Proximus Group Company presentation

November 2017



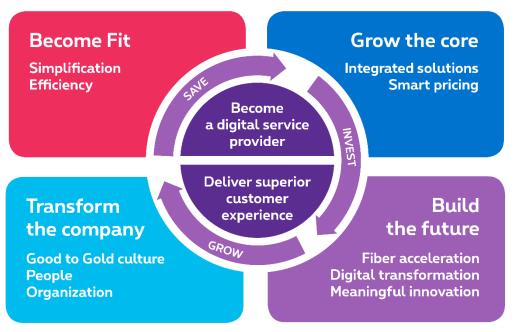
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'Fit for Growth' strategy strengthened the company and led to positive operational and financial results

We connect everyone and everything so people **live better** and **work smarter**



- We rebranded to Proximus and adopted a multi-brand strategy
- We grew a valuable converged customer base and improved our market position, while keeping a sound pricing strategy
- ✓ We put high focus on bringing superior customer experience.
- Innovative solutions to secure future growth
- ✓ We further enhanced our high-quality networks and launched a future-proof fiber roll-out.
- We transform and simplify to structurally reduce the cost base
- ✓ Achieving EBITDA growth, in spite of regulatory pressure
- ✓ We generate solid FCF, allowing for investments and attractive shareholder return, while maintaining a sound financial position

Multi brands

Valuable customer base

> Customer experience

Innovation

Enhanced networks

Reducing costs

EBITDA growth

Sound FCF & financial position

Our complementary brands meet the demands of a wide range of customers

pro <mark>%</mark> ımus	scarlet	🌤 • telindus	tango))	bics
Best quality and service with a full choice of features – bringing consumers and businesses instantly close to what matters.	No frills offering for customers looking for the best prices.	Specialised in ICT, delivering access, connectivity and data center solutions combined with managed services and multi-vendor support.	The Proximus Group telecom operator in Luxembourg, offering fixed, mobile and convergent services.	Best-in-class international wholesale solutions for voice and mobile data service providers. Expertise in Security and CPAAS solutions.
Dual-brand Belgi		Belgium Netherlands Luxembourg	Luxembourg	Global

Multi brands Proximus and Scarlet addressing different customer needs via different sales channels

pro%imus

Convergent offerings that have evolved from discount to **product features**



No frills, no convergent standard offering, low priced



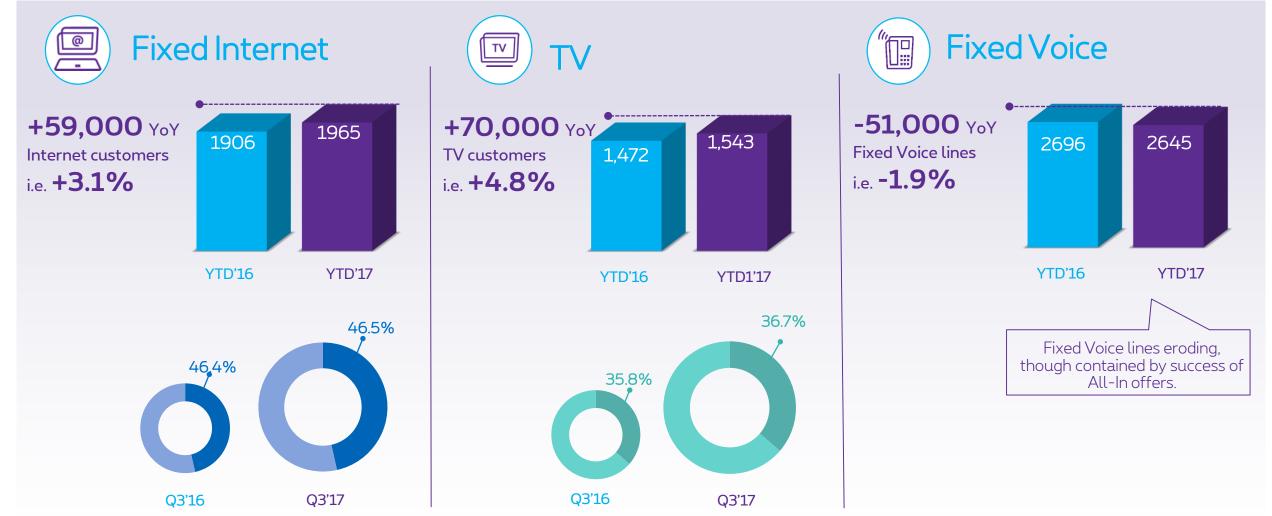
TV: ~80 linear channels TV Replay TV bundle of choice 1 blockbuster/month + Fixed Voice line: National & International free calls to Fix & Mob in EV & WE Free family calls + Internet: Unlimited volume Down 100Mbps - Up 15Mbps Mobile: 4P @ €101.94



Mobile: unlimited min & SMS Free Family calls 10 GB Favorite app (I) 💓 (I) [] [] [] [] Growing customer base for Fixed Internet and TV, incl. Proximus and Scarlet brands. Solid market shares in a more competitive landscape.

customer base

(Graphs - Subscribers in '000, Market share in %)



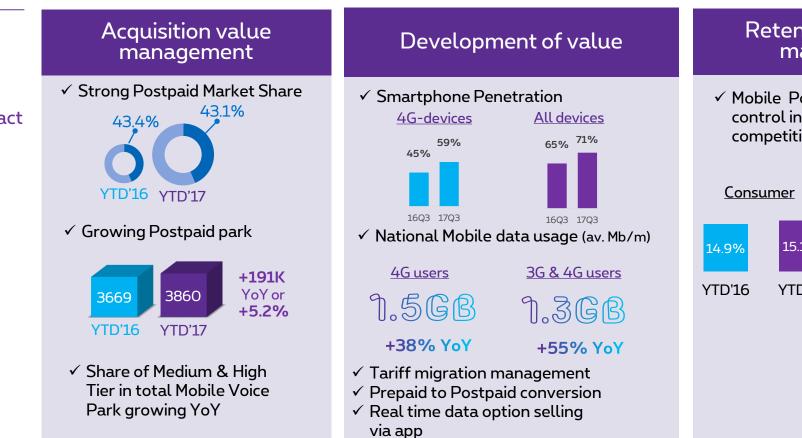
Managing value creation on Mobile postpaid, despite significant impact from roam-like-at-home

Valuable customer base

Mobile Postpaid Service revenue up, including significant roaming regulation impact

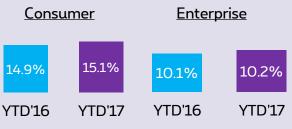


Mobile Postpaid Service revenue Consumer + Enterprise (M€)



Retention and churn management

 ✓ Mobile Postpaid Churn under control in spite of intense competition.

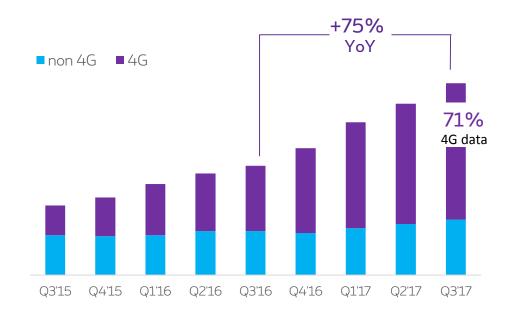


Steep increase in national and roaming data traffic

Total national mobile data traffic increased by 75% in one year

Roam-like-at-home boosted EU roaming mobile data traffic

Valuable customer base







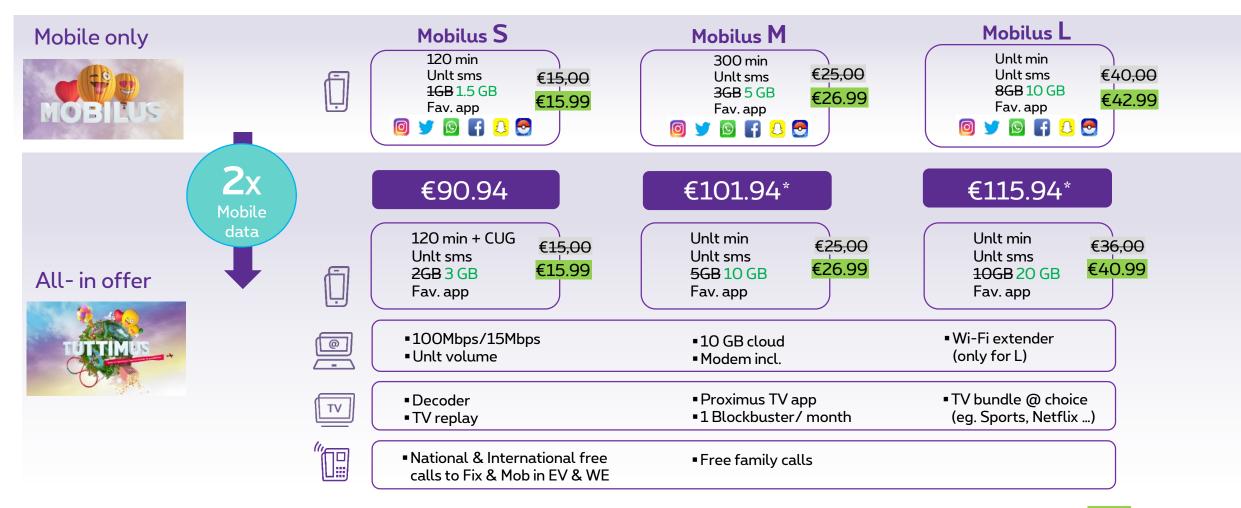


>2.2M

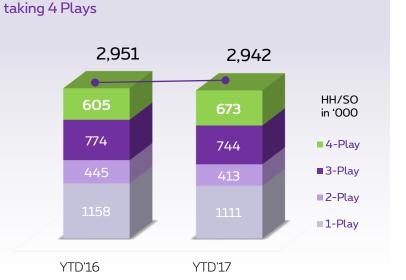
M4M pricing strategy increasing value for converged customers with boosting data usage. Move from packs discounts to enhanced product features for convergent packs.

> Valuable customer base

Our mobile offer addresses the steep increase in mobile data consumption



Successful convergence strategy, with ongoing growth in 4-Play



23% 4-Play

25% 3-Play



 More Plays results in lower full-churn levels

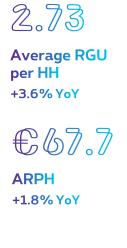
 22.7%
 11.7%
 10.1%
 3.1%

 1P
 2P
 3P
 4P

Higher revenue per HH/SO Driven by uptake in 4-Play at higher ARPH

Solid increase in number of HH/SO

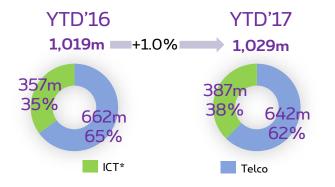






Proximus Enterprise segment doing well in a challenging market

Valuable customer base



An increasingly challenging enterprise environment

- competitors ambition to make inroads in our leading market shares
- fixed voice erosion due to VoIP
- fragmented IT market increasingly driven by applications
- regulatory pressure

...with a **big opportunity**

 digital transformation is our customers' first priority

Strengths

Future proof communication portfolio

- ✓ best convergent network with national reach
- ✓ fiber roll out
- ✓ dynamically guide customers in their voice & UC journey (from Telco to applications)
- ✓ convergent ICT solutions

E2E service provider bringing peace of mind

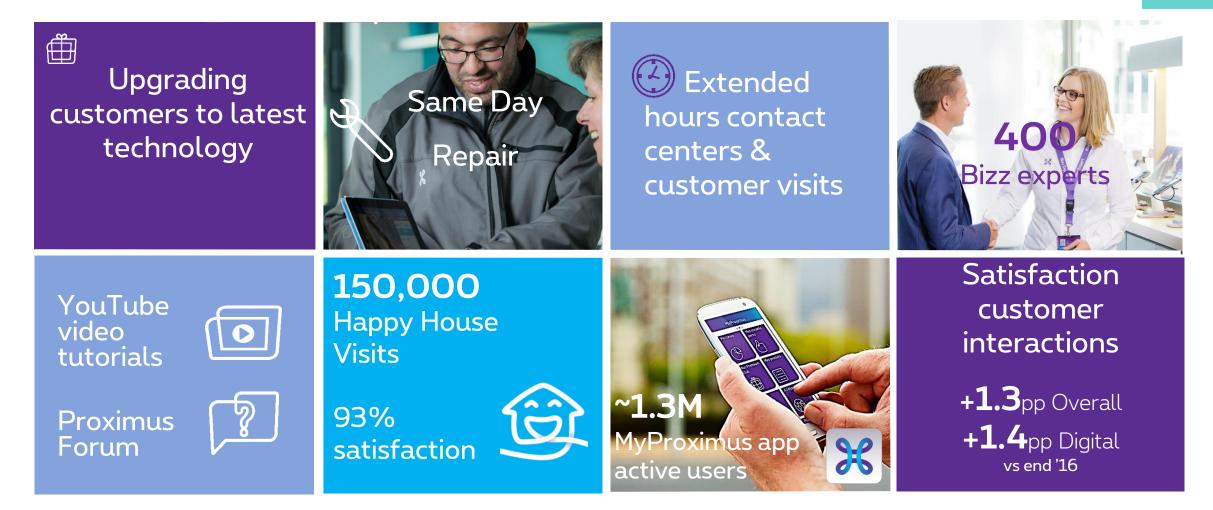
- broad account based sales channel
- managed services and SLAs
- major ICT outsourcing contracts in BeLux
- strong and expanding security expertise (Da Vinsi Labs)
- strong partnerships (Vodafone, Cisco, Microsoft, ...)

