# Proximus Group

Results Q12020

pro%imus

# **Cautionary statement**

"This communication may include some forward-looking statements, without limitation, regarding Proximus' financial or operational results, certain strategic plans or objectives, macro-economic trends, regulation, future market conditions and other risk factors. These forward-looking statements rely on a number of assumptions concerning future events and are subject to uncertainties and other factors, many of which are outside Proximus' control. Therefore the actual future results may differ materially from those expressed in or implied by the statements. Readers are cautioned not to put undue reliance on forward-looking statements, which speak only of the date of this communication. Except as required by applicable law, Proximus disclaims any intention or obligation to update and revise any forward-looking statements, whether as a result of new information, future events or otherwise.

This document and the Q&A session may contain summarized, non-audited or non-GAAP financial information. The information contained herein should therefore be considered in conjunction with all the public information regarding the Proximus Group available, including, if any, other documents released by the company that may contain more detailed information. Information related to Alternative Performance Measures (APM) used in this presentation are included in the consolidated management report."

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#### Notes

- All figures included in this presentation are on 'Underlying' basis, allowing for a meaningful YOY comparison.
- Figures are rounded. Variances are calculated from the source data before rounding, implying that some variances may not add up.



# Supporting our stakeholders in difficult times







Unlimited Fixed Internet "StayHome Proximus"



Extra Mobile Data for free



Free TV content & push of educational programs



Ensured business continuity by constant network monitoring and by anticipating peaks



Fnabled cloud-based and remote collaboration, incl. 6 months free Microsoft Teams



Sent cybersecurity action plans to business customers



Provided anonymized data to limit further contagion and to identify high-risk regions



Supported video consultations by partnering with Doctena doctors' online booking platform



Implemented & supported Private Wi-Fi at hospitals and triage points for free



Donated tablets to hospitals and nursing homes



support via video chat Only repair and urgent provisioning by field

technicians



Protectina

prosimus

Restricted travel and cancelled events



Closed shops ahead of government decision



Proximus employees in homeworking



Technical and commercial



Increased upload speeds to support families and businesses



# COVID-19 impacting our business in several ways...

...strategy unchanged.

#### **Proximus** holding strong in exceptional circumstances

- High quality networks coping well with traffic boost
- Majority of Proximus' business showing good level of resilience
- Very sound financial position

#### Limited initial financial impacts in Q1

- Internet & TV growth impacted by closed shops & limited customer installations
- Commercial customer gestures impacting out of bundle revenue
- Lower roaming out & visitor revenue due to travel bans
- So far no impact on customer collection

#### Mid & long term strategy remains unchanged

- Build the best Gigabit network for Belgium
- Operate like a "Digital native" company 👭
- **Grow Profitably** through partners & ecosystems
- Act for Sustainability & digital inclusion

Unchanged 2020 guidance & stable 3- year shareholder return

# Key figures **Q1** 2020

Solid Mobile growth in challenging competitive market.





+30,000 postpaid

Fixed net adds impacted by **COVID-19 measures**.





+**1,000** +**1,000** 

+ **12,000**Convergent Customer









Launched

**1,086** M Underlying Domestic revenue

Domestic revenue -1.0% YoY

+3.2 %

Consumer Convergent Customer revenue **€827**<sub>M</sub>

Underlying
Domestic direct margin
-2.4% YoY

€ **142**M

ICT revenue (Group) +1.6% YoY

Strong cost control

-4.9%

**Domestic Expenses** 

&

**-5.6**%

Indirect
Domestic Expenses

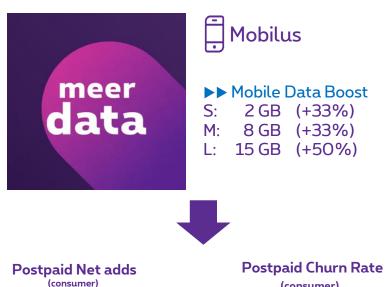
**€428**<sub>M</sub>

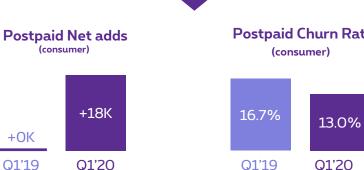
Underlying Domestic EBITDA +0.1% YoY

€ 464M

Underlying Group EBITDA +0.3% YoY

# Adapting our consumer offers to our customer needs, increasing mobile & convergent net adds and reducing postpaid churn rate







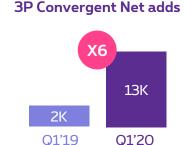


▶▶ Mobile Data Boost

S: 5 GB (+67%) M: 15 GB (+50%)

L: 30 GB (+50%)







**ARPC Q1'20** 

# **Group Underlying Revenue**

(M€ & YoY %)



#### Domestic Q1 revenue



#### Consumer: +0.1% YoY

- + Growing Postpaid base
- + Convergent revenue
- + Fixed services (support ePress & price increase)
- + Mobile Joint Offer sales
- International calling/SMS regulation
- Early signs of COVID-19 impact;



#### Enterprise: -2.4% YoY

- + Growing Mobile base
- + ICT growth
- Erosion legacy services
- Mobile pricing pressure
- Early signs of COVID-19 impact



#### Wholesale: -5.6% YoY

- + Lapping of regulated lower FTRs
- Mobile inbound (low margin at Group level)
- Visitor roaming revenue

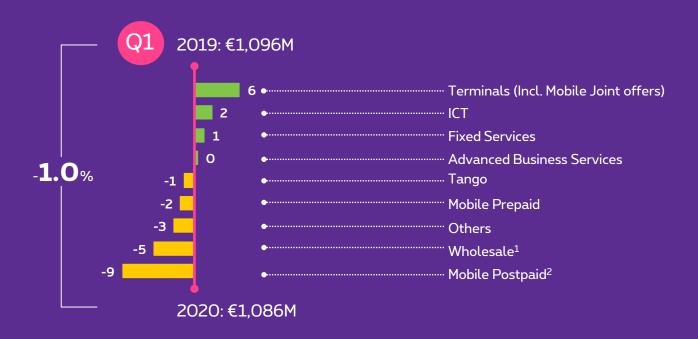


#### BICS: -3.5% YoY

- + Strong TeleSign A2P\* growth, Non-Voice revenue
- Voice revenue
- Accelerated insourcing by MTN

# Underlying Domestic revenue by product nature

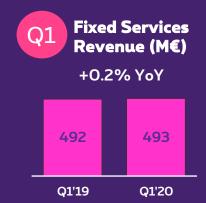
YoY evolution



- Incl. mobile inbound revenues (reporting change as of Q12020)
- Incl. international calling/SMS impact (€-5M in Q1)

## **Fixed Services**

YoY Internet & TV base up. while Fixed Voice erodes.

