Proximus Group Results presentation Q4 2021

18 February 2022



Guillaume Boutin, CEO



Cautionary statement

This communication may include some forward-looking statements, without limitation, regarding Proximus' financial or operational results, certain strategic plans or objectives, macro-economic trends, regulation, future market conditions and other risk factors. These forward-looking statements rely on a number of assumptions concerning future events and are subject to uncertainties and other factors, many of which are outside Proximus' control. Therefore, the actual future results may differ materially from those expressed in or implied by the statements. Readers are cautioned not to put undue reliance on forward-looking statements, which speak only of the date of this communication. Except as required by applicable law, Proximus disclaims any intention or obligation to update and revise any forward-looking statements, whether as a result of new information, future events or otherwise.

This document and the Q&A session may contain summarized, non-audited or non-GAAP financial information. The information contained herein should therefore be considered in conjunction with all the public information regarding the Proximus Group available, including, if any, other documents released by the company that may contain more detailed information. Information related to Alternative Performance Measures (APM) used in this presentation are included in the consolidated management report.

Key achievements **Q4 2021**

Group Revenue +**3.8**% YoY

✓ Domestic +2.4% YoY
✓ BICS +9.0% YoY
✓ TeleSign +15.1% YoY

Group EBITDA -**3.8**% YoY

Commercial Momentum

Consumer Fiber +19K
Convergence +18K
Internet +15K
TV +14K

✓ Postpaid +53K

"Best Mobile performance in 10 years."

#Inpire2022 **Strategy**

- ✓ +126K HP Fiber,
 14% coverage
- ✓ +4.4% YoY B2B ICT services revenue
- ✓ +€750M Green
 bond
- ✓ 502KTons CO2 avoided at customers in 2021, contributing to a net zero planet

Taking TeleSign public

🗶 | group

Enterprise Value of \$1.3 Billion

* * *

BICS

becomes a communications platform company

Delivered our **2021 financial commitments** and shareholder return



group

Delivering on our #Inspire2022 Strategy

In 2021, we made significant progress towards our **net-zero** and **circularity ambitions**

Green bond issuance Sustainable finance

 EUR 750 million to sustainably invest in future proof and energy friendly Fiber and 5G networks EV charging points Pilot project

 ✓ Converting Proximus street cabinets into charging stations for Electric Vehicles Achievements

2021

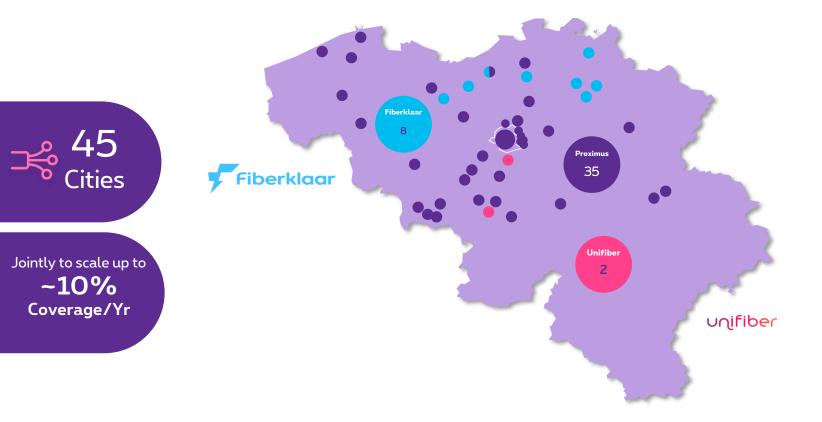
- ✓ 502KTons of CO2 avoided (+8% vs 2020), mainly at business customers
- 80K collected mobile devices
 - 827K refurbished fixed devices
 - Supported Belgium during COVID-19 and floods

CDP SUPPLIER ENGAGEMENT LEADER

💥 group 6

2021

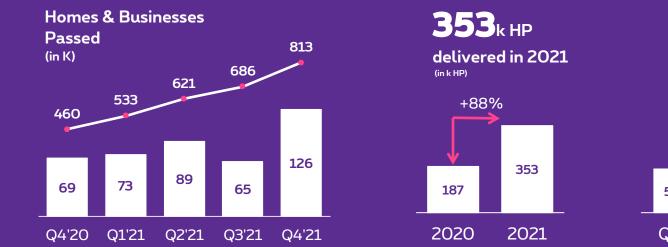
Proximus deploying **Fiber in 35 cities Fiber Partners started** civil works in 10 cities



Beating 2021 fiber rollout objectives

+353k in'21, total of **813**HP ~**14**% Fiber coverage

2022 >+500K HP in 2022*
~22% Fiber coverage



9.7k weekly rollout (rounded, HP) +83%



*incl. Fiber JVs

2021

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Achieved to combine faster Fiber roll with good **cost control in our own footprint**



5% better than planned

Continuous improvement of operations and processes benefits average construction cost.



Optimization of design rules and architecture (less trenching, less material, FTTH aerial,...)



Optimization of processes (auctioning, automation, remote supervision, process mining & discovery...)

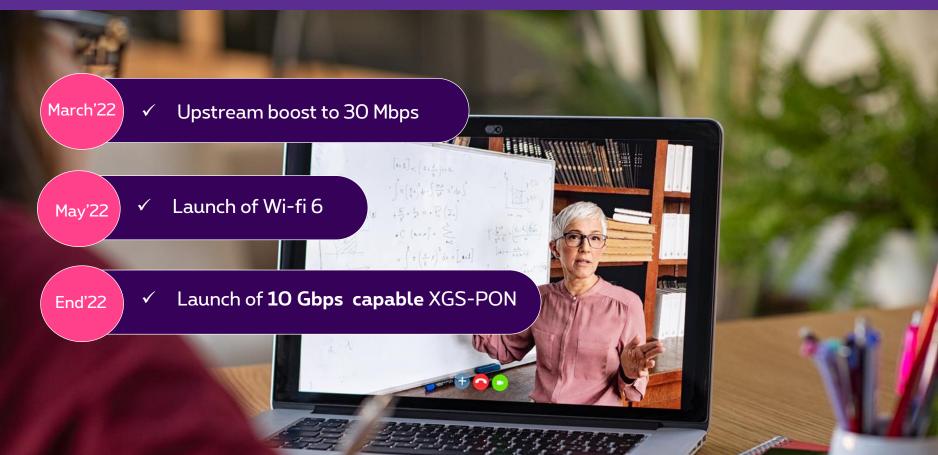


Price negotiations with Partners and Vendors

 Innovation (process mining, image recognition via Artificial Intelligence (AI),...) 9