Digital Transformation Partner

- ✓ seasoned Benelux integrator
- adding application capability
- deep API expertise to digitize solutions portfolios (Enco.io)
- building a strong European Smart Mobility player (BeMobile)
- continued IOT expansion

We have put high focus on bringing a superior customer experience for consumers and enterprises

Customer experience



Comprehensive entertainment offer strengthened by the exclusivity on Studio 100 TV, in addition to the renewal of the Jupiler Pro League football rights and including Netflix in our offer.

Customer experience



Innovative solutions and partnering to support future growth



IoT

MyThings

Smart advertising



Unified Communication and Cloud



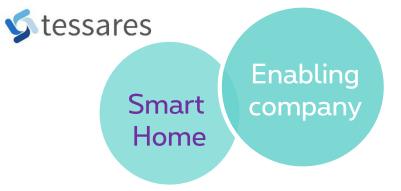
Security



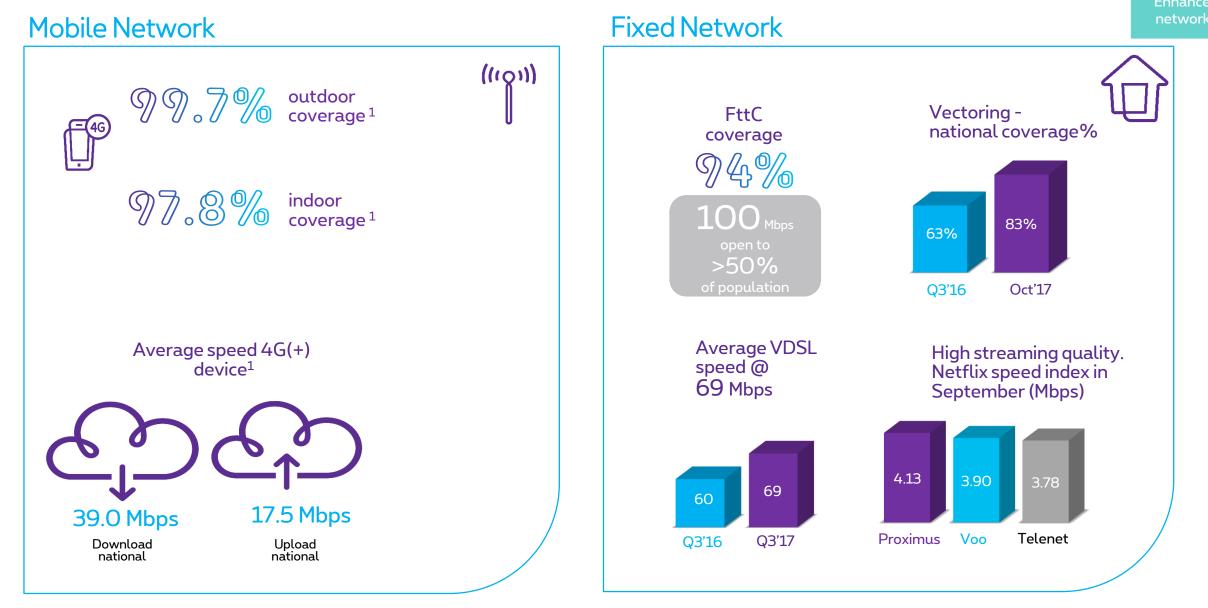
Smart Mobility Be-Mobile



{_} NBRACE Application
development



We continue to invest in enhanced networks and overall customer experience



 $^{
m L}$ Results based on national drive test conducted by independent agency CommSquare

Future proof network by investing €3Bn in 10y in fiber network Deployment kicked-off in several main cities

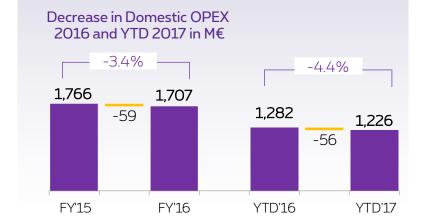
 In dense city areas Integrated Fiber-To-The-Home Province of (ETTILIS Dure) 	
& Business (FTTH&Bus) — Fiber • Switch-off existing copper in mid- lower costs	l-out
Outside dense city areasFiber-To-The-Business (FTTBus)Fiber-To-The-Curb (FTTC)0. SPON to clusters of businesses 0. P2P to individual business sites upon request0. Densify the network to shorten average distance to the node (from 530m to <350m)	ne optical
Fiber coverage ambition with initial priority given to FTTBus 3 years 5 years 10 years 5 years 10 years 5 years 10 years 5 years 10 years	>50%
Supporting topline, ✓ Business ARPU uplift Iowering costs ✓ Lower churn ✓ Structural lower network cost	16

Progressing on Domestic cost efficiencies in line with €150M net cost reduction ambition by 2019

Reducing costs



Company-wide cost program resulted in further OPEX savings:



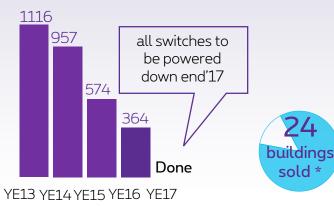


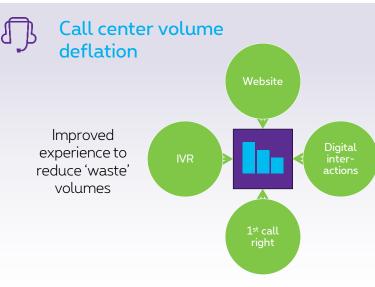
Headcount reduction, supported by Early leave plan prior to retirement

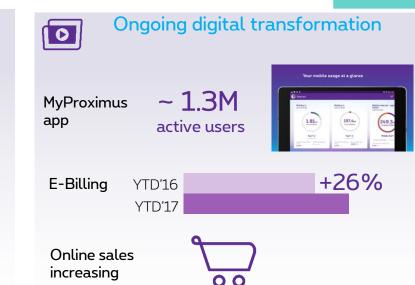




Network efficiencies leading to lower electricity, maintenance and repair costs







Partly offset by...

- Volume-driven costs
- Capacity driven maintenance costs
- Opex linked to mobile spectrum licenses
- Opex linked to Fiber roll-out
- New taxes on e.g. electricity, real-estate
- New skills needed for innovative solutions
- Inflation-based wage indexations & higher pension cost

Lowered cost base already strongly supporting EBITDA with direct margin pressured by regulatory impacts and changing product mix

Growth driven by...

ΤV

ICT

offset by ...

Internet

Postpaid

Prepaid

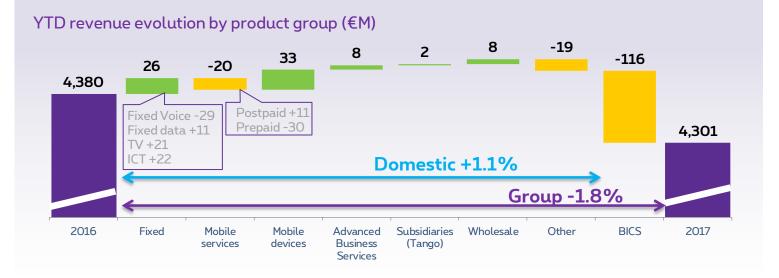
Fixed Voice

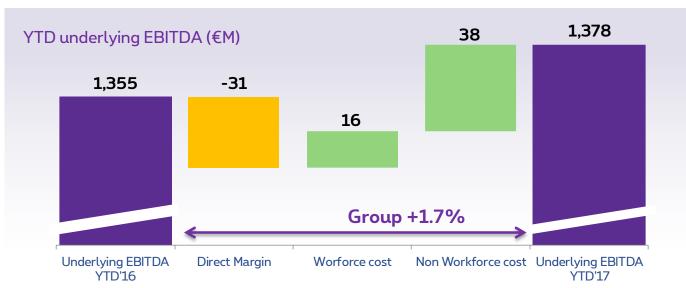
Advanced business services

Roaming price regulation

BICS Voice pressure

EBITDA growth



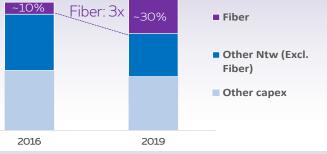


Positive EBITDA allows for investing in future growth while preserving sound FCF levels, covering stable dividend pay-out.

Sound FCF & financial position

Incremental capex limited

- Fiber capex mainly covered by rebalancing of Capex envelope
- Annual Capex estimated to stay around € 1Bn for 2017-2019
- Weight of Fiber in Group Capex will triple by 2019



Underlying EBITDA growth

- Sound market position, with room for continued customer growth, upselling and improving market shares
- Margin erosion following product shift
- Lower the cost base through efficiencies

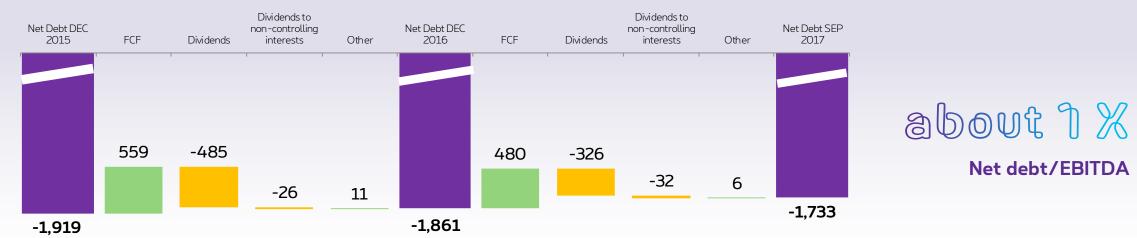
FCF covering stable dividend

• Proximus intends to pay a stable dividend of EUR 1.50 per share for 2017, 2018 and 2019, provided Proximus' financial performance delivery is in line with its strategic plan.



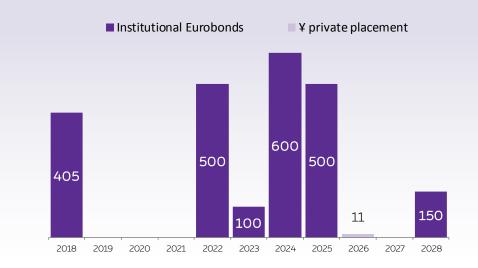
We keep a sound financial position

Sound FCF & financial position



Net Debt (YTD, M€)

Debt maturity schedule (M€)



- Credit ratings: Standard & Poor's A, Moody's A1, both stable outlook
- Proximus issued a new €500m 5y Eurobond at 0.5% in March 2017

We keep a sound financial position (continued)

5.6 Yr Average debt duration



Weighted average coupon

	Amount	Tenor	Maturity	Coupon	ISIN
	405M EUR	7 years	7 February 2018	3.875%	BE6215434620
EMTN	500M EUR	5 years	22 March 2022	0.500%	BE0002273424
bonds	100M EUR	10 years	22 May 2023	2.256%	BE6252911977
	600M EUR	10 years	4 April 2024	2.375%	BE6265262327
	500M EUR	10 years	1 October 2025	1.875%	BE0002237064
	150M EUR	15 years	20 March 2028	3.190%	BE6251142749

Liquidity at end-September 2017

- € 531m Investments, Cash and cash equivalents
- EMTN Programme: 3.500m (2,255m outstanding)
- Committed credit line (bilaterals/club/syndicate): € 710 m
- CP Programme: € 1.000m

Sound FCF & financial

FY 2017 outlook & shareholder return

Outlook

With financials over the first nine months of 2017 in line with estimations, Proximus is confident of closing the year with nearly stable Domestic revenue and slightly growing Group EBITDA, supported by its cost reduction plan. Proximus' Group Capex for the year 2017 is expected to be around EUR 1 billion, excluding the capitalization of football broadcasting rights.