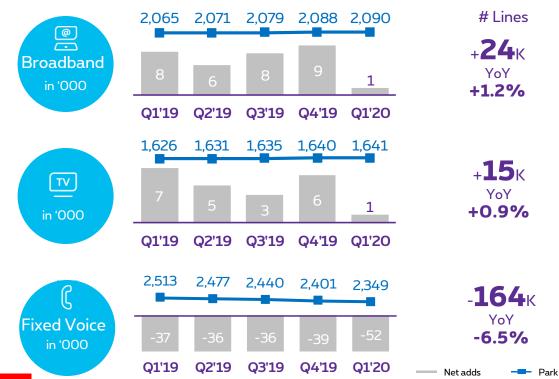


## My e-Press



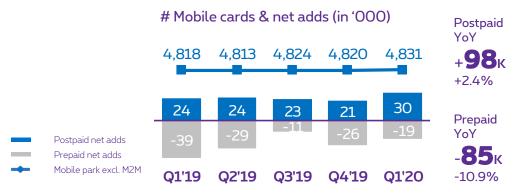






# **Solid Postpaid customer** growth in Q12020, supported by mobile offer revamp.

Mobile in pack & e-Press)

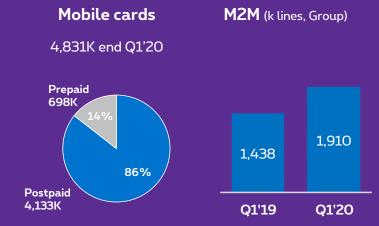




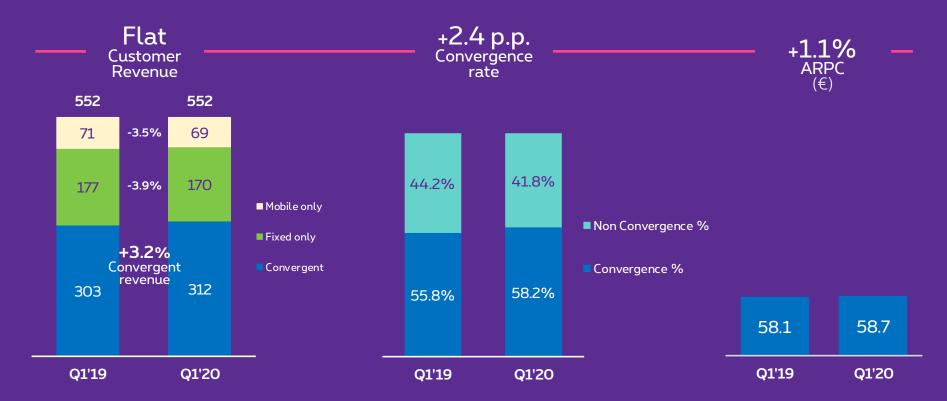
Q1'19

**Q1'20** 

prepaid postpaid



# Higher convergent revenue on progressing convergence rate



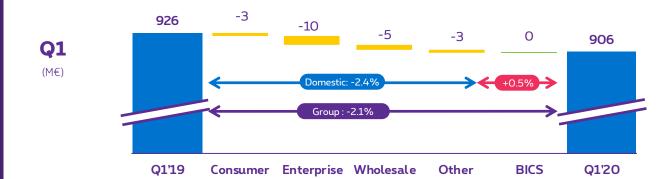
# Underlying **Domestic** direct margin,

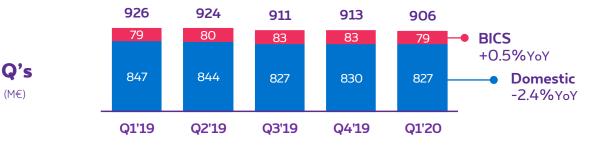
including a loss following regulated international calling/texting rates and lower high-margin revenue at Enterprise.

Both Consumer & Enterprise direct margin impacted by COVID-19 related travel bans.

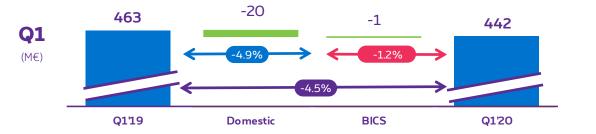
# Underlying **BICS direct margin**,

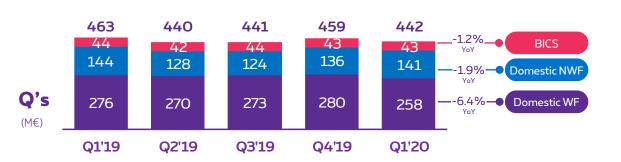
accelerated insourcing by MTN offset by strong performance at TeleSign.