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Goal: to be the undisputed **network leader** in Belgium



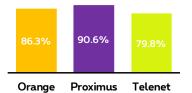
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Superior Mobile experience Targeting national 5G coverage end-2024

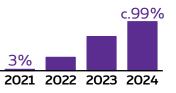
Best 4G population coverage, 90.6% with very good Proximus 4G connection



Source: National mobile coverage, BIPT, October 2021

Ambitious 5G roll-

out, aiming for national indoor coverage in less than 3 vears



Live demonstration of 20 innovative 5G use cases in 2021





Use of drones for sustainable weed control

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Industry 4.0



Mobile private

network at A6K to stimulate coinnovation

Camera surveillance (e.g. traffic management)

• **5G roll-out** aligned with spectrum auction

- Consolidating Mobile Network in parallel:
 - ✓ Ramp-up as from 2022
 - \checkmark Positive results from 1st clusters with coverage and throughput gains

Security







Digital innovations spanning across multiple domains

Steps taken towards becoming the digital companion of every customer...



MyProximus enriched with partner services





MyFootprint

...while supporting every company in its digital transformation.





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12

Smart Buildings

Hvbrid Cloud



Data & Analytics

Taking **TeleSign public** at an EV of \$1.3bn

Ongoing regulatory reviews and approvals. Transaction closing expected by Q2'22

> **\$ 1.3**Bn EV Pro Forma, TeleSign

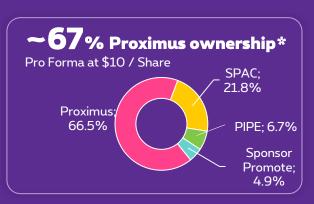
Transaction overview

- NAAC and TeleSign Corporation to combine
- Post-closing, "TeleSign Inc." to be listed on Nasdaq

Implies **2.2**x EV/Revenue 2023E

Key funding terms

- \$ 379.5M raised by NAAC, listed on Nasdaq
- \$107.5M fully committed PIPE
- \$-50M transaction cost



\$437 M Net Cash*

on TeleSign Balance Sheet

* assuming no redemptions of the ordinary shares held by NAAC's shareholders

Financial & Operational Performance

Customer experience initiatives have led to significant NPS improvement



domestic

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Closing the year with a **good growth** for **main customers bases**

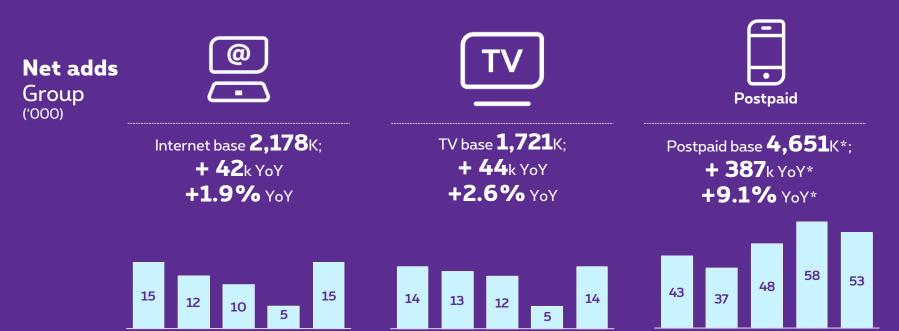
Q4'20

Q1'21

Q2'21

Q3'21

Q4'21



Q1'21

Q2'21

Q4'20

Q4'21 Q4'20 Q1'21 Q2'21

*incl. Mobile Vikings

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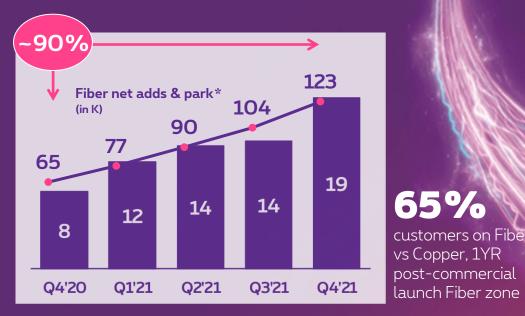
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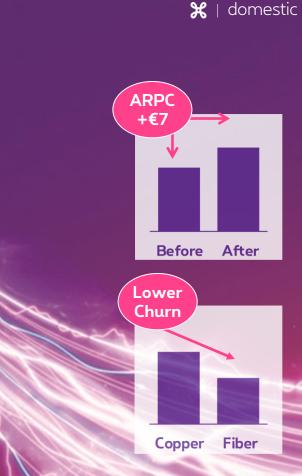
Q3'21

Q4'21

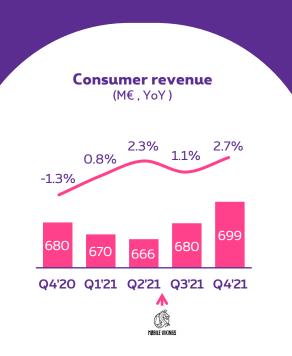
group

Strong traction for Fiber, **123,000 consumers** end 2021





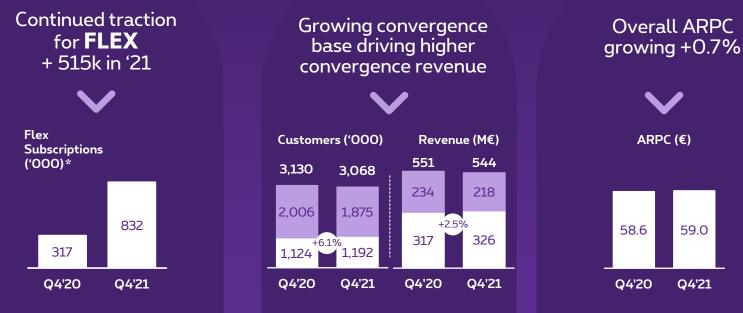
Consumer Q4 revenue **+2.7%** , the organic revenue remained stable