Guidance metrics	Actuals FY'16	Outlook FY'17	YTD'17 Achievement
Domestic underlying <u>revenue</u>	€4,410m	Nearly stable	+1.1%
Group underlying EBITDA	€1,796m	Slight growth	+1.7%
Capex	€949m	Around €1Bn*	€707m**

Dividend

Proximus Board of Directors approved to return to the shareholders a total gross interim dividend of EUR 0.50 per share:

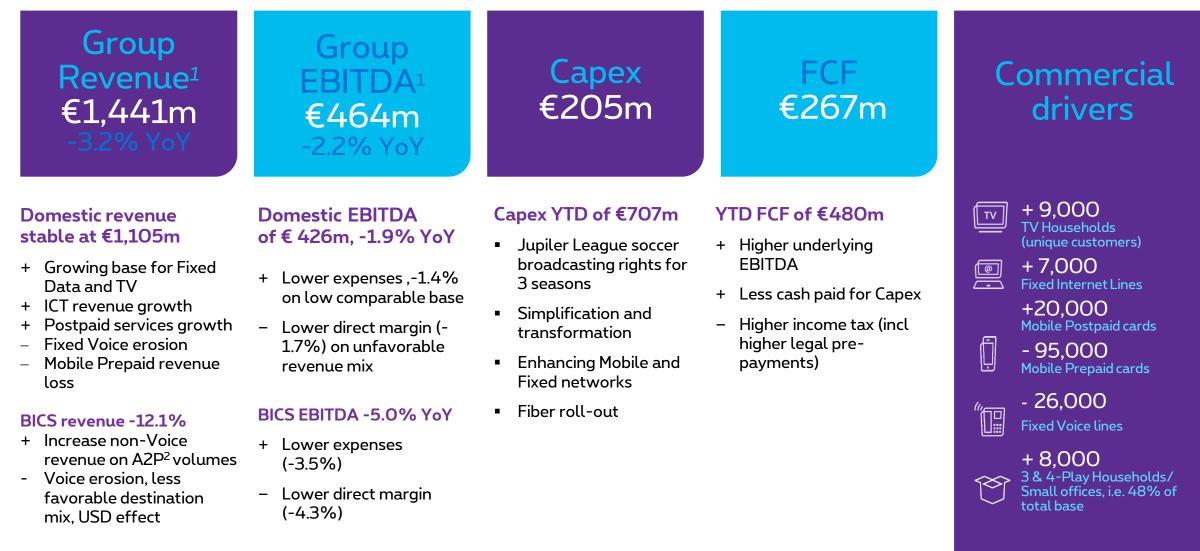
- Ex-coupon date: 6 December 2017
- Record date: 7 December 2017
- Payment date: 8 December 2017

Proximus expects to return over 2017 a total gross dividend per share of €1.50, in line with the announced three-year commitment.

Proximus Group Q3 2017 results

pro%imus

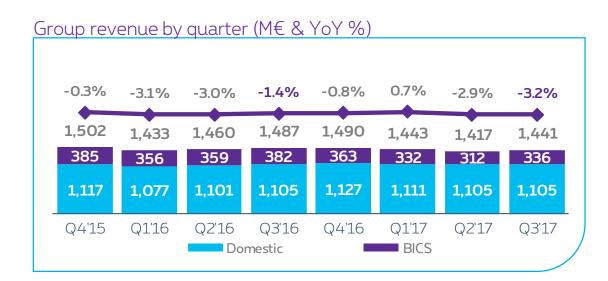
Q3'17 Group Highlights - Domestic revenue stable in spite of roaming pressure and increased competitive intensity. Group EBITDA lower on high comparable base



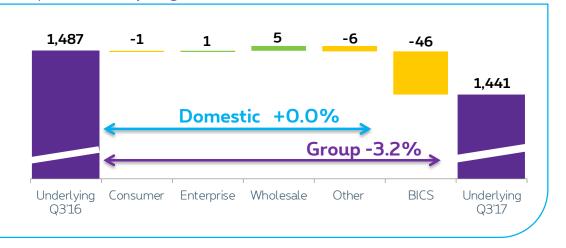
¹ underlying basis

Domestic achieved to maintain its underlying revenue stable. BICS revenue declined on further erosion of Voice revenue, partly offset by non-Voice revenue growth

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Group revenue by segment (M€)



Domestic

Consumer: -0.1% YoY

- + Continued growth for TV, Internet, and Mobile postpaid
- Fixed voice revenue decline on a reduced customer base and lower usage
- Loss in Mobile Prepaid revenue prompted by the identification legislation.

Enterprise: +0.4% YoY

- + Growth in ICT and Advanced Business Services
- Erosion legacy Fixed
 Voice and data
- Mitigated pressure on mobile services revenue (roaming regulation)

Wholesale: +9.5% YoY

- + Increase in roaming-in revenue
- Decline in traditional wholesale products

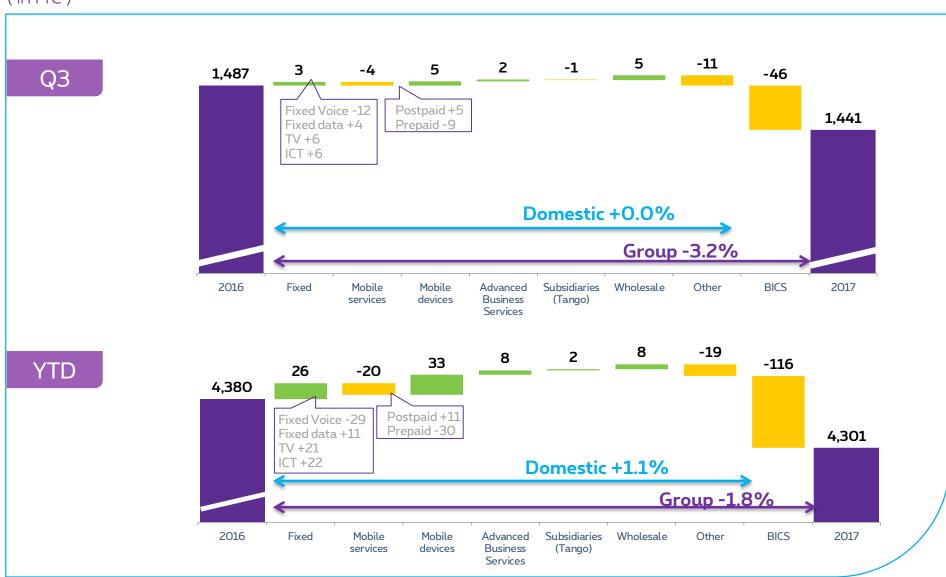
Q3'17 revenue -12.1%YoY

bics

- + Strong increase in A2P* volumes, leading to a solid 7.9% increase in non-Voice revenue
- Further erosion in Voice traffic, combined with a less favorable destination mix, and negative USD currency effect

Q3 & YTD Group underlying revenue evolution per product group

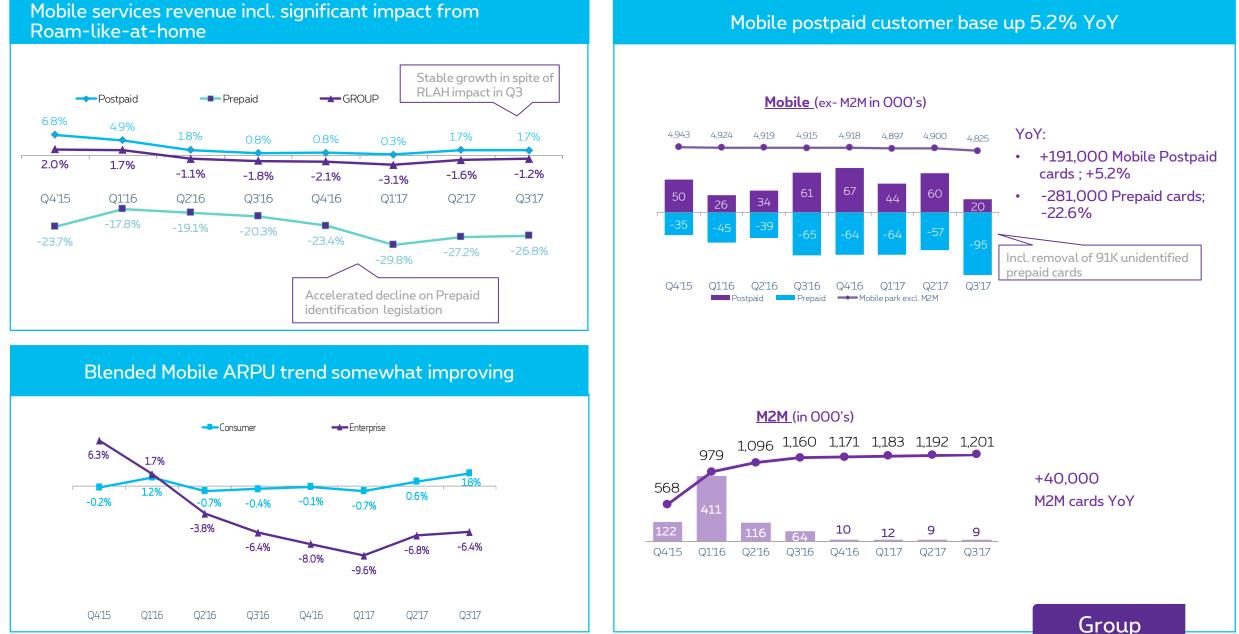
(in M€)



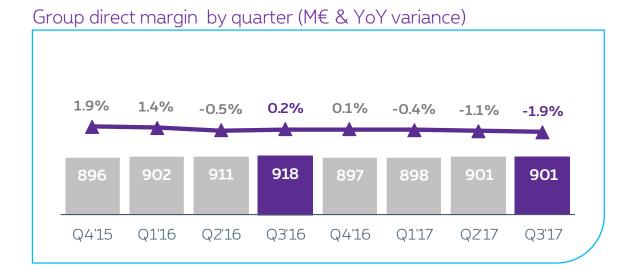
* Advanced Business Services groups new solutions offered aside from traditional Telecom and ICT, such as smart mobility solutions (BeMobile), Road User Charging, Converging Solutions, Big data.

Group

Mitigated 1.2% decline in Mobile services, Postpaid service revenue up by 1.7%



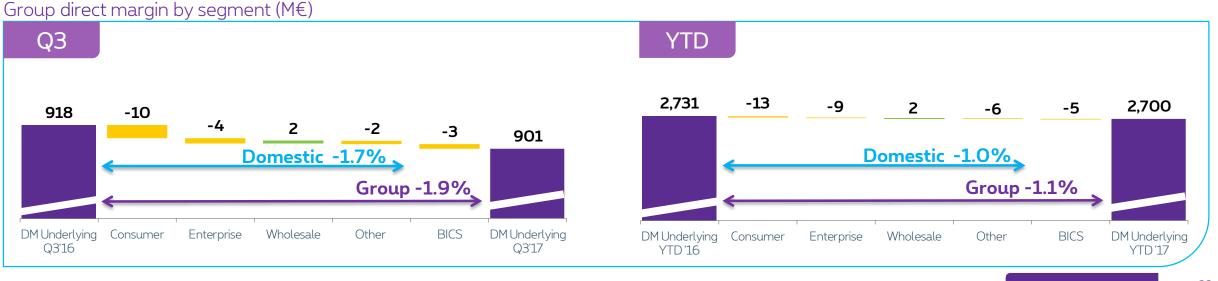
Q3 Group Direct margin down by 1.9% YoY, including roaming regulation impact



Q3'17 Group direct margin -1.9% YoY

Domestic direct margin -1.7% to € 831m:

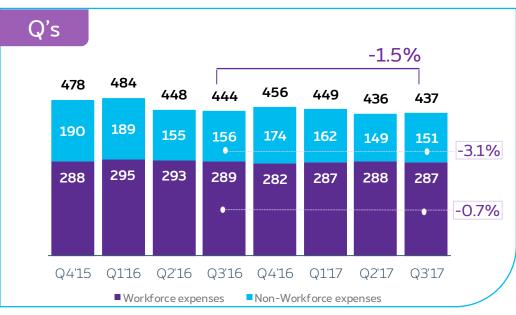
- Mobile services margin pressured following the EU roaming regulation, triggering an increase in roaming wholesale costs
- Unfavorable revenue mix effect, with Fixed voice decreasing
- Visitor roaming increase more than offset loss from traditional wholesale products in the Wholesale segment
- Domestic direct margin as % of revenue at 75.3% BICS contained the revenue pressure with a 4.3% Direct margin decline on a higher comparable base