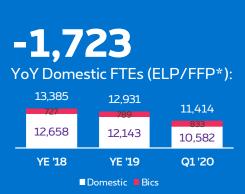


# Solid underlying cost reduction in Domestic operations on lower headcount and ongoing efficiencies, on a high comparable base





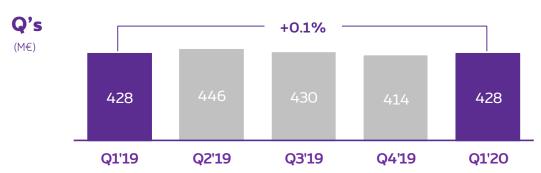




# Stable Q1 Underlying Domestic EBITDA

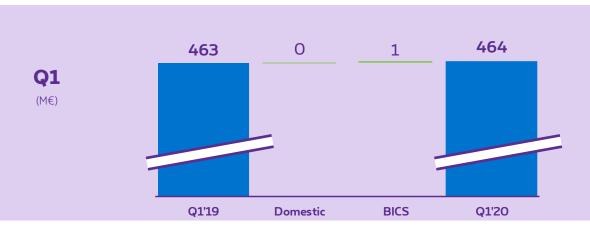


+O.1% YoY
Underlying Domestic EBITDA
on strong cost reduction



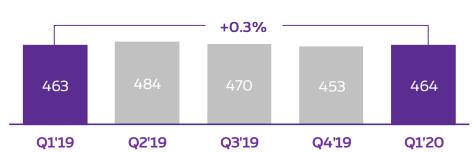
39.4%
Underlying
Domestic EBITDA
margin in Q1
2020
+0.4 p.p. YoY

# Q1 Underlying Group EBITDA +0.3%



+0.1% YoY
Underlying Domestic EBITDA
+2.5% YoY
Underlying BICS EBITDA





33.3%
Underlying
GROUP EBITDA
margin in Q1
2020
+0.6 p.p. YoY

## **Net income evolution**



<sup>\*</sup> Excluding Lease depreciations

<sup>\*\*</sup> Excluding Lease interests

# Proximus invested a total amount of € 232M in Q1 2020

(excl. spectrum)





#### **Best Mobile** network

4G population coverage

- outdoor 100%
- indoor 99.6%

Best Mobile Internet recognised by Test-Achat/Test-Aankoop

5G launched since 01/04



#### **TITAN Project**

Proactively strengthening our transport network

Backbone of all voice. data & TV traffic: data capacity

x10



#### Fiber build

FttH/B in 13 cities Nation-wide greenfield deployment

end-March 2020



#### Copper upgrade

96% FttC. 91% vectoring 60% @ 100 Mbps

Avg. VDSL Speed



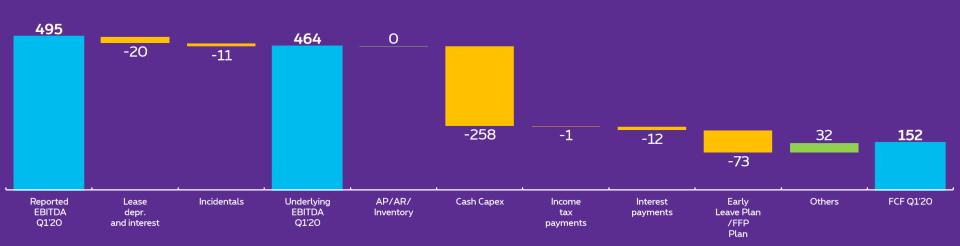
#### **New Digital** platforms

Migration to single mass market order-to-cash IT chain finalised

Automation & Al boosting efficiency & customer experience

Digital tools & integrated cockpits

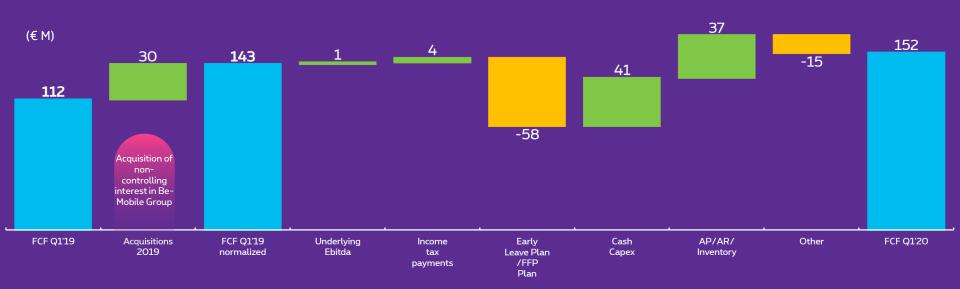
(€ M)



<sup>•</sup> Early leave plan refers to voluntary early leave before retirement and FFP plan to the Fit for Purpose transformation plan

## **Solid Q1 2020 FCF of € 152 M**

Q1'20 included about € 60M of the cash-out related to the Fit for Purpose plan, more than offset by less cash needed for Capex and a favorable YoY evolution in Business working capital.



- Early leave plan refers to voluntary early leave before retirement and FFP plan to the Fit for Purpose transformation plan
- FCF includes the lease payments

#### pro႘imus

#### gro

# Keeping a sound financial position, with no shortterm dependency on debt capital market

100

2024

2025

Institutional Furobonds



11

2026

150

100

2031

2030

**5.2** Yr

Average debt duration

1.8 % Weighted average coupon

#### **Credit ratings:**

Standard & Poor's A (negative outlook)
Moody's A1 (stable outlook)

#### Liquidity end Q1'20:

- €323M investments, cash & cash equivalents (incl. derivatives)
- EMTN Program €3,500m (€1,950m outstanding)
- CP Program €1,000m (€0M outstanding)
- Committed credit line (bilaterals/club/syndicate): €700M

#### 2020 outlook reiterated

Including the company's best estimate for the Covid-19 impact on its revenue and operations, with Impacts on the Group EBITDA expected to be compensated by Capex adjustments.

Guidance metrics	Actuals FY 2019	Guidance FY 2020	Actuals YTD 2020
EBITDA - CAPEX	€844M	€780-800M	€ 233M
Group underlying EBITDA	€ 1,870M	/	€ 464M
CAPEX (excl. spectrum & football rights)	€ 1,027M	/	€ 232M

Proximus reiterates its intention to return over the result of 2020, 2021 and 2022 an annual gross dividend of EUR 1.2 per share, to be considered as a floor.