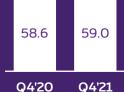
- Mobile Vikings ramping to plan
- Strong customer momentum and growing base
- Traction for higher-value offers
- Fiber monetization
- Price indexation
- Roaming gradually coming back
- ✓ Terminal revenue up on low Q420
- Fixed Voice (usage & line erosion)

domestic

Flex offer driving Convergence, Overall, **ARPC** + 0.7%



Convergent Non-convergent

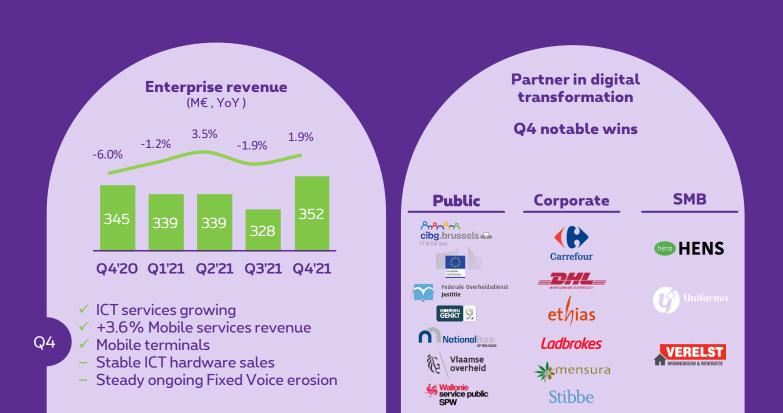


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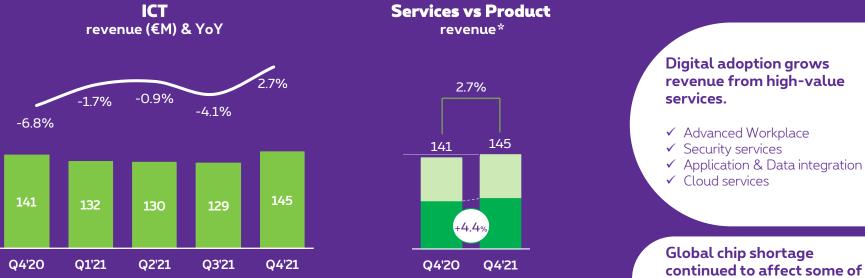
domestic

*Mix of migrations & new customers

B2B Q4 revenue **up by 1.9%** on strong quarter for **x** | domestic **20** ICT, in spite of ongoing chip shortage



B2B transformation continued to deliver higher ICT Services revenue, +4.4% in Q4



Services Products

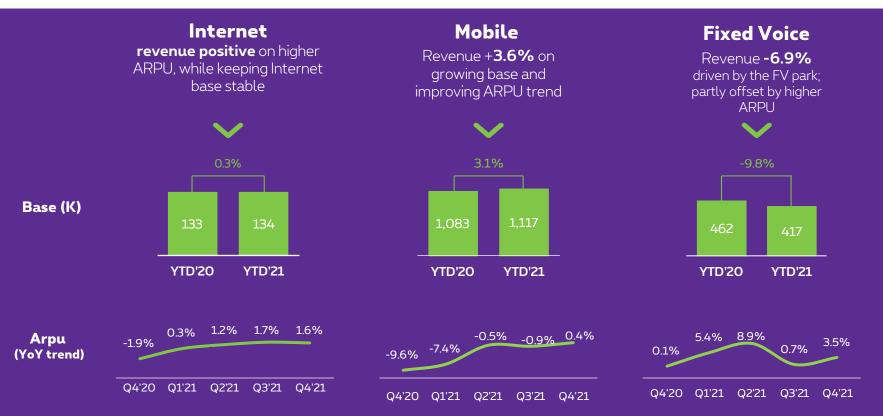
Global chip shortage continued to affect some of Proximus' hardware suppliers.

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domestic

X

B2B Telco revenue supported by growth in Mobile and ^{* | domestic} maintained solid position in Internet services

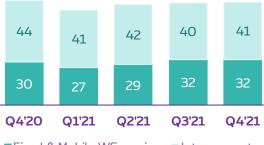


Note on Mobile – Park/ARPU includes minor restatement of 13K cards to M2M

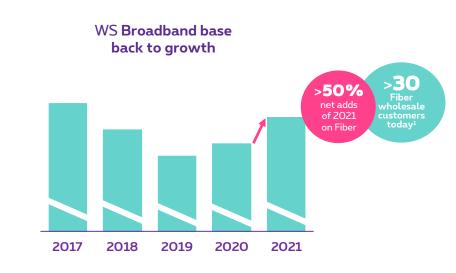
Wholesale showing initial positive results from open, **x** | domestic non-discriminatory network approach

Significant growth opportunity thanks to network superiority

> +**6.4%** Q4 Wholesale Services revenue Interconnect impacted by regulation

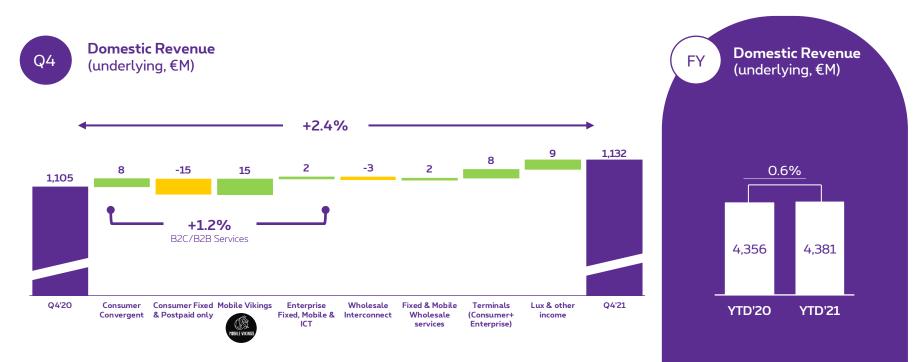


Fixed & Mobile WS services Interconnect



23

Q4 Domestic underlying revenue grew +2.4%, +1.0% on organic basis



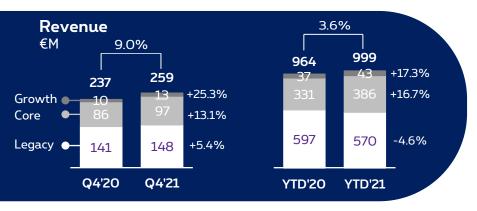
Mobile Vikings revenue includes domestic intersegment eliminations.