Group

Q3'17 underlying expenses further reduced from a low comparable base, fitting the € 150M cost reduction plan by 2019

Group expenses (M€) workforce vs non-workforce



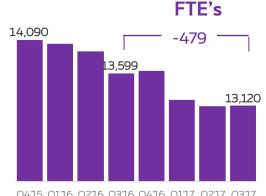
Q3'17 operating expenses down 1.5% YoY

- Domestic expenses -1.4% YoY or
 € -6m, reflecting the initiatives launched to structurally reduce Proximus' expenses
- BICS expenses down 3.5% YoY





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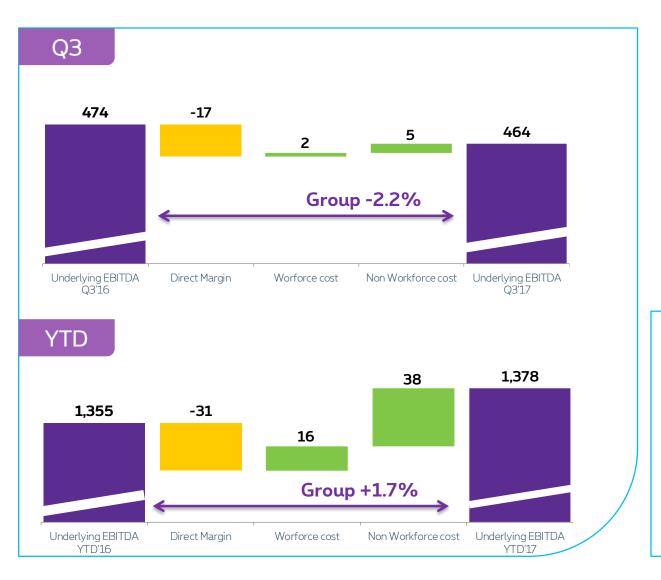


Domestic workforce costs benefitting from lower headcount (Early Leave Plan ahead of retirement & natural attrition, partly offset by hiring critical skills.)

Group

Q415 Q116 Q216 Q316 Q416 Q117 Q217 Q317

Q3'17 Group EBITDA, -2.2% YoY. Domestic EBITDA -1.9% YoY, or +2.3% roaming margin decline excluded



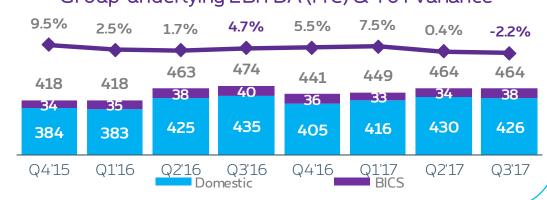
Q3'17 underlying Group EBITDA down -2.2% YoY:

Domestic Q3 EBITDA down -1.9%

- Direct margin impacted by Roaming regulation
- Total roaming margin € -18m* YoY. This aside, Q3 Domestic EBITDA +2.3%
- Partly offset by ongoing reduction of operating expenses.

BICS Q3 EBITDA -5.0% YoY

- Lower direct margin
- Partly compensated by lower expenses



Group underlying EBITDA (M€) & YoY variance

*Total direct margin from roaming-out and roaming-in (visitor roaming) from Proximus and Tango, covering price and volume impacts

Group

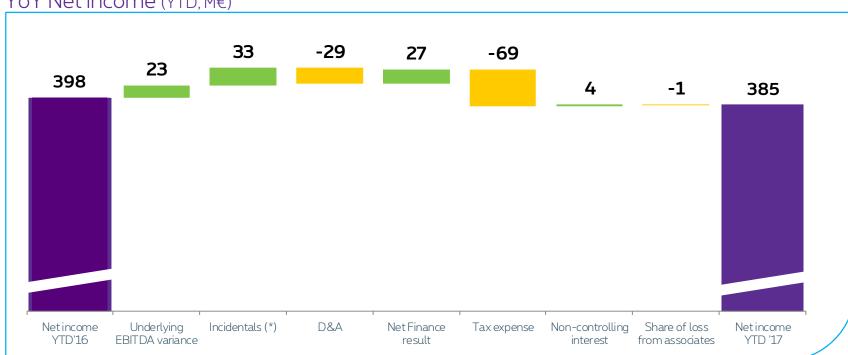
Investing in improving the overall customer experience



- Additional mobile sites, increasing capacity, and coverage
- Improved Fixed experience
- Investments in simplification and transformation to decrease cost base
- Renewed & simplified IT systems
- Attractive TV content
- Fiber for Belgium initiated for 5 cities.

Net income (Group share)

• YTD'17 net income (Group share) of €385m, -3.3% YoY, mainly explained by higher tax expenses, and depreciation and amortization, partly offset by higher underlying Group EBITDA and lower finance costs



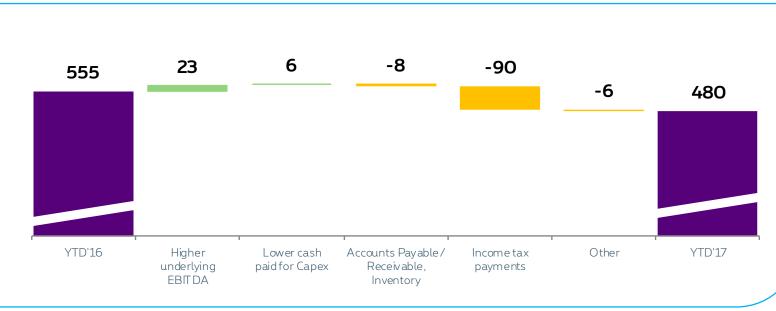
YoY Net income (YTD, M€)

* Incidentals for an amount of € 69m in 2016. Incidentals 2017 of € 36m, mainly related to the voluntary early leave plan prior to retirement, and partially offset by a capital gain on building sales.

Group

YTD'17 FCF of € 480M

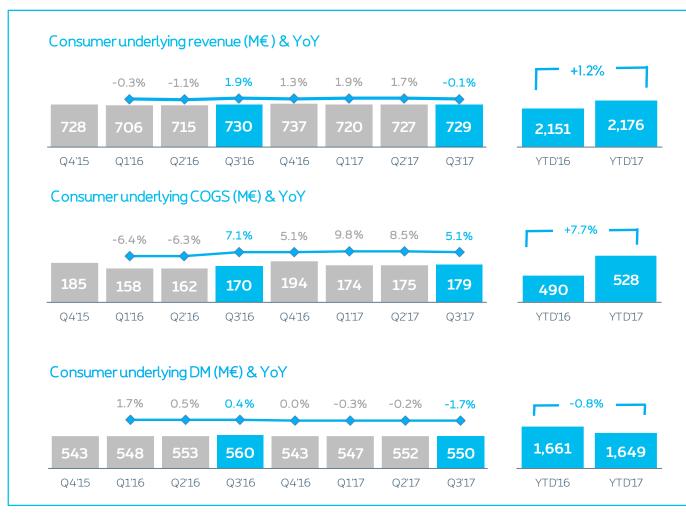
$YoY \ FCF \ (\text{YTD}, \text{M}{\in})$



- Lower Free Cash Flow YoY mainly driven by higher payments of corporate income taxes (including increased legal prepayment percentage to 59%)
- Slightly higher working capital needs
- Partially offset by the higher underlying Ebitda and somewhat less cash paid for Capex

Consumer Results

Stable Q3'17 underlying revenue. Direct margin impacted by revenue mix and steep increase in roaming volumes during summer holiday season



• Q3'17 Consumer revenue remained fairly stable to the prior year, with growth of TV, Internet and Mobile postpaid revenue offsetting revenue pressure on Fixed Voice and Mobile prepaid

Slow-down in revenue growth vs. prior quarters largely driven by Mobile device revenue

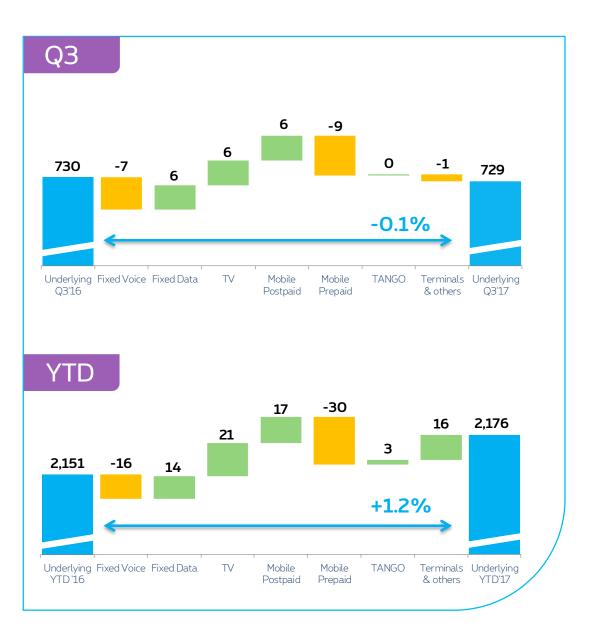
- Mobile services margin impacted by the EU RLAH regulation, triggering steep increase in data roaming usage during the summer, increasing related wholesale costs
- Direct margin further impacted by unfavorable revenue mix effect, with Fixed voice decreasing
- Underlying direct margin of 75.5% of revenue, -1.2 p.p. YoY

Consumer revenue by product group

<u>Note</u>

In line with Proximus' strategy, most products are sold through multi-play bundles. Therefore, the revenue and ARPU of standalone products are largely the result of the allocation of revenue and discounts to the respective products included in the Packs, as required by IFRS rules.

Consumer revenue remaining stable, in spite of Roam-like-at-Home impact



Q3'17:

- Continued growth in Proximus' customer base for its main products: 6.1% growth for TV, 3.7% for Interne and, in spite of roaming regulation headwinds, -2.6% for Mobile postpaid
- In contrast, revenue from Fixed voice continued to erode, due to the combination of a reduced customer base and lower usage
- Revenue loss in Mobile Prepaid reflecting the impact from the legal identification process, which started in December 2016

Proximus and Scarlet brands growing Internet subscribers in more competitive market

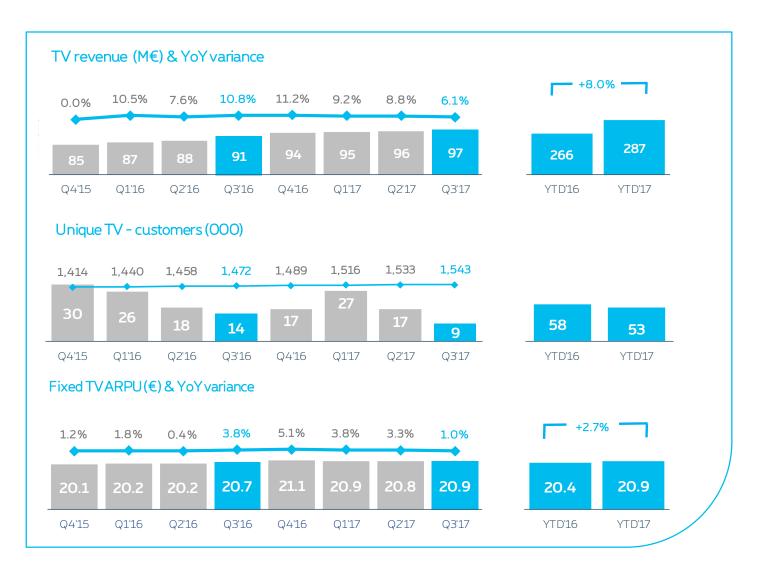


Consumer revenue from Fixed Internet continues to grow on expanding customer base.

Q3'17 marked by a more intense competitive environment, with step up in Back to School promotions.

