (Renewal) 1,800 MHz (Renewal) 2,100 MHz (Renewal)	<ul style="list-style-type: none"> <li>• 99.5% of population as from 15 March 2021</li> <li>• No speed requirement</li> </ul>	<ul style="list-style-type: none"> <li>• After 3 years: 30%</li> <li>• After 6 years: 70%</li> <li>• After 8 years: 99.5%</li> <li>• No speed requirement</li> </ul>
1,400 MHz	No coverage obligation	No coverage obligation
3,600 MHz	No coverage obligation	No coverage obligation

# An ambition, inspired by our sense of purpose

Creating an inclusive, safe,  
sustainable & prosperous  
digital Belgium



## Commitment to the UN Sustainable Development Goals

**3** GOOD HEALTH  
AND WELL-BEING

**4** QUALITY  
EDUCATION

**8** DECENT WORK AND  
ECONOMIC GROWTH

**9** INDUSTRY, INNOVATION  
AND INFRASTRUCTURE

**11** SUSTAINABLE CITIES  
AND COMMUNITIES

**12** RESPONSIBLE  
CONSUMPTION  
AND PRODUCTION

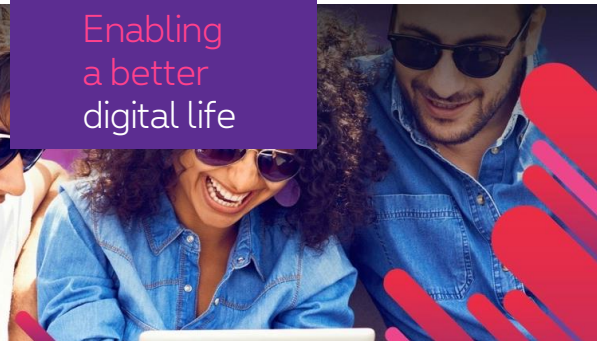
**13** CLIMATE  
ACTION

# An ambition inspired by our sense or purpose

## Our company sense of purpose:

We open up a world of digital opportunities so people live better and work smarter

Enabling  
a better  
digital life



Digital infrastructure

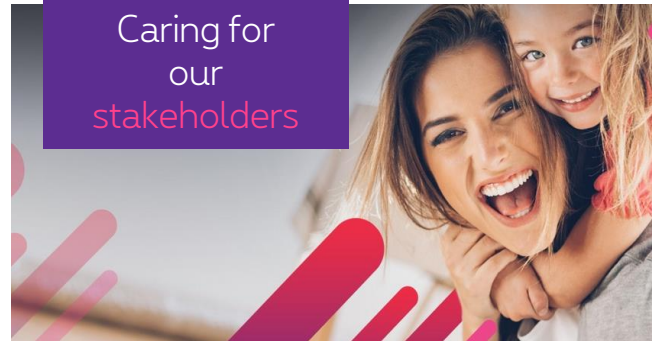
Digital innovation

Digital trust

## Our societal impact ambition:

Creating an inclusive, safe, sustainable and prosperous digital Belgium

Caring for  
our  
stakeholders



Customers first

Caring for employees

Doing business right

Contributing  
to society



Digital for all

Belgian culture

Societal engagement

Respecting  
our planet



CO2 neutral

Circular economy

Sustainable supply

# We are committed to making a societal impact



Improving fixed and mobile connectivity in white zones



Supporting local innovation ecosystems



Building trust in digital as founding partner in coalition



Easy to find and understand privacy settings on App, TV and websites



Responsible marketing parental control on TV and smartphones

X2

Upskilling effort from 3 to 6 days per employee per year in next 3 years

50%

Hires or promotions in leadership team in 2018 are women

100%

CSR clause in all contracts

19

Founding partner of Coding School 19



12,500 kids trained on safer internet use



1,000+ long-term sick kids connected to school



Sponsor of the Paralympic athletes



- CO2 neutral for own activities;
- CO2 reduction -75% vs 2007 -18% vs 2015



-50% energy consumption of decoders in past 5 years



18,000 smartphones recycled in schools

# Shareholder structure

Total number of shares

# 338,025,135

Free-float

# 42%

Belgian government

# 54%

	Number of shares	% shares	% Voting rights	% Dividend rights	Number of shares with voting rights	Number of shares with dividend rights
Belgian state	180,887,569	53.51%	56.00%	55.88%	180,887,569	180,887,569
Proximus own shares	15,013,371	4.44%	0.00%	0.22%	0	721,300
Free-float	142,124,195	42.05%	44.00%	43.90%	142,124,195	142,124,195
<b>Total</b>	<b>338,025,135</b>	<b>100.00%</b>	<b>100.00%</b>	<b>100.00%</b>	<b>323,011,764</b>	<b>323,733,064</b>

~€ 8.4 Bn  
Market  
Capitalisation\*

~ 5.8%  
Dividend  
yield\*

The voting rights of the treasury shares are suspended by law. The dividend rights of the treasury shares acquired in 2004 are also suspended, whereas the dividend rights for shares acquired as from 2005 are cancelled.

\* 30/06/19

## Transparency declarations

According to Proximus' bylaws, the thresholds as from which a shareholding needs to be disclosed have been set at 3% and 7.5%, in addition to the legal thresholds of 5% and each multiple of 5%.

# For further information

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## Investor Relations



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