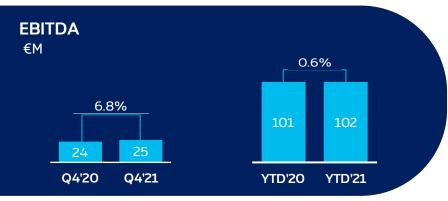
domestic

X

BICS growing Q4 EBITDA by 6.8%

on higher Direct Margin, in particular from Growth & Core services

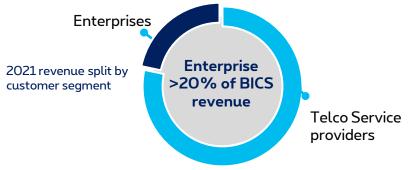




Q4 Revenue benefitted from...

- Higher Cloud Communication Services revenue (Growth)
- Exceptional favorable destination mix benefitted Core
- Continued increase in A2P volumes.
- Strong legacy voice volume growth, in declining market.

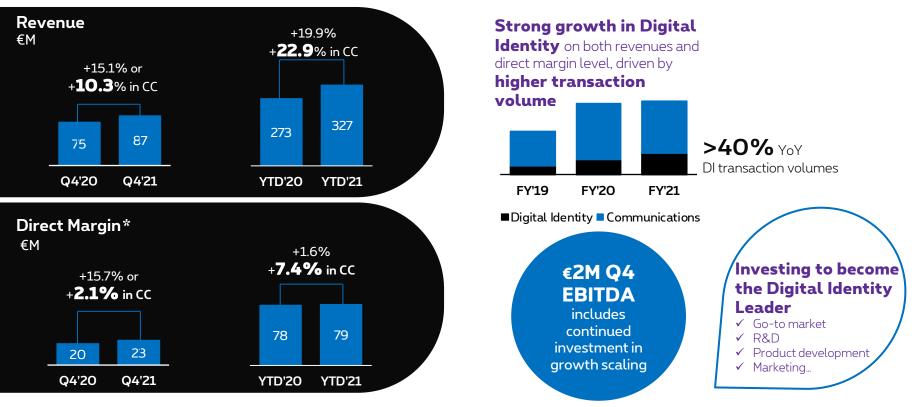
BICS revenue increasingly coming from its international Enterprise customer base



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bics

TeleSign realizes continued topline growth and delivered on its financial projections for 2021



TeleSigr

X

Q4 Group OPEX +5.7%

| + 3.4% Organic Domestic OPEX +4.5% incl. Mobile Vikings | | | Inflatio Phasing Volume Cloudif | es (Commercial r | dexation (Oct', ee benefits an nomentum + I | 21) d program setup (Fiber) | cost | |
|--|-------|-------------------------------|--|------------------|---|------------------------------------|--------------------------------|----------|
| TeleSign investing in growth ambitions | | • Go-to- • R&D • Produc | market ts and marketing | | | | | |
| Q4 Group OPEX (underlying, €M) | | | | | (| | up OPEX erlying, €M) | |
| | 464 | 19 | 3 | 6 | 491 | | | 3.9% |
| | | HBBILE VIKINGS | - 5.7% | | | | 1,740 | 1,807 |
| | Q4'20 | Domestic | BICS | TeleSign | Q4'21 | - | YTD'20 | 0 YTD'21 |

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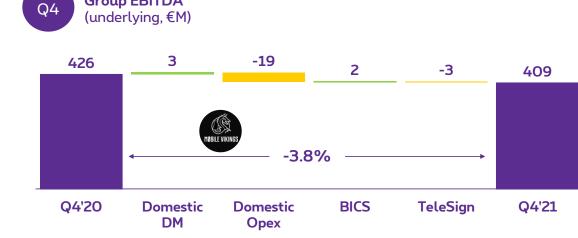
Q4 Group EBITDA -3.8%; on organic basis -4.7%

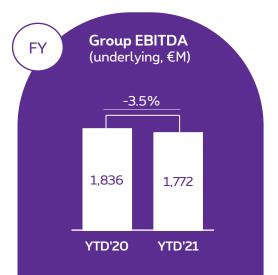
Domestic -3.9% EBITDA , -4.8% Organic, on higher YOY cost

Group EBITDA

BICS EBITDA +6.8%, driven by higher Direct Margin

TeleSign EBITDA reflects significant investment in growth strategy





💥 | group

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Overachieved the Fiber build ambition for 2021, while controlling the overall **capex** envelope

Group Capex

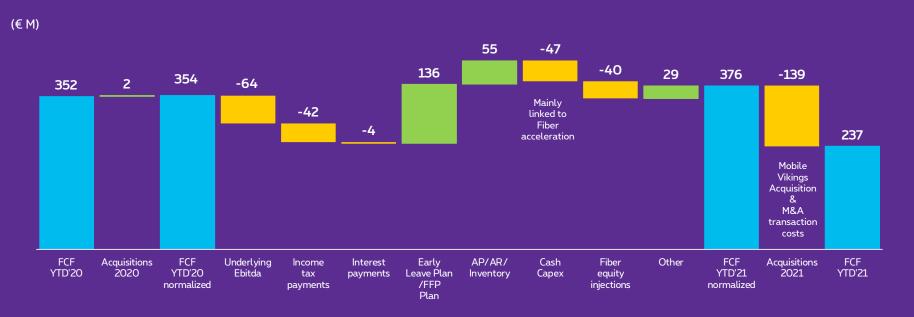
€M, accrued, excl. spectrum & football rights



- Strong increase in Proximus Fiber HP
- Mobile network (RAN) consolidation.
- **Volume** related capex on higher Customer installations
- **Digitalization and IT** transformation investments.

domestic

Strong FY cash generation, normalized **FCF of € 376M**



• The FCF graph represents a management view. The composition reflects the main components, sometimes in aggregate, and might differ from the Consolidated Cash Flow statement.

• Early leave plan refers to voluntary early leave before retirement and FFP plan to the Fit for Purpose transformation plan

• FCF includes the lease payments

Other: aggregate of smaller items.