- +8,000 Internet lines in Q3'17
- +62,000 or +3.5% YoY to total of 1,829,000
- Annualized Internet customer churn somewhat up compared to the low-second quarter, and +0.4pp vs. prior year
- Stable third quarter ARPU of EUR 28.4

Proximus continues to attract customers on its TV platform

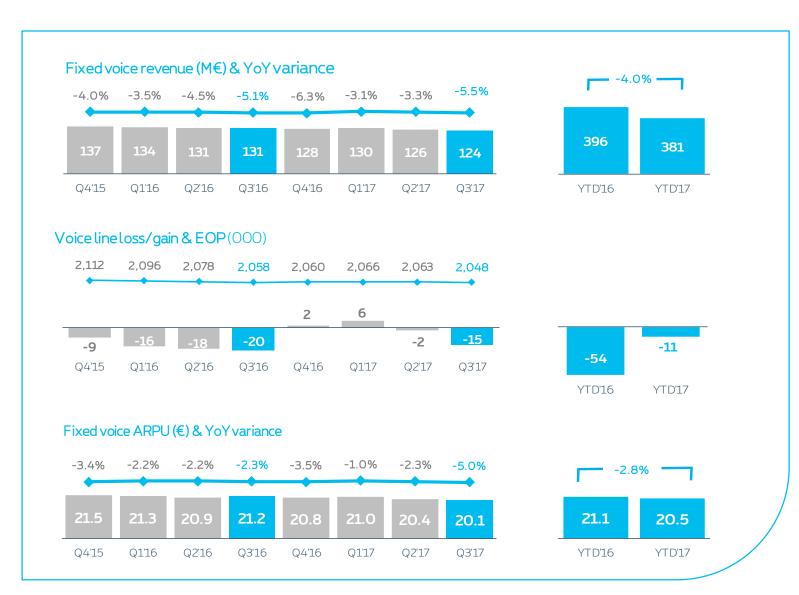


Growing TV-subscriber base remains an important revenue driver for the Consumer segment.

Both the Proximus and Scarlet brand increasing their customer base.

- +70,000 TV households YoY, or +4.8%
- +9,000 TV households in Q3'17
- 1,543,000 unique TV households end-September'17
- Q3'17 TV ARPU up +1.0% YoY at € 20.9, with Tuttimus & Familus offer providing customers more extensive TV content

Fixed Voice line erosion and lower traffic driving revenue erosion



Total Fixed Voice customer base at 2,048,000. Erosion limited to -0.4% YoY on uptake of Tuttimus and Familus offers.

- -15,000 Fixed Voice lines in Q3'17
- ARPU Q3'17 EUR 20.1, i.e. -5% incl. a higher multi-play Pack penetration and ongoing decline in the use of Voice traffic

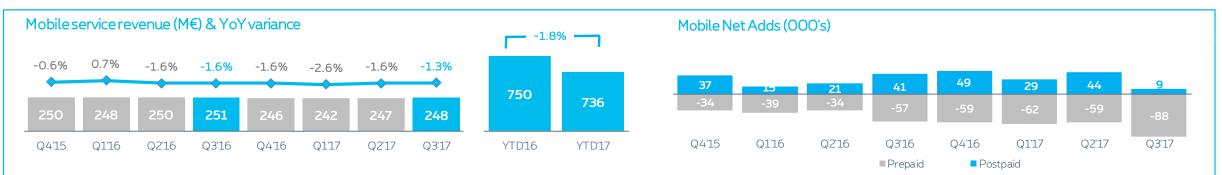
Mitigated decline in Mobile service revenue in high-roaming quarter

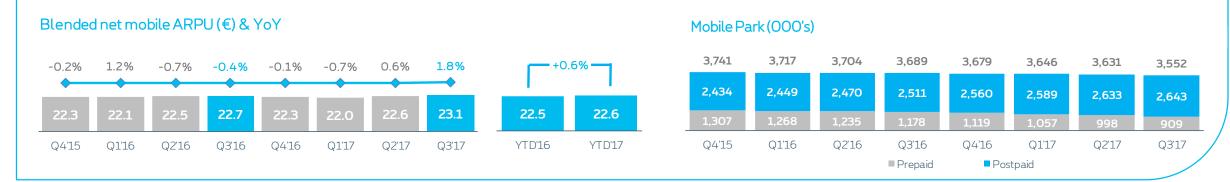
Total Q3'17 Mobile service revenue was down by 1,3%, showing further sequential improvement.

Revenue from Postpaid services increased by 2.6%, in spite of RLAH headwinds.

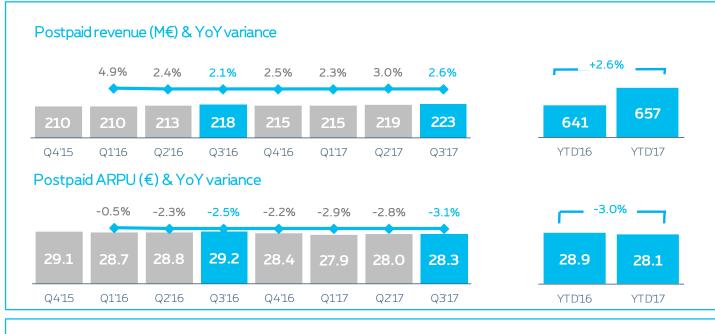
Q3'17 net customer growth limited to 9,000 Postpaid cards, with improved tiering. Churn temporary up in competitive setting, reinforced by more-for-more price announcement in June.

Prepaid impacted by final phase of authentication legislation, all remaining non-registered Prepaid cards were deactivated and removed from Proximus' park.





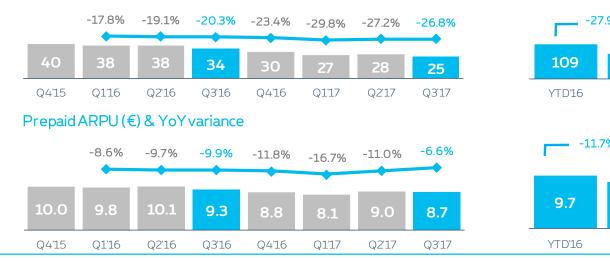
Consumer – Postpaid and Prepaid



Q3 Postpaid revenue increased by 2.6%, in spite of the Roam-like-at-Home (RLAH) headwinds.

- Usage of data roaming increased significantly in the summer holiday season
- The regulatory price impact was more than offset by the increase in Proximus' Postpaid customer base, + 5.3% YoY, and uptiering benefits

Prepaid revenue (M€) & YoY variance



79
 VID17
 In accordance with the Royal Decree, 7
 September all remaining unidentified comparison

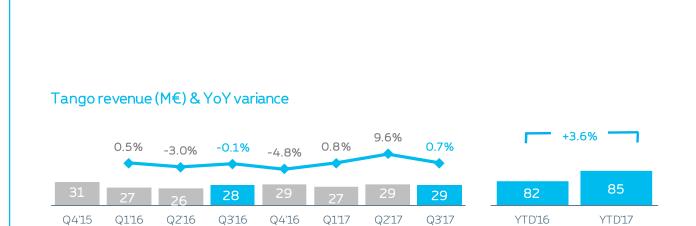
8.6

YTD'17

September all remaining unidentified cards were deactivated and removed from Proximus' Prepaid park

In declining Prepaid market, erosion was accelerated since December'17 by the legislation on Prepaid card identification.

Tango Luxembourg– Consumer segment



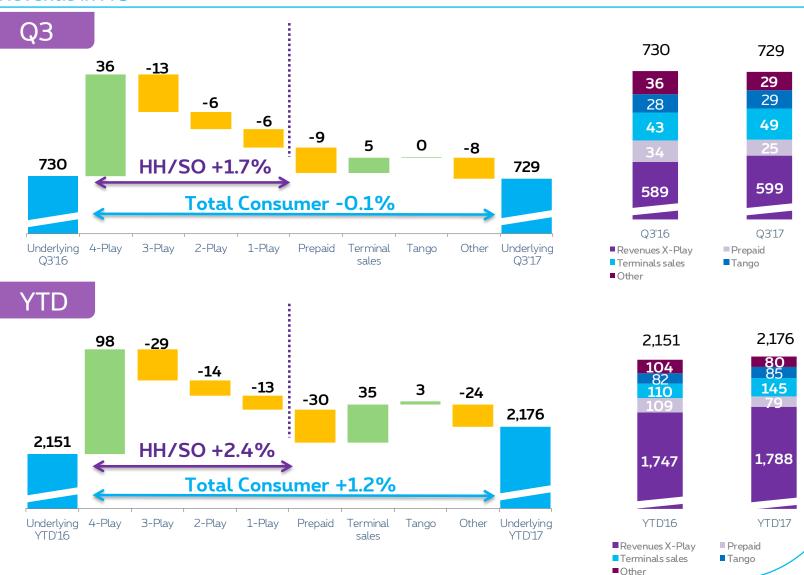
Tango Q3'17 Consumer revenue up by 0.7% YoY, despite the aggressive competitive market conditions, the Prepaid card identification legislation and the application of the Roaming-Like-At-Home legislation from 15 June 2017.

This growth is mainly driven by the commercial success of the revamped Smart portfolio, and its success in executing a convergence strategy on fixed services (Voice, Internet and TV).

X-Play view

Consumer increasingly generates revenue from the households it services, +1.7% for Q3, driven by uptake of 4-Play offers



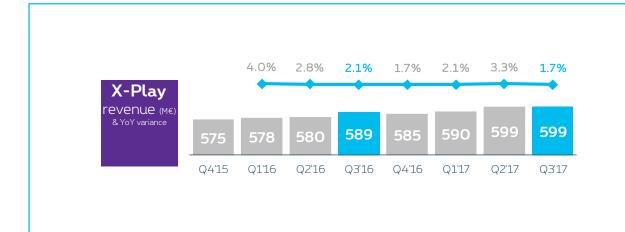


Proximus' strategy to focus on attractive multi-play offers, supported by Tuttimus and Bizz All-in, resulted in continued uptiering to 4-Play, leading to 18.2% 4-Play revenue increase in Q3'17 and a more valuable and loyal customer base

•

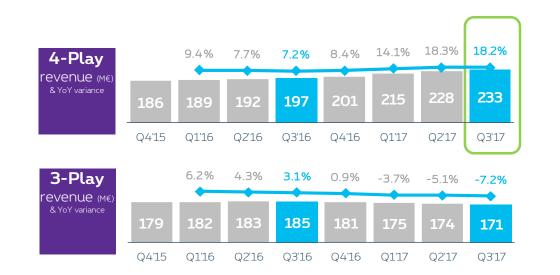
Consumer

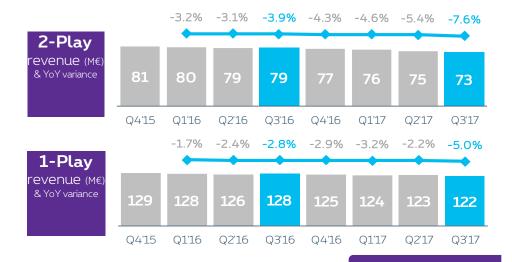
Proximus all-in offers accelerate revenue increase for 4-Play to €233m, making up 32 % of total Consumer revenue



Increasing 4-Play base is main revenue growth driver for Consumer

- Tuttimus/Bizz All-in driving uptiering to 4-Play
- Ongoing expansion of 4-Play base, 99,000 YoY incl. +11,000 HH/SO in Q3'17
- Growing revenue from 4-Play partly offset by lower revenue generated by the 1 - 2- and 3-Play HH/SO (incl. uptiering)





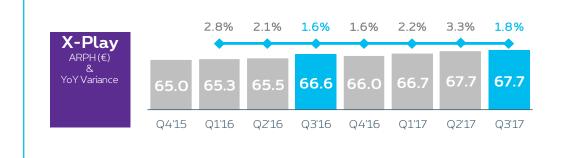
Consumer

Consumer HH/SO base at 2,942,000. 56.4% of multiplay HH/SO combine Fixed with Mobile, +2.3pp YoY



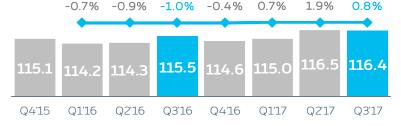
- X-Play Households/Small offices totaled 2,942,000 end Q3'17; ie. down YoY by -0.3% or -9,000.
- Customer mix improving with ongoing expansion of 4-Play base, 99,000 YoY incl. +11,000 HH/SO in Q3'17, driven by the new Tuttimus and Bizz All-in portfolio

Overall ARPH +1.8% YoY to € 67.7, in spite of roaming regulation impact on Mobile



- The overall ARPH continues to grow on improved customer mix with 4-Play ARPH up 0.8% YoY to € 116.4, driven by higher RGU's
- 3-Play ARPH down 4.0%, with Scarlet TRIO customers increasing in the mix, at lower pricing





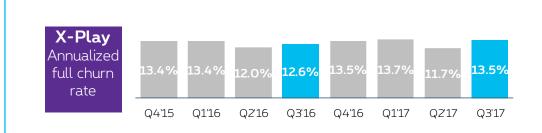






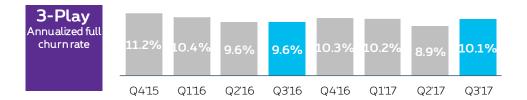
Consumer

Annualized full churn rates



- The annualized full-churn rate on average for all Plays was 13.5 %, somewhat up from the prior year and the low Q2, driven by a competitive step-up in promotions
- 4-Play churn remaining however low at 3.1%