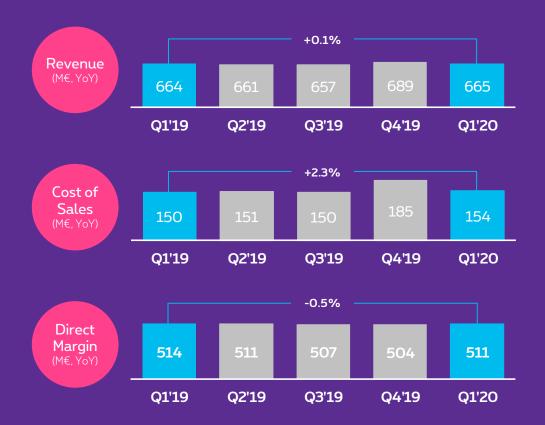
# **Q1** Consumer highlights

- Stable first quarter revenue, including early signs of COVID-19
- Convergent revenue up by 3.2%, driven by the uptake of EPIC Combo and Minimus.
- Higher Fixed services revenue, supported by Internet and TV, including the benefit from e-Press and the 1 January 2020 price indexation.
- Solid Mobile postpaid net adds, Internet and TV impacted by COVID-19 company measures
- Direct margin of EUR 511 million,
  -0.5% YoY.



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#### **Consumer financials**



# **Stable**

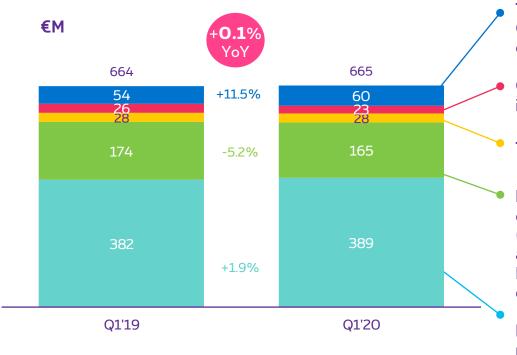
Q1'20 revenue

International calling/sms EU regulation and some initial COVID-19 impact, off-set by Convergent revenue, ePress contribution and a continued sales of high-end Mobile Joint offers

**76.9**%

Direct margin/revenue

# Q1 revenue by product nature



#### Highlights

**Terminals** continued sales of high-end Mobile Joint Offers a.o. in extension of Proximus' year-end campaign

**Other revenue:** lower reconnection, reminder & installation fees and lower loyalty revenues

Tango: stable revenue

Mobile services: Postpaid impacted by international calling/sms EU regulation; lower out of bundle (enlarged data bundles and COVID-19 customer gifts) and accounting allocation (Joint Offers / discounts for Mobile in pack & e-Press). Ongoing Prepaid usage erosion.

**Fixed services**: Contribution from e-Press and limited price increase, offset by eroding Fixed Voice.

Broadband

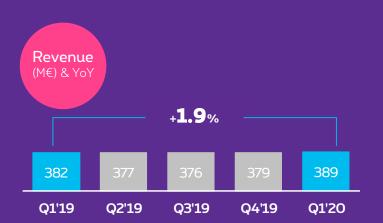
+20,000 YoY

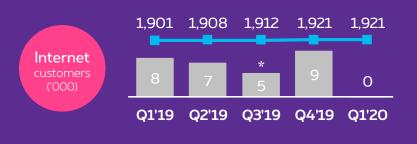
+1.1%

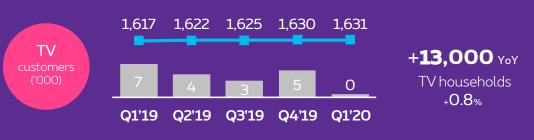
#### Fixed Services

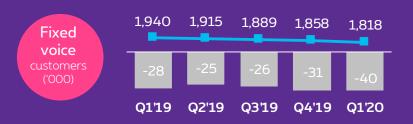
Higher YoY Internet & TV revenue, supported by e-Press and limited 1 Jan'20 price increase, partially off-set by eroding Fixed Voice revenues

Growth Internet & TV customer base impacted by COVID-19 proactive measures: closing all of its shops and customer installations limited to urgent interventions only.



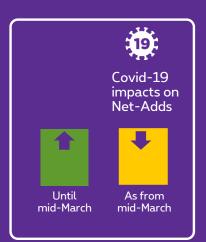






-6.3<sub>% Yo</sub> Fixed Voice lines

## TV and Internet growth affected by the closing of our shops and especially by the limited customer installations.



#### As of mid-March

Customer installations limited to urgent interventions only.



Nearly 7,000 Internet customers could not be connected, leaving the customer base unchanged compared to end-2019 instead of achieving a similar growth to last year.

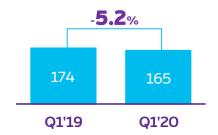
Our Proximus shops are closed until further notice.

We remain at your disposal via proximus.be & MyProximus.

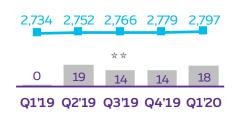
Take care of you and your family, and more than ever, stay at home.