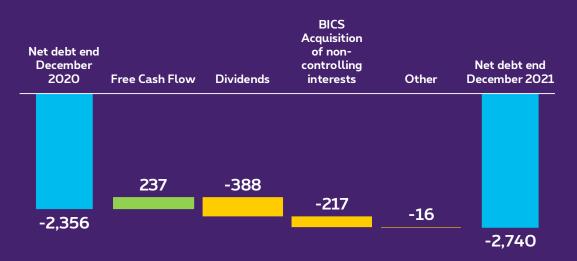
30

¥ ∣ domestic

Keeping a sound financial position

and pro-actively addressing funding needs

Adjusted*Net Debt (YTD, €M)



🛛 💥 🛛 group 🛛 31

1.55X Net Debt / EBITDA (underlying)

8.0 Yr Weighted average debt duration (long-term only)

1.64 % Weighted average coupon (long-term only)

Credit ratings

- Standard & Poor's A (negative outlook)
- Moody's A1 (stable outlook)

*Excluding Lease Liabilities

We confirm our ambition to **return to Domestic growth** in 2022



| Guidance metrics | Outlook FY 2022 | | | |
|---|----------------------|--|--|--|
| Underlying Domestic revenue excl. Terminals | Growing up to 1% YoY | | | |
| Underlying Domestic EBITDA | Growing up to 1% Yo | | | |
| Underlying Group EBITDA | Around -1% | | | |
| Capex (excl. Spectrum & football rights) | Close to € 1.3Bn | | | |

Net debt / EBITDA

Around 1.6X

Dividend 2022

Proximus remains committed to an attractive remuneration for its shareholders and intends to return over the result of 2022 an annual gross dividend of € 1.2 per share, in line with Proximus' announced 3-year dividend policy over the period 2020-2022.





Question? Join the conference call:

Dial-in UK+44 20 7194 3759Dial-in USA+1 646 722 4916Dial-in Europe+32 2 403 5816

Code 87352807#

Additional information

proximus.com/investors

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Notes

- All figures included in this presentation are on <u>'Underlying</u>' basis, allowing for a meaningful YOY comparison.
- Figures are rounded. Variances are calculated from the source data before rounding, implying that some variances may not add up.



From **reported to underlying** figures

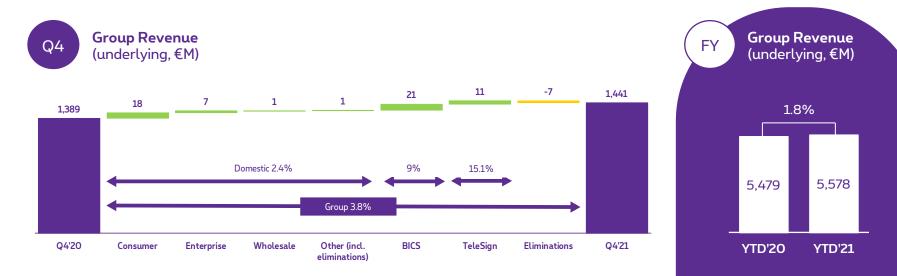
| GROUP - Incidentals | GROUP | - Incid | lentals |
|---------------------|-------|---------|---------|
|---------------------|-------|---------|---------|

| | GROUP Revenue | | GROUP EBITDA | | GROUP Revenue | | | GROUP EBITDA | | |
|---|------------------|--------|-----------------|--------|------------------|---------|--|-----------------|---------|--|
| (EUR million) | Q4 '20 | Q4 '21 | Q4 '20 | Q4 '21 | YTD '20 | YTD '21 | | YTD '20 | YTD '21 | |
| Reported | 1,390 | 1,441 | 435 | 425 | 5,481 | 5,579 | | 1,922 | 1,828 | |
| Lease Depreciations | 0 | 0 | -22 | -20 | 0 | 0 | | -82 | -80 | |
| Lease Interest | 0 | 0 | -1 | 0 | 0 | 0 | | -2 | -2 | |
| Incidentals | -1 | 0 | 13 | 4 | -2 | -1 | | -1 | 26 | |
| Underlying | 1,389 | 1,441 | 426 | 409 | 5,479 | 5,578 | | 1,836 | 1,772 | |
| | | | | | | | | | | |
| Incidentals | -1 | 0 | 13 | 4 | -2 | -1 | | -1 | 26 | |
| Capital gains on building sales | -1 | | -1 | | -2 | | | -2 | | |
| Early Leave Plan and Collective Agreement | | | -3 | -2 | | | | -3 | -2 | |
| Fit For Purpose Transformation Plan | | | | 5 | | | | -12 | 10 | |
| M&A-related transaction costs | | | 12 | 3 | | -1 | | 21 | 13 | |
| Pylon Tax provision update (re. past years) | | | 5 | -3 | | | | -6 | -3 | |
| Litigation provisions | | | | | | | | | 6 | |
| Others | | | | 1 | | | | | 1 | |
| | | | | | | | | | | |

% group **36**

Q4 underlying Group Revenue +3.8% YoY, +2.8% organic growth excl. Mobile Vikings

All three customer units of the Domestic segment posted a positive underlying revenue for the last quarter of the year

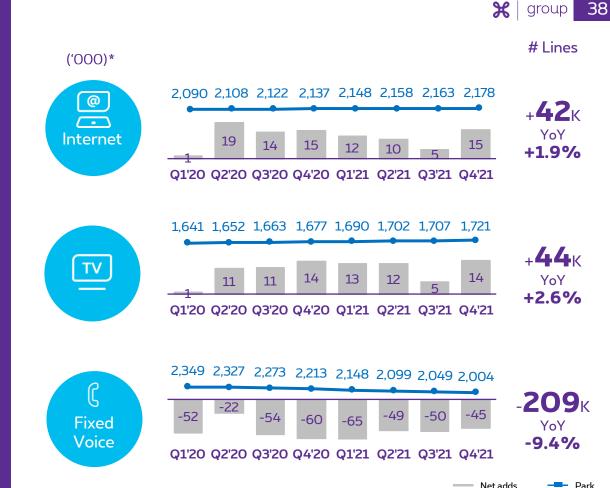


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group

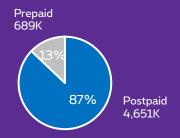
Solid growth in Q4'21 for **Internet** and **TV**

- Successful year-end campaign
- The product superiority of **Fiber** becomes an increasingly relevant sales proposal
- **Fixed Voice line** further eroded, reflecting ongoing change in customer needs



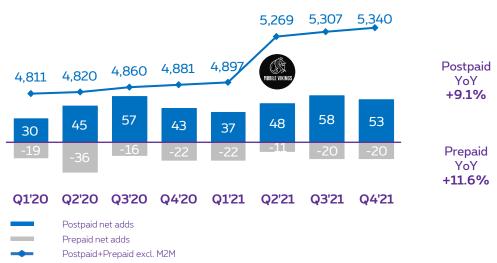
*Group operationals cover Proximus (Consumer and Enterprise), Scarlet, Proximus Luxembourg and Wholesale.