2-Play Annualized full churn rate		1.3%	12.1%	10.3%	10.9%	11.6%	12.3%	10.5%	11.7%
	C)4'15	Q1'16	Q2'16	Q3'16	Q4'16	Q1'17	Q2'17	Q3'17



Consumer

Enterprise Results



Q3'17 Enterprise revenue up by 0.4% in competitive setting, product mix impacting margin

YTD'17

YTD'16



Enterprise underlying Cost of Sales (M€) & YoY

237

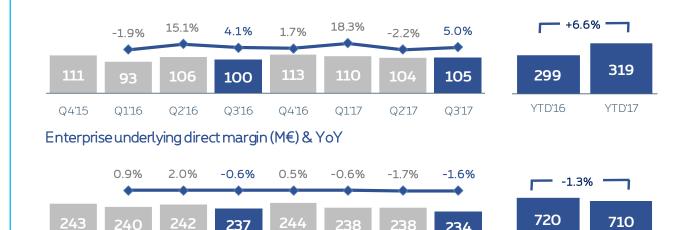
Q3'16

Q4'16

Q4'15

Q1'16

Q2'16



Q1'17

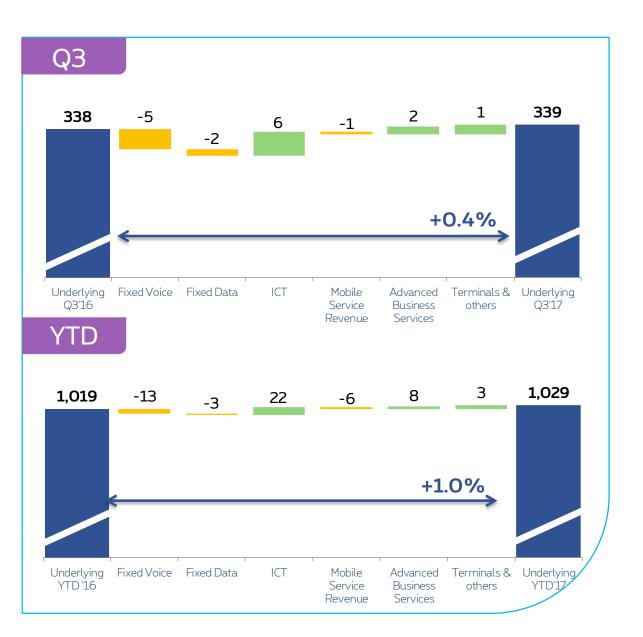
Q2'17

234

Q3'17

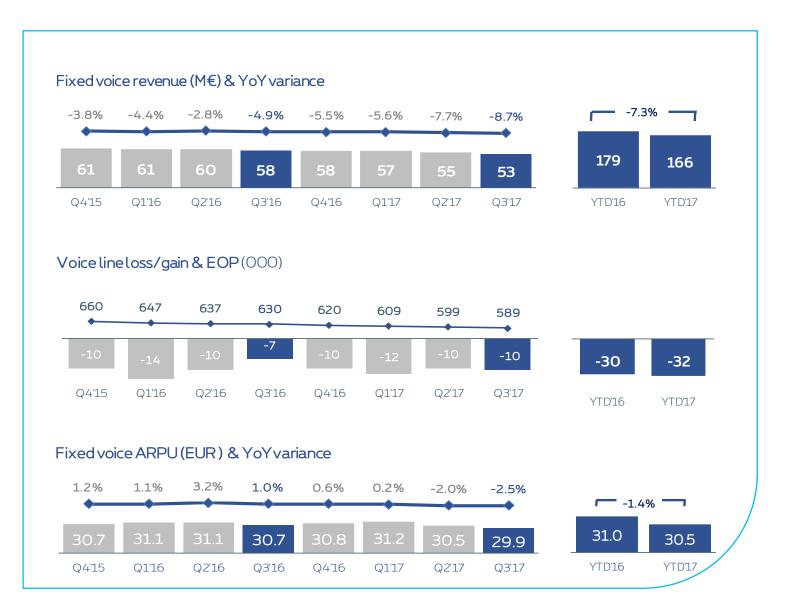
- Q3'17 revenue supported by 5.3% growth in ICT revenues, and by the continued progress in Advanced Business Services
- Q3'17 underlying direct margin of € 234m, -1.6% YoY: growth from ICT and Advanced business services was more than offset by Fixed voice erosion. Moreover, decline in Mobile Services direct margin was mitigated, in spite of the higher regulatory impact
- The direct margin as a percentage of revenue decreased to 68.9% due to less favorable product mix

Q3'17 revenue up by 0.4%, supported by ICT and Advanced Business Services



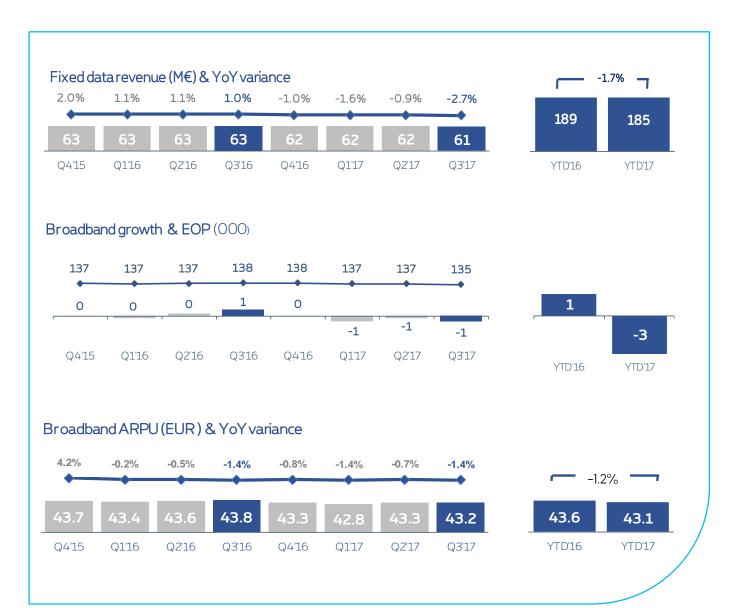
- Operating in a competitive environment, Proximus' Enterprise segment achieved a 0.4% growth in Q3'17 revenue
- Enterprise segment benefitted from a 5.3% growth in ICT revenues, and from the continued progress in Advanced Business Services
- Q3 Mobile services revenue decline was limited, in spite of a full 3-month Roam-like-at-home impact

Fixed Voice customer base erosion and lower usage



- The Enterprise segment faces an ongoing rationalization by customers on Fixed line connections, lower usage, technology migrations to VoIP and competitive pressure. The net Fixed line erosion remains however fairly stable with -10,000 lines in Q3'17
- Fixed Voice ARPU eroded to €29.9, 2.5% YoY on less traffic per line and a lower average traffic price due to a rising penetration of unlimited call options

Ongoing migration of legacy Data products to new solutions at more attractive pricing

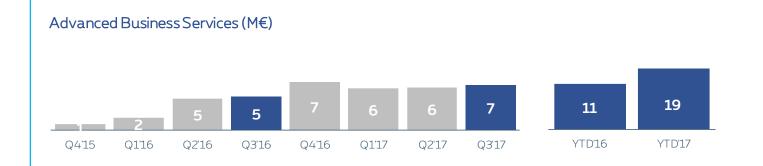


- Q3'17 revenue from Fixed Data, consisting of Fixed Internet and, for a greater part, Data Connectivity, totaled € 61m, -2.7% YoY (2016 incl. higher installation revenues on large Explore contracts)
- Migration to 'Explore' continued, benefitting from the further roll-out of P2P fiber.
 Legacy products are outphased and migrated in the context of simplification programs, offering customers new solutions at more attractive pricing
- Fixed Internet revenue slightly down YoY following a 2.1% decrease in the Internet customer base, totaling 135,000 end-September'17

Solid third quarter for ICT, with revenue up by 5.3%, partly driven by product deals



 Q3'17 ICT revenue benefited from growth in Cloud, Security and Outsourcing services and from the revenue contribution from Davinsi Labs* (integrated since May'17)



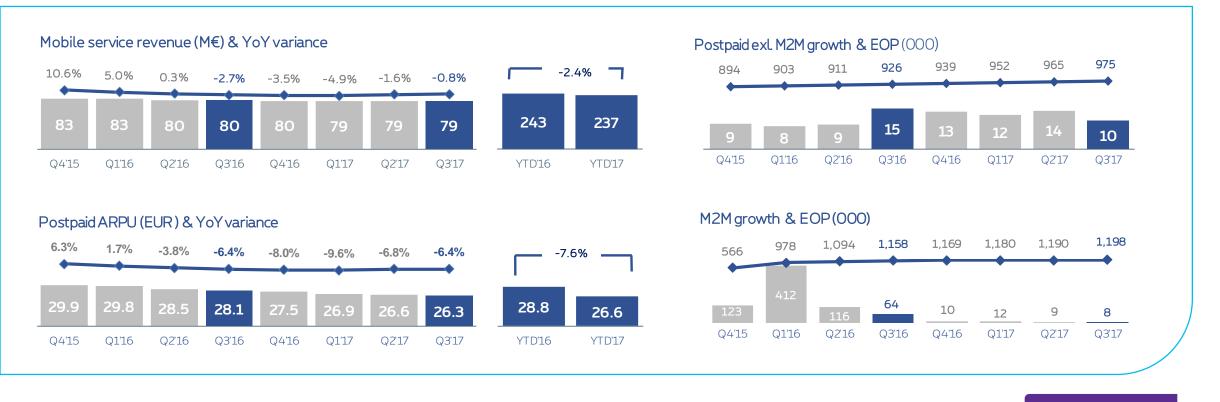
€ 7m revenue from Advanced Business
 Services in Q3'17, mainly driven by
 BeMobile, occupying a unique market
 position in the field of Smart Mobility.
 Further supported by growth for Proximus'
 convergent business solutions

Advanced Business Services groups new solutions offered aside from traditional Telecom and ICT, such as smart mobility solutions (BeMobile), Road User Charging, Converging Solutions, Big data.

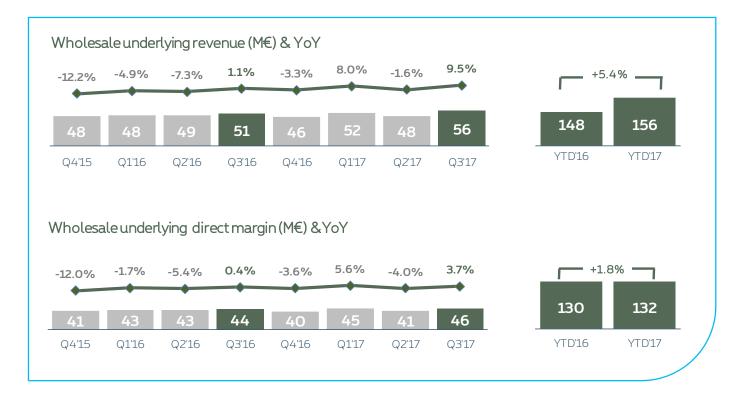
* Antwerp-based cyber security company with a strong position on the Benelux cybersecurity market. FY'16 revenue of €3.4m.