#### Mobile service revenue (M€) & YoY variance



#### Mobile postpaid park\* & net adds ('000)





#### Mobile park



#### Total Mobile park\* ('000)



# -5.2% MSR

#### Driven by ARPU decrease:

- International calling/sms (EU regulation)
- lower out of bundle (revamped offer + COVID-19 customer gift)
- Lower Roaming (Initial impact COVID-19 travel ban)
- Accounting allocation
   (Joint Offers / discounts for Mobile in pack & e-Press)
- Prepaid usage erosion

+64,000

Postpaid cards YoY +2.3%

<sup>\*</sup>excluding Consumer M2M

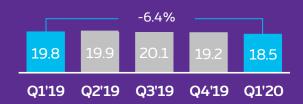
<sup>\*\* 16</sup>K underlying net adds, i.e. excl. impact customer re-segmentation

# **Postpaid**

#### Customer growth offset by ARPU pressure

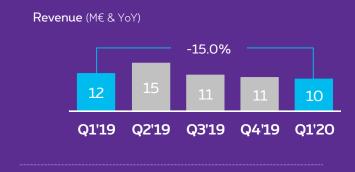


ARPU (€ & YoY variance)

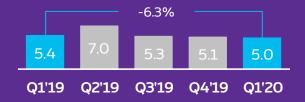


# **Prepaid**

Revenue erosion due to lower park & lower usage



**ARPU** (€ & YoY variance)



# Tuttimus, Minimus and EPIC combo offers, driving convergent revenues up by 3.2%



01'19

Q1'20

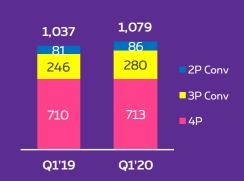
# Convergent Revenue up Driven by Minimus/Epic Combo/Tuttimus/Bizz All in Tuttimus Minimus epic combo €M +3.2% 303 312

01'20

Q1'19

# Convergent rate progressing to 58.2%

#### Growing convergent Park ('000)



58.2%
convergence rate

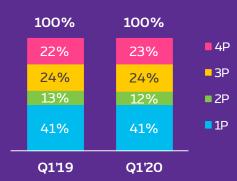
101.5€
4P ARPC

YoY +42,000
convergent customers
3P Convergent ARPC

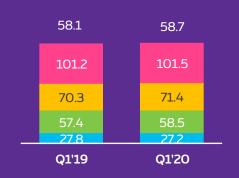
QoQ +12,000 convergent customers driven by Tuttimus/ Bizz All in/ Epic combo & Minimus **2.61** RGU on average +0.8 p.p. YoY

4.9%
4P full churn

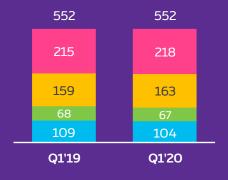
#### 47% of Customers is 3P/4P



ARPC x-play (€) up by 1.1%



#### Stable revenues x-play (M€)



# Q1 Enterprise highlights

- Early signs of Covid-19 impact affecting Mobile & Fixed services
- Highly competitive Enterprise market puts pressure on pricing.
- Erosion in legacy Fixed Voice and Fixed Data connectivity.
- Good growth in Mobile base, offset by pricing pressure & impact travel bans.
- Continued favorable evolution in ICT professional services.
- Maintaining a stable Internet park.
- Direct margin pressure following the loss of high-margin revenue.



## **Enterprise**

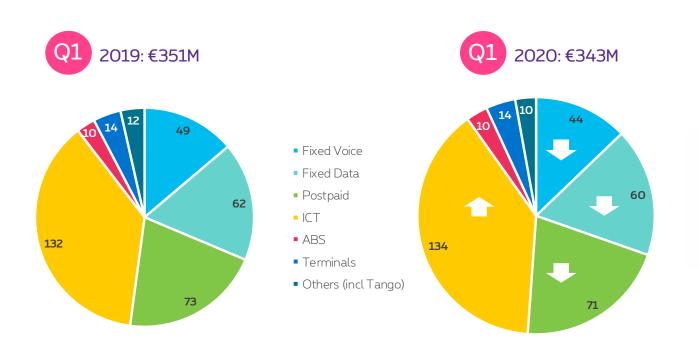


Revenue -2.4% YoY, Fixed Voice erosion and Mobile pricing pressure more than offsetting ICT growth

Direct Margin -4.1%, following the loss of high-margin revenue

67.4% Q1 Direct margin/revenue -1.2 p.p.

# **Q1 revenue by product nature**Ongoing move from Telecom to ICT services



42% ICT/ABS in total Enterprise revenue +2pp YoY

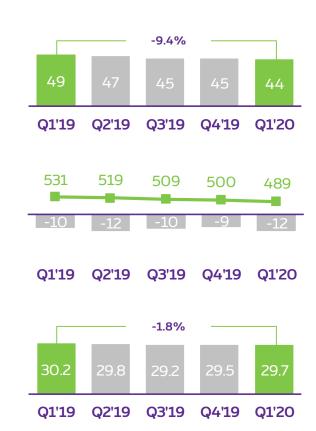
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#### Fixed Voice

Fixed voice revenue (M€) & YoY variance

Voice line loss/gain & EOP ('000)

Fixed voice ARPU (€) & YoY variance



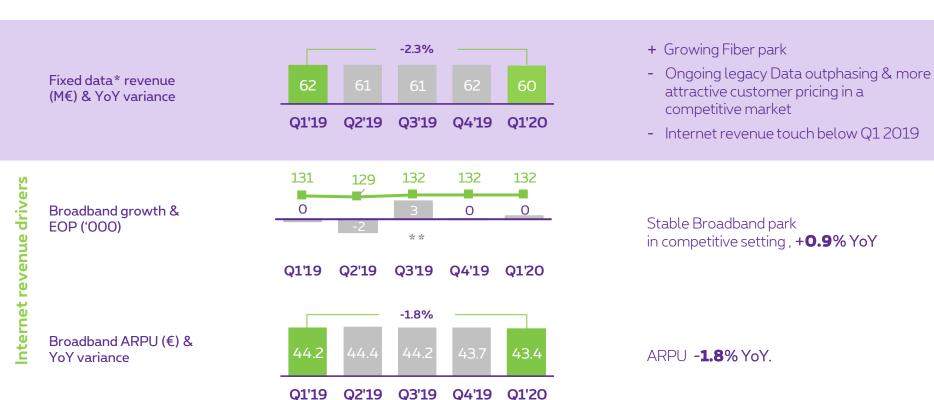
#### Ongoing erosion in Fixed Voice customer base

- + (Limited) price indexation on 1 January 2020
- Erosion in Fixed Voice park
- Decrease in traffic per line
- Higher penetration of unlimited call options
- limited net negative effect from Proximus' COVID-19 commercial gesture

489k Fixed voice park, gradually declining, -8.0% YoY

#### **Fixed Data**

Revenue growth Fiber-based Data Connectivity, eroding legacy services.