Maintaining a solid **Postpaid customer growth**



Mobile park* & net adds

(Group, in '000):



Group operationals cover Consumer and Enterprise, Scarlet, Proximus Luxembourg and Wholesale. Q2'21: Mobile Vikings consolidated in mobile park, raising Mobile Postpaid base by 191,000 and the Prepaid base by 144,000. *Adjusted historical base by about 13,000 circuit switching data (CSD) cards, moving out of the mobile postpaid base and going into M2M

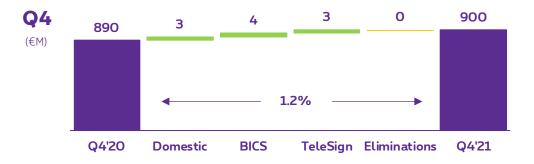
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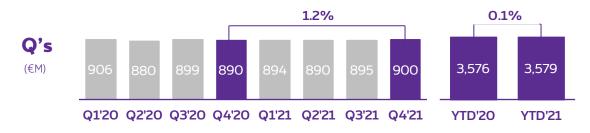
Group underlying Direct Margin +1.2%

Domestic DM Q4 YoY +0.4%, -0.6% on organic basis

BICS DM Q4 YoY +7.6%, in particular from Growth & Core services.

TeleSign DM Q4 YoY +15.7%. At constant currency, +2.1%. 💥 group 40

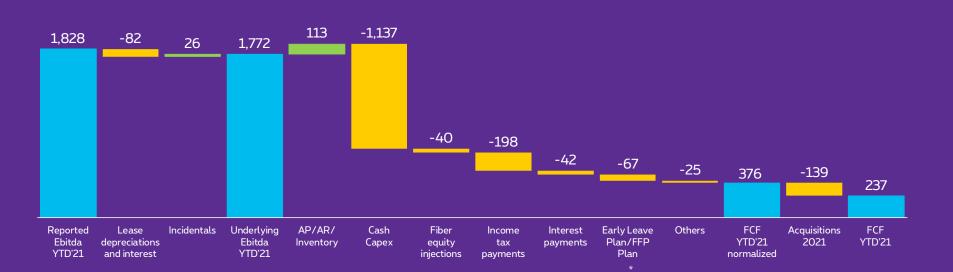




• Early leave plan refers to voluntary early leave before retirement and FFP plan to the Fit for Purpose transformation plan



(€ M)



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Net income evolution YTD Q4



42

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* Excluding Lease depreciations

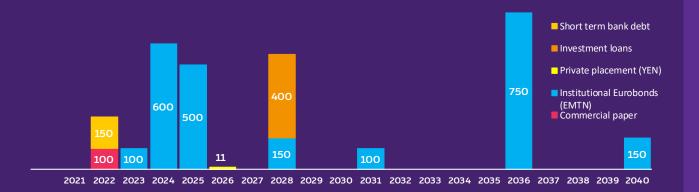
** Excluding Lease interests

*** Includes Non-controlling interests and Share of loss from associates

Debt Maturity Schedule end-2021

(€M)

In Q4'21, Proximus early redeemed at par the €500M Notes due in March'22 by issuing a new 15-year green bond of €750M at a fixed rate of 0.75% per annum



Liquidity end-December 2021

- €252M investments, cash & cash equivalents (incl. derivatives)
- EMTN Program €3,500M (€2,350M outstanding)
- Commercial Paper Program €1,000M (€100M drawn)
- Committed credit facilities: €750M (€OM outstanding)

Q4 **Consumer** highlights

- Successful year-end campaign and growing Fiber footprint driving strong commercial momentum
- With +19,000 Fiber activations, the Fiber customer park reaches 123,000, +90% year-on-year
- Added +37,000 Mobile postpaid cards, +14,000 Internet and +13,000 TV subscriptions
- Convergent customer base +18,000 in Q4'21, convergent revenue up by +2.5% year-on-year
- Overall, the ARPC was up by +0.7% year-on-year to EUR 59.0



Q4 Consumer revenue +2.7% Organic revenue stable

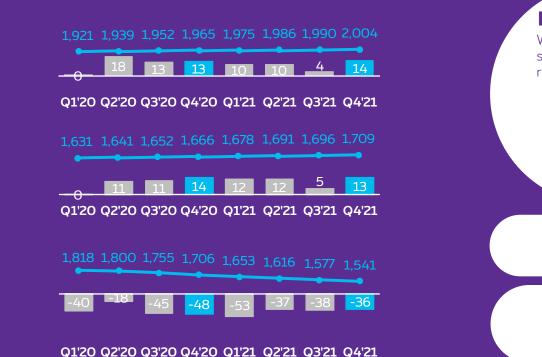


Services revenues -1.3% below the comparable period in 2020, including some residual unfavorable year-on-year effect from higher Voice usage during the soft-lockdown end-2020

X

consumer

Solid growth in TV and Internet park Fixed voice declines on changing customer needs



Internet +39,000 YoY, +2.0%

46

consumer

With Fiber footprint increasing, the product superiority of Fiber becomes an increasingly relevant sales proposal



+43,000 YoY, +2.6% TV households

-9.7% YoY Fixed Voice lines, reflecting ongoing change in customer needs

Internet

('000)

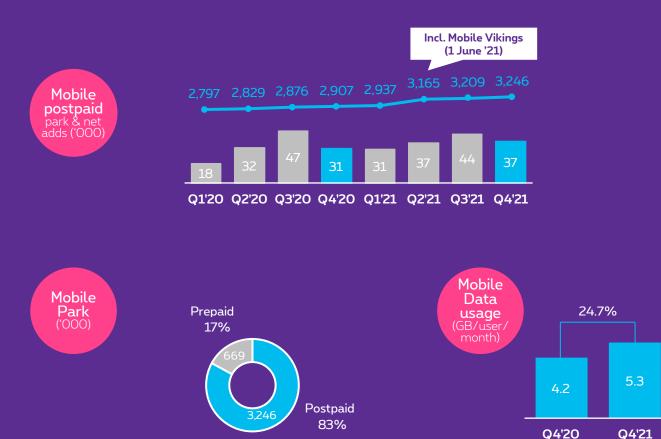
TV

customers ('000)