Continued sound Mobile customer growth in competitive setting, and higher data roaming usage partially offsetting regulation impact

- Q3'17 Mobile service revenue -0.8% YoY, improving sequentially
- Roam-like-at-Home impact partially offset by growing customer base and higher data roaming volumes during the summer holiday season, reducing out-of-bundle revenue loss
- +10,000 mobile cards other than M2M in Q3'17 bringing the customer base to 975,000 cards, +5.3% YoY
- Mobile churn further improved to 9.4% for Q3'17, reflecting the good customer experience on Proximus' mobile network and high service levels, benefitting the customer satisfaction



Wholesale benefitting from higher roaming-in revenue, partially offset by decline in traditional wholesale products



- Revenues & Direct Margin growth following higher roaming-in margin driven by higher data volumes
- Partially offset by decline in traditional wholesale products (fix/mobile voice, data connectivity and broadband access)

BICS Results

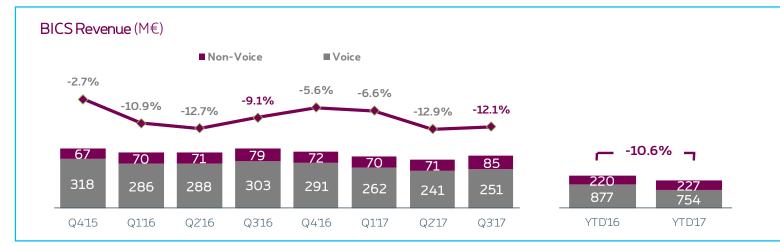
pro%imus

BICS operating in market in full transition, moving from Voice to Data usage. *Solution* Q3'17 Direct margin -4.3% on tougher comparable base

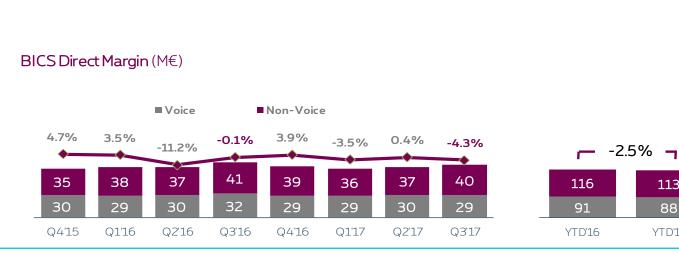
113

88

YTD'17



- BICS operates in a market facing ongoing erosion of Voice traffic, with a shift from Voice to data usage
- BICS Voice revenue -17.3% for Q3'17
- Solid Q3'17 non-Voice revenue of EUR 85m, up 7.9% YoY

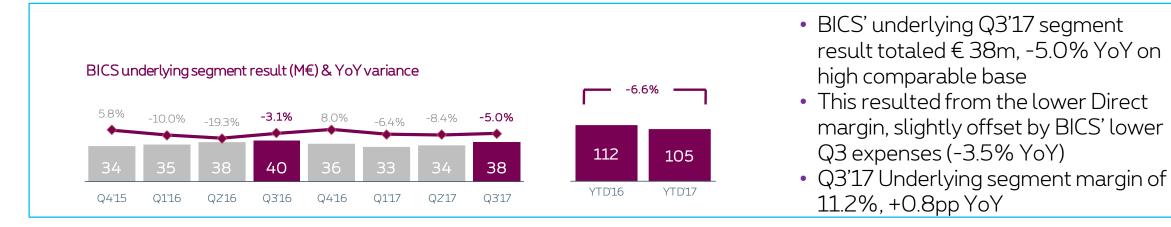


- Q3'17 direct margin of € 70m, -4.3% on higher comparable base, with Q3'16 benefitting from higher settlement agreements with foreign operators
- This aside, BICS' Direct margin was slightly positive: strong growth in SMS A2P volumes and a solid performance in Mobile Data (Roaming and Mobile IP businesses)

BICS

BICS' underlying Q3'17 segment result totaled € 38m with underlying segment margin of 11.2%









- In line with general market trend, BICS' Voice volumes decline, while data volumes continued to grow
- Q3'17 Voice traffic carried by BICS -10.2% YoY, with a less favorable destination mix
- Strong increase in Messaging volumes, +21.9% YoY, driven by A2P business

BICS

Additional info

- Regulation
- BICS acquisition of TeleSign
- Headcount evolution
- Corporate Social Responsibility
- Pricing (status 9 November 2017)
- Spectrum
- Shareholder structure & remuneration
- Contact details

Operating in highly regulated environment

Roaming-Out price impact

Defined as: Volumes of year-1 multiplied by the yearon-year price decrease as set by the regulator.

(EUR million)	Q3'17 Actuals	YTD'17 Actuals	FY'17 Estimate	
Revenue	-21	-48	-61	
National	-18	-40	-50	
Tango	-4	-8	-11	
EBITDA	-21	-48	-61	
National	-18	-40	-50	
Tango	-4	-8	-11	

- Transitory period towards Roam-like-at Home from 30 April '16 till 14 June '17: surcharge up to the current regulated wholesale rates.
- As from 15 June 2017, 'Roam-Like-At-Home' implemented in the EU zone with the obligation to charge retail roaming within the EU at domestic retail price for consumption within the Fair Use Policy.
- Roaming wholesale prices for data caps, a step by step reduction over 5 years is foreseen, with a decrease from € 7.7/GB as of 15 June 2017 to € 2.5/GB as of 1 January 2022.
- The Q3'17 Roaming-out price impact of € -21M was partly offset by a positive volume impact from roaming-out and visitor roaming, leading to an overall net reduction in roaming margin by € -18M YoY.

Mobile Termination rates On 31 May 2017, the BIPT published its 3rd round analysis of the mobile termination market. The decision applies a MTR level of 0.99 eurocent/minute for the period 2017-2019 (vs 1.18 eurocent previously). The new MTR has been applicable since 1 July. The estimated impact is less than EUR 6 million in revenue for 2017, with a fairly neutral EBITDA impact. In Luxembourg, the new MTR have been set at 0.89 eurocent/min since 1 July until 31 December 2019 (from 0.97 eurocent previously).

Prepaid identification

EU roaming

regulation

The identification of old and new mobile Prepaid cards became mandatory under Belgian law. Proximus implemented different solutions in order to make it easier for its customers to identify their prepaid cards. Since 7 June 2017, all active prepaid cards have been identified in line with the Belgian law. A validation period ran until the 7th of September, after which all remaining non-identified cards were removed from Proximus' park. In total, Proximus removed 91,000 unidentified prepaid cards in Q3'17.

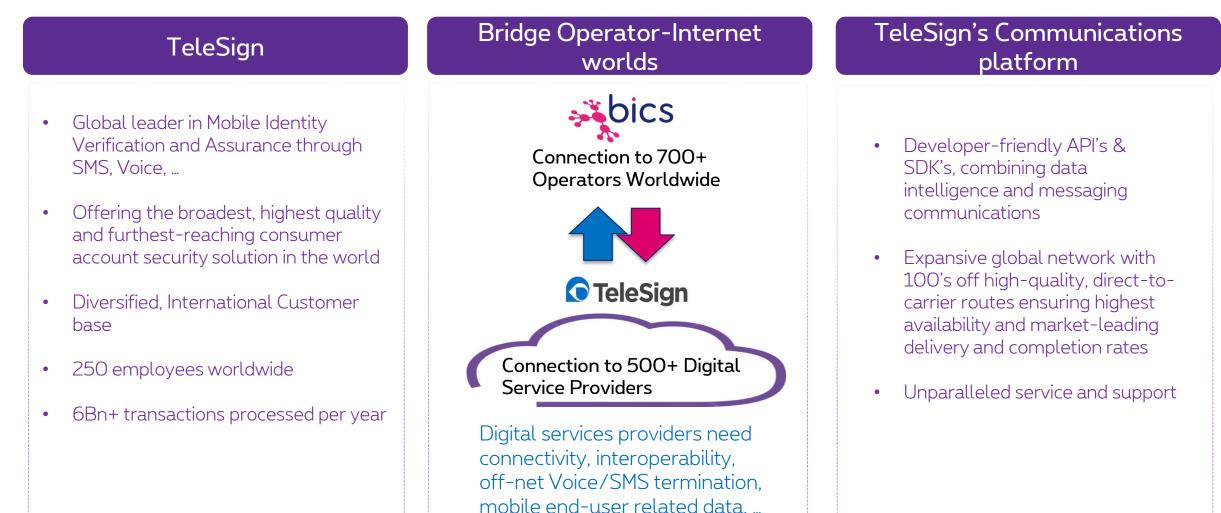
Operating in highly regulated environment (continued)

BIPT market analysis	On 7 July 2017, the Belgian regulators (BIPT and media regulators CSA, VRM and Medienrat) launched a public consultation on their review of the broadband internet and TV market analysis (the last analysis dates from July 2011). The regulators consider that these markets are still characterized by competition shortcomings and take as a stance that the market needs a third fixed player. Overall they propose a scheme for deepening the cable regulation and extending Proximus' regulation from its copper to also its fiber network. The concrete modalities of the regulation are not yet defined. The consultation ran until end-September 2017. The contributions will now be processed by the regulators. The new draft will then be submitted to the Competition Council and the EU Commission. A final decision is expected at the earliest in the first quarter of 2018.
Easy switch	The "Easy Switch procedure launched by the BIPT at the request of the Telecom Minister to facilitate the switch-over for fixed services (voice, internet, television and packs) effectively entered into force on 3 July 2017. The new obligations will be reassessed by the BIPT by 1 July 2019.
Fixed Termination Rates	On 15 March 2017, the Brussels Appeal Court annulled BIPT's earlier decision setting the FTR at 0.092 eurocent/min. The tariffs in force before 1 November 2016 are therefore applicable again. The BIPT is working on a new market analysis expected to be submitted to consultation this year.

BICS' acquisition of TeleSign completed

bics

- ✓ Acquisition closed 31 Oct'17 for agreed price of \$230M.
- \checkmark Companies to operate independently, with TeleSign a subsidiary of BICS
- ✓ TeleSign financial results incorporated in BICS' consolidated results as from 1 Nov 2017.



1st end-to-end CPaaS provider, bridging the market leading TeleSign cloud communications platform with one of the largest global carriers in the world.

Bridging

the telco and

digital worlds

For Bics

• Acceleration of diversification strategy in 3 directions, while focusing on a leveraging the core business

Cloud Com

Voice, Messaging

Mobile operators

Digital SPs

Enterprises

Customers

Connectivity

Core business

Roaming Mobile IP

Products

For TeleSign

- Bics' mobile and worldwide reach to >700 operators
- Improving sourcing of





• Mobile End-user data (such as localisation, usage, etc ...)

Enrich TeleSign Score products and to gain new customers

- Numbering
 (enabling end-user calls)
 - Enlarging TeleSign offer (bundles)



9

- **Connectivity solutions**
- Decrease connectivity costs



Africa

Asia-Pa

• Embracing new technologies

Americas,

• Platforms and expertise

atin America

Reducing headcount, voluntary early leave plan prior to retirement ongoing

What:

- Employees as from 60 years could opt to voluntary stop their active career, first wave left on 1 July 2016
- Last 2 years of active career, the work time is reduced to 80%
- Replacement income paid by Proximus until earliest retirement date

Outcome:

- 1.855 FTEs subscribed to the plan, leaving in 2016-2020.
- In addition, a significant number of employees will retire in the period 2016-2020
- This will be slightly offset by limited external hiring for some specific domains and skills.

Early leave plan and retirements expected to lead to total outflow of about 2,750 FTEs by 2020



Financial implications:

- Cumulated over the period 2016-2019, Proximus will report € 239M in non-recurring expense covering all costs related to the early leave plan.
- YTD'17 a non-recurring expense was recorded for € 56m.
- The benefit as of H2'16 of the lower headcount is reflected in underlying EBITDA,
- Net Cash Flow impact slightly positive as of 2016 and will build up over the years.