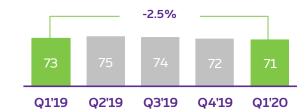


<sup>\*</sup>Consists of data connectivity services and internet

<sup>\*\* -1</sup>K underlying net adds, i.e. excl. impact customer re-segmentation

#### **Mobile Services**

#### Mobile Services revenue (M€) & YoY variance



#### Mobile postpaid ARPU (€) & YoY variance

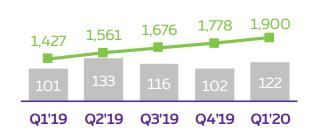


#### \* +4K underlying net adds, i.e. excl. impact customer re-segmentation

#### Mobile postpaid growth & EOP ('000)



#### M2M growth & EOP ('000)



The growth in the mobile base could no longer off-set the mobile pricing pressure.

+2.3% yoy
Postpaid cards

+8,000

Mobile postpaid net adds in Q1'20 in increasingly competitive market.

€ **21.2** Mobile postpaid ARPU,

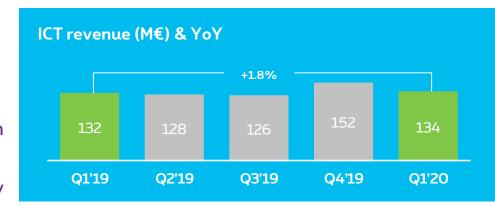
**-5.8%** YoY

competitive pricing pressure and lower roaming revenue following the COVID-19 travel bans

### ICT

+**1.8**%
YoY revenue

- Higher revenue from professional services such as Security and hybrid Cloud solutions
- Specialized ICT companies, provide support by bringing digital transformation solutions for professional customers
- Proximus Accelerators, a collaborative partnership launched end-November 2019, bringing together the wide-ranging expertise of Proximus and its branches in the ICT field, steers the strategic focus on ICT services rather than low-margin ICT products.

















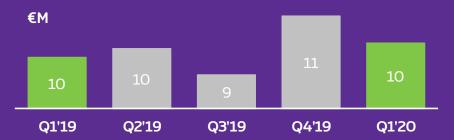




# Advanced Business Services

Stable revenues.

ABS includes revenue from Be-Mobile's mobility services, for the first quarter fully organic, and Proximus convergent solutions.

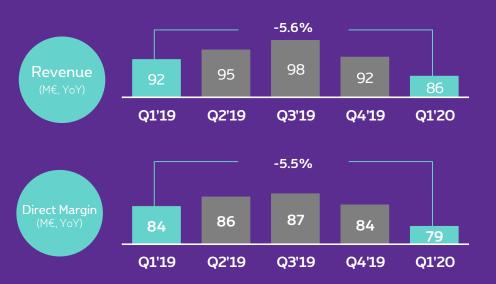




### Wholesale

Revenues & Direct margin declining YoY, resulting from lower mobile inbound & wholesale roaming revenues, reinforced by COVID-19.

Revenue trend improved from prior quarters following annualization of regulated decrease in Fixed Termination Rates.



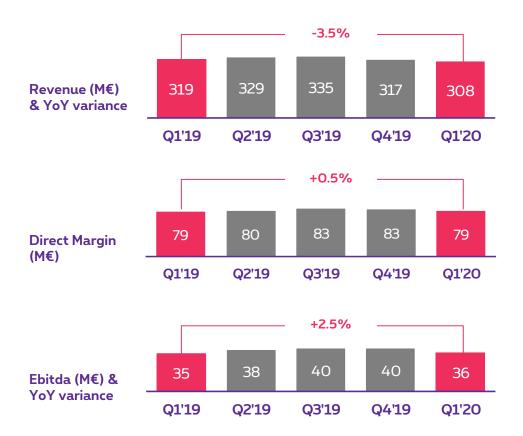


### Q1 BICS results

- Strong volume increase in SMS A2P and roaming in the first quarter of 2020.
- Impact from partial insourcing by MTN accelerated in Q1 2020.
- Direct margin of EUR 79 million, up by 0.5% YoY.
- Ebitda of EUR 36 million, up by 2.5% YoY. Ebitda margin progressed to a solid 11.7%.



#### **BICS P&L**



Revenue mix moving further from Voice to Data.

Direct Margin impact from accelerated insourcing by MTN off-set by strong performance at TeleSign, reinforced by lower expenses.

No negative COVID-19 impact yet in Q1 2020.

**25.7**% DM/rev +1.0 p.p. YoY

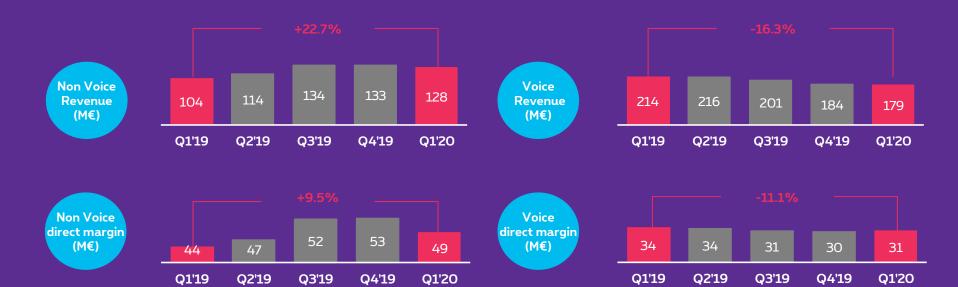
11.7% Ebitda/revenue +0.7 p.p. YoY

#### **Non-Voice**

Benefitting from increasing messaging volumes, following strong TeleSign A2P\* performance, especially in the authentication business.