Fixed voice

(000)

Continued strong **mobile postpaid** trajectory



Mobile Postpaid +37K net adds in Q4

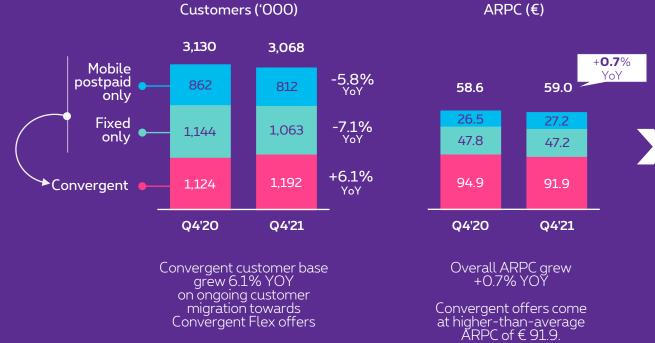
X

consumer

In competitive setting, the performance of the Proximus brand remained strong, supported by the Mobile Vikings brand which addresses the tech-savvy segment in the market

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Q4 '21 Customer **services revenue -1.3%** YoY. Overall **ARPC +0.7%** YoY





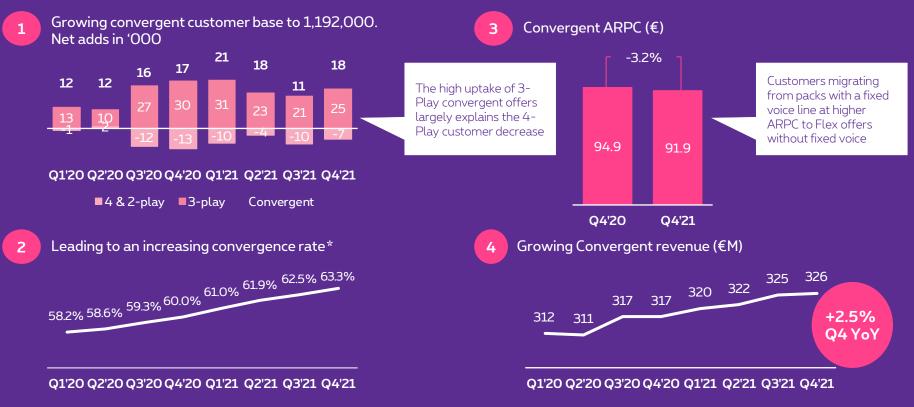
X

consumer

Consumer Services Revenues X-play -1.3% YoY Incl. some residual unfavorable YoY effect from higher Voice usage during the soft-lockdown end-2020.

Convergent revenues +2.5% YoY,

driven by growing convergent 3-play customer base



consumer

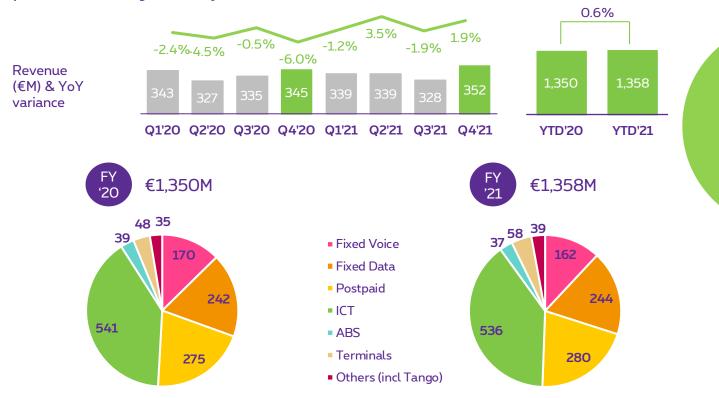
Q4 Enterprise highlights

- B2B transformation continued to deliver ICT Services revenue growth
- Total ICT revenue +2.7% in spite of continued global supply issues impacting IT hardware deals
- Fixed Voice revenue down on eroding base, while ARPU trend remains positive at +3.5%
- Mobile services revenue growth continued, +3.6% on higher base and slight increase in ARPU
- Internet base kept stable in competitive setting, Internet ARPU rose +1.6%



Enterprise Q4 revenue +1.9%, mainly from higher

ICT revenue, with especially ICT services continuing their positive trajectory

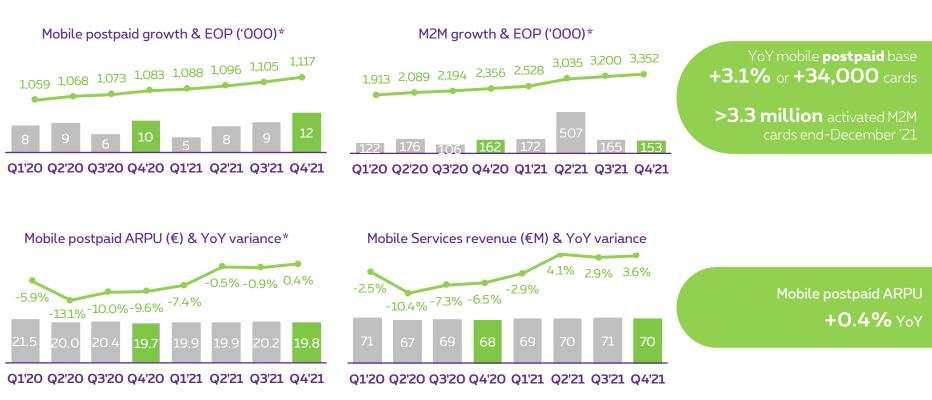


Ongoing competitive pricing pressure in the B2B segment was compensated for by a favorable evolution in mobile managed services and network services such as A2P messaging (Covid-related)

X ∣ enterprise



Mobile revenue up by +3.6%, on higher base and slight increase in ARPU



*Adjusted historical base by about 13,000 circuit switching data (CSD) cards, moving out of the mobile postpaid base and going into M2M

52

enterprise

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Fixed Voice revenue -6.9%,



driven by decreasing park, ARPU +3.5% YoY



53

Fixed Data revenue sequentially stable,

-1.7% YOY on high comparable base



*Consists of data connectivity services, internet and SD-WAN

enterprise

X

Strong quarter for ICT.