(excl. employees opting for Early leave plan & subsidiaries)



Headcount evolution (FTE's)

Leading in Corporate Social Responsibility Some of our realizations





Education

- Safe use of internet for children
- Young people teaching the older generation (www.webexperts.be)
- Supporting technology-training for job seekers (www.proximusdigitalent.com)

Environment

- Reduce our CO₂ footprint
 - -70% (2007-2015).
 - -30% (2015-2025)
- Climate neutral for our own activities
- Help customers reducing CO2 footprint
- Collect & recycle for schools and customers
- Green business products



Communities

- School-videoconferencing for long-term ill children (www.bednet.be/www.takeoff-asbl.be)
- Accessible smartphones and tablets for disabled people
- Support local communities (homeless, refugees, disabled people...)



children educated on a safe use of internet

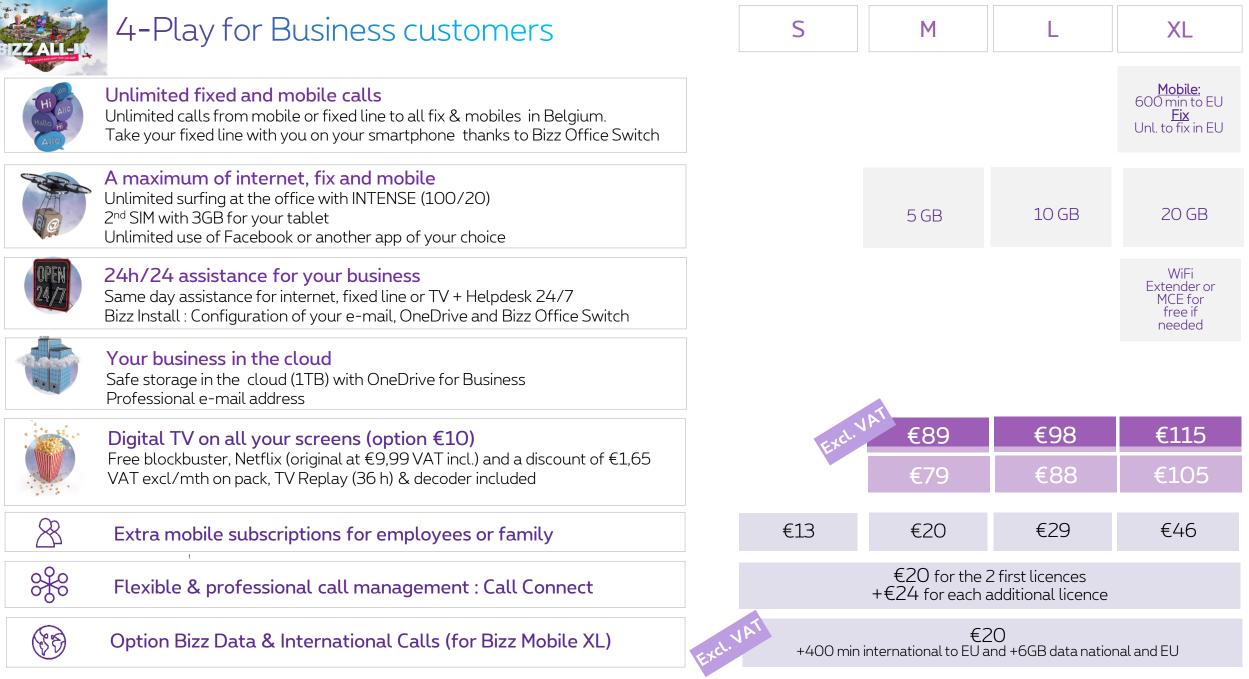




Long-term ill children connected with school in 2016

Comparing to cable offer, some examples

Tuttimus M	Tuttimus S + 2 nd mobile with Mobilus S		Wigo 100		Wigo 120	
10GB	3GB + 3GB	30	3GB to share between 2 cards		10GB to share between 5 cards	
Superfast unlimited surf	Superfast unlimited surf Superfast unlimited surf		Superfast unlimited surf			
Choose your favorite App :	Choose your favorite App : o S S S S S S S S S S S S S S S S S S S					
Free national mobile calls. Free nat. and int. calls with fix line, evening and weekend, to fix and mobile numbers. Free calls between all numbers of your Tuttimus, always.	240 min national mobile calls. Nat. and int. calls with fixed line, evening and weekend, to fix and mobile numbers. Free calls between all numbers of your Tuttimus, always.	Always free calls to all numbers in Belgium. Mobile and with your fixed device. International calls not included.		in Belgiu Mobile ar device.	ree calls to all numbers m. nd with your fixed onal calls not included.	
1 Blockbuster of your choice/month Choose your favorite content	1 Blockbuster of your choice/month Choose your favorite content	10 € ,	10€, Play More 24,95€, Play (P		Paying options available. (Play 10€, Play More 24,95€, Play Sports 18,40€)	
€101,94/m	€106,93/m	L	€100/m	·	€120/m	



Prices including the changes as of August 2017 (4P: +2€ and +2 GB for M ; +3€ and +2GB for L; +8GB for XL)



Familus - Fixed bundle for the whole family



Unlimited fast internet



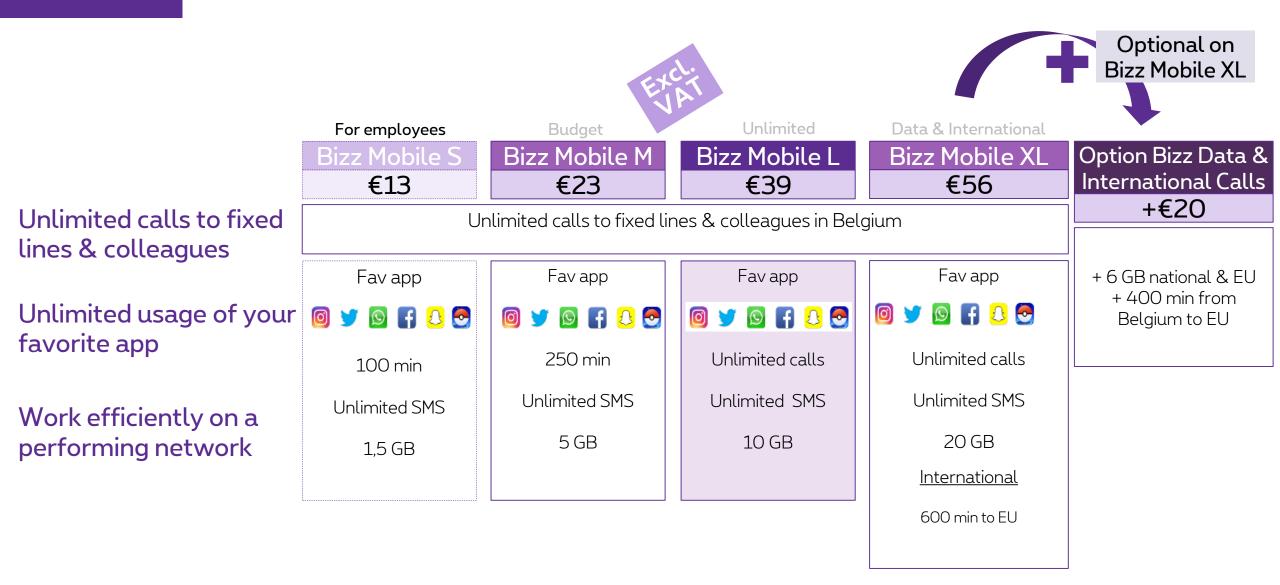
Pick your favourite TV bundle and blockbuster



Free calling in the evening and in weekends

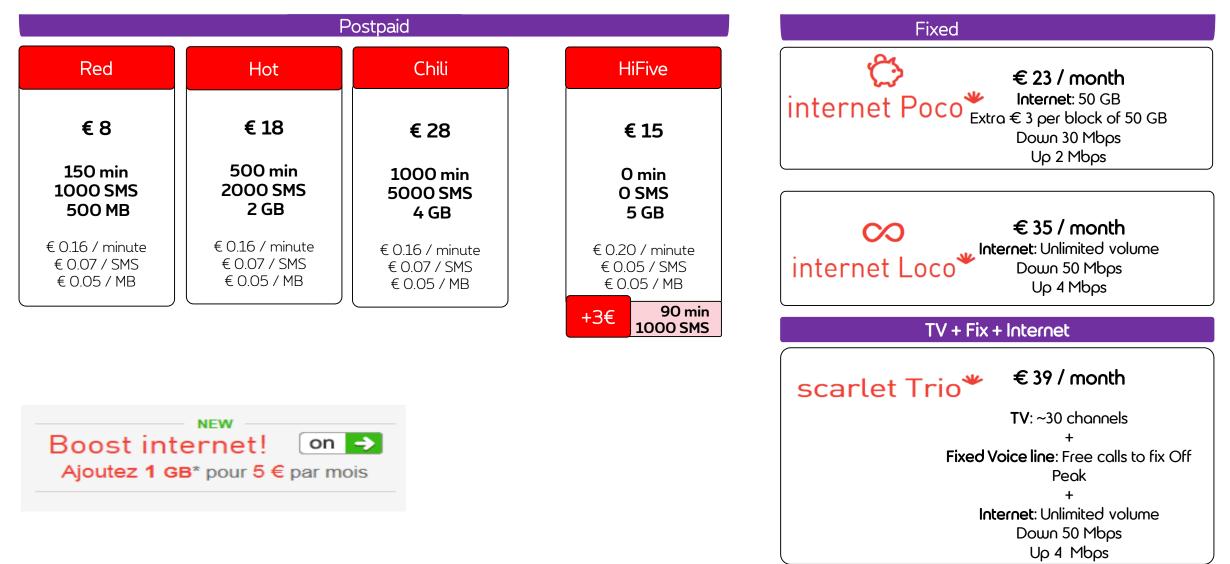
Familus M	Familus L					
€67	€74.95					
max. 100 Mbps download ; <u>15 Mbps upload ; unlimited</u>						
1 <u>blockbuster</u> for free / month	 1 blockbuster for free/ month 1 Choose your favorite content: Netflix Belgian foot International Sport All kids Movie&Series Pass Entertainment Channels 					
80 channels – TV Replay – Proximus TV app						
Free Evening & Weekends Calls National/International with your Fix Voice line to Fix and Mobile						
Free installation						

Bizz Mobile Mobile subscriptions for business customers

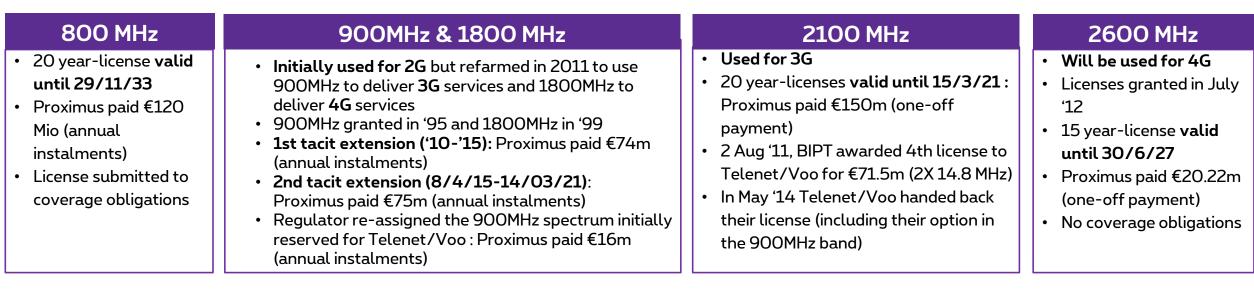




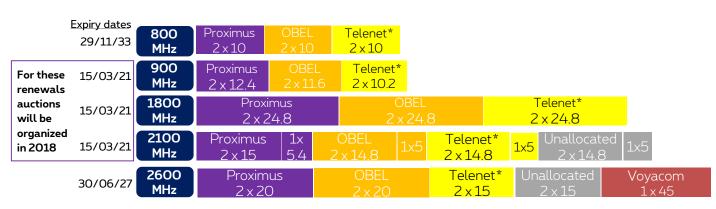
Positioning Scarlet as no frills brand, with very attractive pricing for 'price seekers'



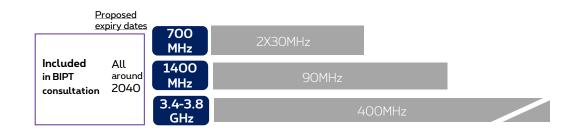
Spectrum: ownership & usage Proximus, largest spectrum holder, allowing best in class customer experience



Current spectrum holdings



New spectrum auctions



* Telenet/Base following the acquisition in 2016

Interim Inormal

Shareholder structure & remuneration

Dividend of 1.50/share



In line with the announced three-year commitment on 16 December 2016, Proximus expects to return over 2017-2019 a stable gross dividend per share of €1.50.

31 October 2017	Number of shares	% Shares	% Voting rights	% Dividend rights	Number of shares with voting rights	Number of shares with dividend rights
Belgian state	180.887.569	53,51%	56,04%	55,89%	180.887.569	180.887.569
Own shares	15.224.535	4,50%	0,00%	0,27%	0	862.822
Free-float	141.913.031	41,98%	43,96%	43,85%	141.913.031	141.913.031
Total	338.025.135	100,00%	100,00%	100,00%	322.800.600	323.663.422

General Shareholder return policy:

We offer an attractive shareholder remuneration policy by **returning**, in principle, **most** of our **annual free cash flow**.

This return of free cash flow is reviewed on an annual basis in order to keep strategic financial flexibility for future growth. The policy is based on a number of assumptions regarding future business and market evolvement, and may be subject to change in the event of unforeseen risks or other factors beyond the company's control.

The voting rights of the treasury shares are suspended by law. The dividend rights of the treasury shares acquired in 2004 are also suspended, whereas the dividend rights for shares acquired as from 2005 are cancelled

For further information

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Cautionary statement

"This communication might include some forward-looking statements, without limitation, regarding Proximus' financial or operational results, certain strategic plans or objectives, macro-economic trends, regulation, future market conditions and other risk factors. These forward-looking statements rely on a number of assumptions concerning future events and are subject to uncertainties and other factors, many of which are outside Proximus' control. Therefore the actual future results may differ materially from those expressed in or implied by the statements.

Readers are cautioned not to put undue reliance on forward-looking statements, which speak only of the date of this communication.

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