#### Voice

Continued its eroding trend coming mainly from volumes, accentuated by lower unit revenue (lower termination rates, a less favorable destination mix and especially increased competition).



## Our societal impact



The COVID-19 pandemic has been a defining moment for the Telecom sector, underlining our societal responsibility and reinforcing our belief in Proximus' sense of purpose to open up a world of digital opportunities so people live better and work smarter.

# Doing business with a heart for sustainability

An ambition, inspired by our sense of purpose:

Creating an inclusive, safe, sustainable & prosperous digital Belgium

 Commitment to the UN Sustainable Development Goals

















#### Our company sense of purpose

We open up a world of digital opportunities so people live better and work smarter

#### Our societal impact ambition

Creating an inclusive, safe, sustainable and prosperous digital Belgium



Contributing

to society

Digital infrastructure

Digital innovation

Digital trust



**Customers first** 

Caring for employees

Doing business right

Respecting our planet

CO2 neutral

Circular economy

Sustainable supply

Education & Digital for all

Belgian culture

Societal engagemen

### We are committed to making a societal impact

















Improving fixed and mobile connectivity in white zones



Supporting local innovation ecosystems



Building trust in digital as founding partner of the Coalition



Easy to find and understand privacy settings on App, TV and websites



Parental control on TV and smartphones





100% CSR clause in all contracts



MOLEN Seek

New partnership with coding school and incubator MolenGeek



10.300 kids trained on safer internet use in 2019



Own educational project aiming to familiarize 1,000 seniors with digital in 2020

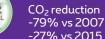


Sponsor of the Paralympic athletes





CO2 neutral for own activities





-50% energy consumption of decoders in past 5 years



Smartphone collection campaign with Umicore to recycle 100k GSM's in 2020

### **Appendix**

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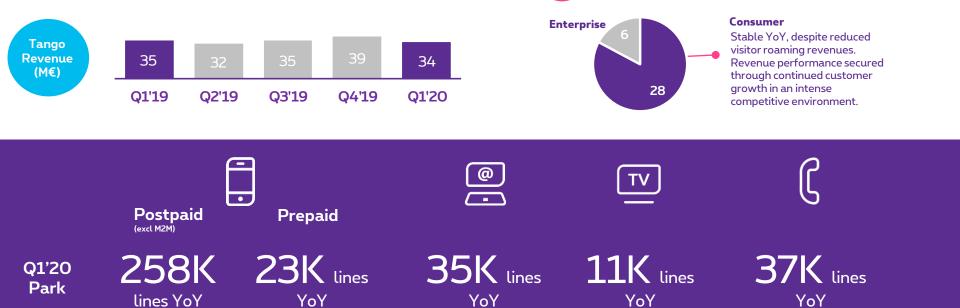
+7.8%

### **Tango Luxembourg**

+4.8%

Telecom brand of Proximus Luxembourg SA

-13.4%



+8.7%

2020: €34M

+16.3%

### **Regulation impacts**

	1st Quarter
(YoY variance in EUR million)	2020
Revenue	-5
International calling	-5
Direct Margin	-5
International calling	-5

#### International regulation:

- Since 15 May 2019: 0.19€ct/min and 6€ct/SMS
- Outlook 2020: Est. FY'20 impact of international regulation:

€-7M on revenue; €-7M Margin

#### Cable and Broadband regulation

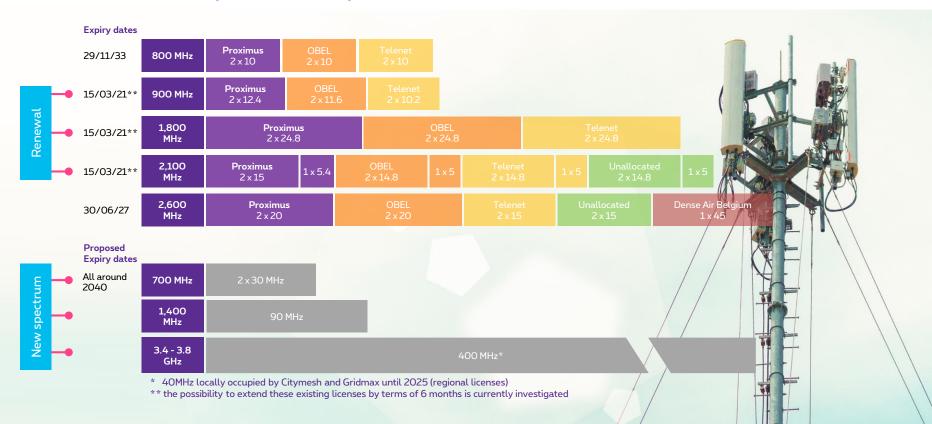
- · Regulators have imposed a 'fair pricing'
- 7/4/2020: Regulators notified EU commission on draft decisions on cable WS rates. New prices allow tiering and draft decisions state the need to preserve incentives for Fiber investment. Final decisions expected in Q2
- Consultation on the FTTH rental pricing is still pending. A consultation on pricing is expected in Q2 2020

#### Mobile network sharing

 Proximus continues on developing the network of the future, as interim measures have come to an end

### **Spectrum**

### Current ownership and new spectrum



### From reported to underlying figures

	GROUP Revenue		GROUP EBITDA	
(EUR million)	Q1 '19	Q1 '20	Q1 '19	Q1 '20
Reported	1,417	1,393	477	495
Lease Depreciations	0	0	-21	-20
Lease Interest	0	0	Ο	-1
Incidentals	-2	0	7	-11
Underlying	1,415	1,393	463	464
Incidentals	-2	0	7	-11
Early Leave Plan and Collective Agreement			5	1
Fit For Purpose Transformation Plan			1	2
M&A-related transaction costs			3	2
Change in M&A contingent consideration	-2		-2	
Pylon Tax provision update (re. past years)				-16