🗶 | enterprise 55

Q4 revenue +2.7% YOY, driven by high-value services.

proximus

enterorise



dsi Davinsi Labs

UMBRIO

Beinventing the Business of I

codit

telindus

ClearMedia

2

proximus

spearit

A Proximus company





Increase in high-value services, with especially a good performance in Advanced Workplace, Security services, Application & Data Integration and Cloud services

Revenue from products with a lower margin remained fairly stable, with the global chip shortage still affecting some of Proximus' hardware suppliers

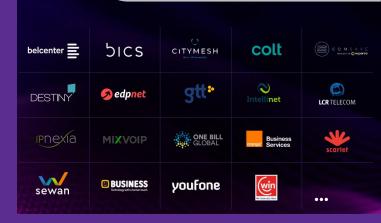
Wholesale Revenue +1.1% YoY

- Fixed and Mobile wholesale services revenue +6.4%.
 Visitor roaming revenue remained positive year-on-year, further supported by wholesale Mobile services, partly offset by the ongoing erosion in legacy services.
- Revenue from Interconnect decreased (EU Regulation) to EUR 41 million, -7.2% or EUR -3 million compared to the same period of 2020, with no material margin impact.

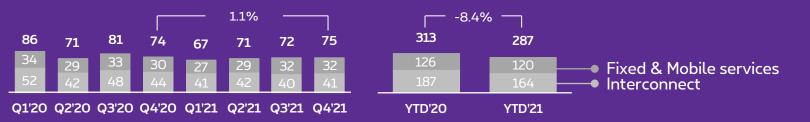
Proximus Carrier and Wholesale Solutions welcomes all operators on the Proximus open networks.

wholesale

Ж



Revenue (€M) & YoY

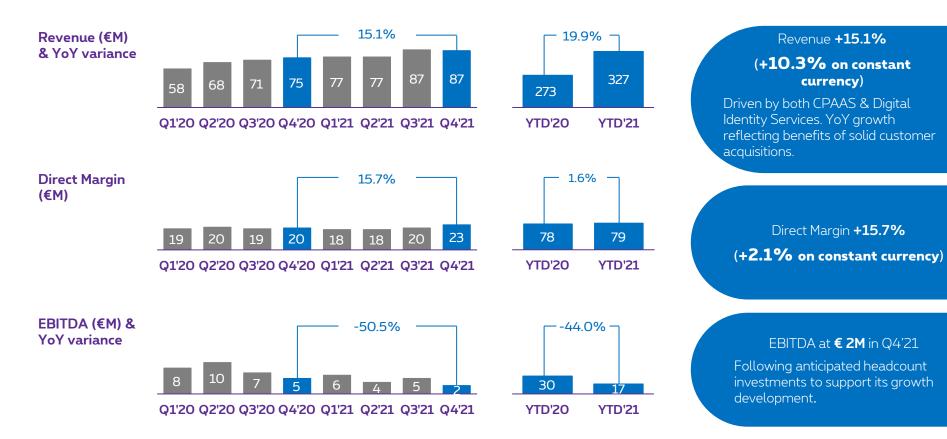


Q4 TeleSign results

- Strong sales quarter with revenue up +15.1% (10.3% on a constant currency basis).
- Both Programmable Communication and Digital Identity services show revenue growth.
- Direct margin up year-on-year +15.7%, on constant currency basis this was +2.1%.
- Ongoing investments in growth ambitions increase TeleSign's operating expenses and translated into lower EBITDA.



TeleSign revenue growth fuelled by both CPaaS and Digital Identity services



TeleSian

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Q4 **BICS** results

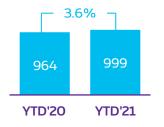
- Q4'21 revenue +9.0%, all product groups posting revenue growth
- Revenue from Core services up by 13.1% on sustained strong performance in messaging, combining high A2P volumes with a continued favorable destination mix in Q4
- Cloud communication services main driver of Growth revenue, up by 25.3%
- Q4'21 EBITDA up by 6.8% to EUR 25 million



Q4'21 EBITDA up by 6.8% to EUR 25M

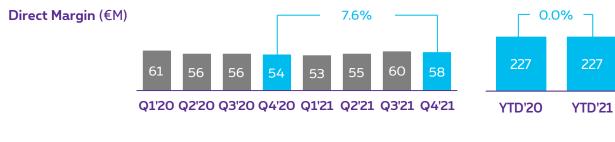




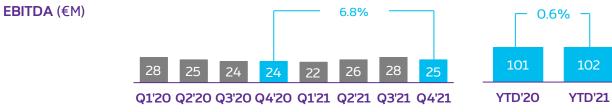


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04'21 revenue +9.0%. all product groups posting revenue growth.



Q4'21 direct margin +7.6%, in particular from Core and Growth services.



Q4'21 EBITDA +6.8%. resulting from the higher Direct margin, in part offset by higher operating costs.

All product groups posting revenue growth in Q4 × | bics 61



Shareholder structure Situation 31/12/2021

| Total number of shares | | Free-float | Belgian Gover | nment Market Ca | pitalization* | Dividend yield* |
|------------------------|------------------|-------------|-----------------|-------------------|-------------------------------------|---------------------------------------|
| 338, | 025,135 | 42 % | 54% | ~€ | 5.5 Bn | ~ 7.0 % |
| | Number of shares | % shares | % Voting rights | % Dividend rights | Number of shares with voting rights | Number of shares with dividend rights |
| Belgian state | 180,887,569 | 53.51% | 56.05% | 55.93% | 180,887,569 | 180,887,569 |
| Proximus own shares | 15,283,771 | 4.52% | 0.00% | 0.21% | 0 | 693,702 |
| Free-float | 141,853,795 | 41.97% | 43.95% | 43.86% | 141,853,795 | 141,853,795 |
| Total | 338.025.135 | 100.00% | 100.00% | 100.00% | 322,741,364 | 323,435,066 |

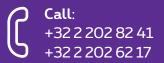
The voting rights of all treasury shares are suspended by law. Proximus has 14,590,069 treasury shares that are not entitled to dividend rights and 693,702 treasury shares that are entitled to dividend rights.

Transparency declarations: According to Proximus' bylaws, the thresholds as from which a shareholding needs to be disclosed have been set at 3% and 7.5%, in addition to the legal thresholds of 5% and each multiple of 5%.

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Proximus Investor Relations website: www.proximus.com/en/investors