### Mobilus/Tuttimus pricing



Data boost of 1 January 2020 Mobilus 5G Unlimited of 1 April 2020

\*FUP: BE: 30 GB at full speed, then 512 Kbps EU: 21 GB at full speed, then 0.0042€/MB \*\*FUP: EU 50GB at full speed, then 0,0042€/MB

Mobile only:

### Mobilus

Standalone price

S



2 GB Unit sms 120 min

€ 15.99 (incl.VAT)

M



8 GB Unit sms Unlt. min

€ 26.99 (incl.VAT)



15 GB Unit sms Unlt. min

€ 36.99 (incl.VAT)

XL **Unlimited** 



Unlt. data\* Unlt. sms Unlt. min

> € 42.99 (incl.VAT)

5G Unlimited



Unit data\*\* Unlt. sms Unlt. min

> € 49.99 (incl.VAT)











Mobile data for your favourite App

All-in offer:

### **Tuttimus**









Tuttimus pack prices includes Netflix as TV option

Price additional Mobile in pack

5GB Unlt. sms 120 min + CUG

> € 96.48 € 15.99 (incl.VAT)

M

15 GB Unlt. sms Unlt. min

€ 107.48 € 26.99 (incl.VAT)

30 GB Unlt. sms Unlt. min

€ 117.48 € 36.99 (incl.VAT)

XL Unlimited

Unlt. data\* Unlt. sms Unlt. min

€ 121.48 € 40.99 (incl.VAT)

5G Unlimited

Unlt. data\*\* Unlt. sms Unlt. min

€ 128.48 € 47.99 (incl.VAT)







**Unlimited** Mobile data for vour favourite App

## Bizz Mobile portfolio

Including data boost 1 February 2020 and new Bizz Mobile 5G International on 4 May 2020

\*FUP: BE: 35 GB at full speed, then 512 Kbps EU: 25 GB at full speed, then 0.0035€/MB \*\*FUP: EU: 50GB at full speed, then 0.0035€/MB

**Bizz Mobile S** 

2 GB

100 min + unlimited to fix Unlimited SMS Bizz Mobile M

10 GB

Unlimited min **Unlimited SMS**  Bizz Mobile L

20 GB

Unlimited min **Unlimited SMS** 

Bizz International option included

**Bizz Mobile Unlimited** 

Unlimited data<sup>3</sup>

Unlimited min Unlimited SMS

Bizz International option included

**Bizz Mobile 5G International** 

Unlimited data\*\*

Unlimited min **Unlimited SMS** 

1 GB, 600 min & 600 SMS in/to USA/CAN/SWI or to EU

Bizz International option included

+ Unlimited Mobile data for your favourite App















Standalone Pack / Multiple cards

€ 13 € 13 (excl.VAT) € 23 € 20 (excl.VAT) € 32 € 29 (excl.VAT) € 40 (excl.VAT)

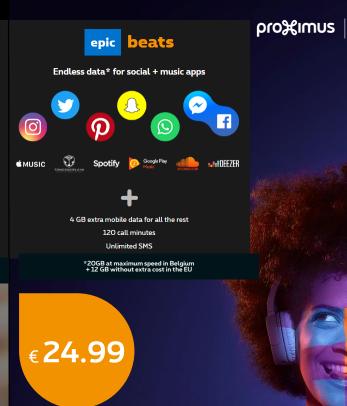
€ 55 € 52 (excl.VAT)





epic stories

Endless data\* for social apps



Full-digital journey
Worry-free connection, anytime, anywhere

Pioneering in the Millennials & Gen Z segment

# epic combo

#### Digital native



Mobile subscription with endless data for social + music + video apps



Internet at home



TV everywhere via Pickx app and web

4GB extra mobile data for all the rest 300 call minutes Unlimited SMS

€ **64.99**/ month

#### Full experience



Mobile subscription with endless data for social + music + video apps



Internet at home



New: TV on all your screens



**New**: High performance cloud gaming offered with Epic Combo full TV experience

4GB extra mobile data for all the rest 300 call minutes Unlimited SMS

€ **79.99**/ month

A pack for the specific needs of millennials





**23€** 

→ Volume internet de 50 GB

✓ Vitesse surf de 30 Mbps max.



**32€** 

→ Volume internet illimité¹

Vitesse surf de 50 Mbps max.



Positioning Scarlet as no frills brand, with very attractive pricing for 'price seekers'

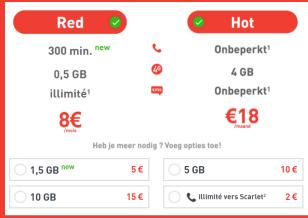




#### Since 27 Feb:

- Red has 300 min in bundle (iso 150 min)
- Data option 5€ is now
   1.5 GB (iso 1 GB)





### Shareholder structure

Total number of shares

Free-float

**Total** 

338,025,135

Free-float 42%

Belgian Government 54%

Market Capitalization\*

~**€ 6.7**Bn

Dividend yield\*

Number of shares

% shares

53.51%

41.97%

100,00%

% Voting rights

~5.7%

56 04%

43.96%

100.00%

The voting rights of the treasury shares are suspended by law. The dividend rights of the treasury shares acquired in 2004 are also suspended.

% Dividend rights

55.92%

0.22%

43.86%

100.00%

Number of shares with voting rights

180.887.569

141.879.638

322,767,207

Number of shares with dividend rights

180.887.569

700.775

141,879,638

323,467,982

#### **Belgian state** 180.887.569 Proximus own shares 15.257.928

141.879.638

338,025,135

4.51%

whereas the dividend rights for shares acquired as from 2005 are cancelled.

Transparency declarations: According to Proximus' bylaws, the thresholds as from which a shareholding needs to be disclosed have been set at 3% and 7.5%, in addition to the legal thresholds of 5% and each multiple of 5%.

### For further information...

#### **Investor Relations**







Call:

+32 2 202 82 41

+32 2 202 62 17



E-mail:

investor.relations@proximus.com



Proximus Investor Relations website: